

UNITED STATES DEPARTMENT OF ENERGY
OFFICE OF ENERGY EFFICIENCY AND RENEWABLE ENERGY

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ADVANCE NOTICE OF PROPOSED RULEMAKING
ALTERNATIVE FUEL TRANSPORTATION PROGRAM

+ + + + +

PUBLIC HEARING

+ + + + +

DOCKET NO. EE-RM-96-200

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SACRAMENTO, CALIFORNIA

SEPTEMBER 25, 1996

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1 P-R-O-C-E-E-D-I-N-G-S

2 MR. RODGERS: I feel like church, you
3 know, come on down everybody. Come to the front rows.

4 There's plenty of room up in front. How is this
5 volume of the microphone. Okay?

6 AUDIENCE RESPONSE: Great. Beautiful.

7 MR. RODGERS: If you'll bear with me, I
8 have a little boilerplate introduction that I'm
9 required to read at these. Then we'll get going to
10 the fun stuff.

11 Good morning and welcome. My name is
12 David Rodgers. I'm the Energy Policy Act Team Leader
13 at the Office of Transportation Technologies at the
14 Department of Energy. On behalf of the Department,
15 I'd like to thank you for taking time to participate
16 in this public hearing concerning the Department's
17 Alternative Fuel Transportation Program. And I know
18 some of you have come from a long distance and I
19 appreciate that.

20 The purpose of this hearing is to receive
21 oral testimony from the public on the Department's
22 Advance Notice of Proposed Rulemaking. Your comments

1 are not only appreciated, but they are essential to
2 the process as we move forward.

3 This proposed rulemaking, which concerns
4 Alternative Fueled Vehicle Acquisition Requirements
5 for Private and Local Government Fleets, is required
6 by the Energy Policy Act of 1992 and it begins a
7 process to determine whether alternative fueled
8 vehicle acquisition requirements for certain private
9 and local government automobile fleets should be
10 promulgated.

11 This advance notice also requests comments
12 from the public on progress towards the goals set
13 forth in section 502(b) of the Act, identifying the
14 problems with achieving the goals, assessing the
15 adequacy and practicability of and considering all
16 actions necessary to meet the goals. The ANOPR is
17 intended to stimulate comments that will inform the
18 Department's decisions concerning future rulemaking
19 actions and non-regulatory initiatives to promote
20 alternative fuels and alternative fueled vehicles. If
21 you have not already read the Federal Register notice
22 from August 7, 1996, I urge you to do so. Copies are

1 available at the registration desk.

2 The comments received here today and those
3 submitted during the written comment period will
4 assist the Department in the rulemaking process. The
5 written comment period ends November 5th, 1996. All
6 written comments must be received by this date to
7 ensure full consideration by DOE. The address for
8 sending in comments is provided in the Federal
9 Register notice.

10 As the Presiding Official for the hearing,
11 I'd like to set forth the guidelines for conducting
12 the hearing and provide other pertinent information.
13 In approximately one week, a transcript of this
14 hearing will be available for inspection and copying
15 at the Department of Energy's Freedom of Information
16 Reading Room. The address is specified in the Federal
17 Register notice. In addition, anyone wishing to
18 purchase a copy of the transcript may make their own
19 arrangements with the transcribing reporter, who is up
20 here to our right.

21 This will not be an evidentiary or
22 judicial type of hearing. It will be conducted in

1 accordance with Section 553 of the Administrative
2 Procedure Act, 5 U.S.C. Section 553 and Section 501 of
3 the DOE Organization Act, Section 42 U.S.C. Section
4 7191. To provide the Department with as much
5 pertinent information and as many views as can be
6 reasonably obtained, and to enable interested parties
7 to express their views, the hearing will be conducted
8 in accordance with the following procedures:

9 Speakers will be called to testify in the
10 order indicated on the agenda.

11 Speakers have been allotted ten minutes
12 for their oral statements.

13 Anyone may make an unscheduled oral
14 statement after all scheduled speakers have delivered
15 their statements. Persons interested in making an
16 unscheduled statement should submit their name to the
17 registration desk before the conclusion of the last
18 scheduled speaker.

19 And at the conclusion of all
20 presentations, scheduled and unscheduled, speakers
21 will be given the opportunity to make a rebuttal or
22 clarifying statement, subject to time constraints, and

1 will be called in the order in which the initial
2 statements were made. Persons interested in making
3 such a statement should submit their name to the
4 registration desk before the completion of the last
5 speaker.

6 Questions will be asked only by members of
7 the panel conducting the hearing.

8 As mentioned earlier, the close of the
9 comment period is November 5th. All written comments
10 received will be available for public inspection at
11 the DOE Freedom of Information Reading Room in
12 Washington, DC. That number is (202) 586-6020. The
13 address for submitting written comments is provided in
14 the Federal Register notice. Eight copies of the
15 comments are requested. If you have any questions
16 please see Andi Kasarsky at the registration desk.

17 Any person submitting information which
18 you believe to be confidential and exempt by law from
19 public disclosure should submit to the address above
20 one complete copy and three copies from which
21 information claimed to be confidential has been
22 deleted. In accordance with the procedures

1 established at 10 CFR 1004.11, the Department of
2 Energy shall make its own determination as to whether
3 or not the information shall be exempt from public
4 disclosure.

5 In keeping with the regulations of this
6 facility, there will be no smoking in this room.

7 We appreciate very much the time and
8 effort and you have taken in preparing your statements
9 and are pleased to receive your comments and opinions.
10 I would now like to introduce the other members of the

11 panel. Joining me this morning is Paul McArdle, an
12 Economist in the Department's Office of Policy and
13 International Affairs, and Clara Chun, California
14 Clean Cities Program Manager, from the Department's
15 Oakland Site Office.

16 This introduction has been lengthy, but I
17 hope useful. Now it is time to move on to the

18 important business of the day, to listen to your
19 comments.

20 And I apologize, there is one quick
21 scheduling change. Sheron Gallop)) Galuppo, I'm

22 sorry, needs to go back to the Assembly for some

1 important business. So she has agreed to go on first.

2 Thank you very much Sheron.

3 MS. GALUPPO: And thank you every one for

4 your indulgence. I appreciate it.

5 Good morning. My name is Sheron Galuppo.

6 I'm here today on behalf of my boss, Assemblyman Dick

7 Ackerman, who represents the 72nd Assembly District in

8 Orange County, California. Our District lies within

9 the South Coast Air Quality Management District.

10 Assembly Ackerman is familiar with

11 government regulations and subsidies relating to

12 alternative fuels and alternative fueled vehicles. It

13 is his opinion that Orange County constituents will

14 benefit from fewer regulations, not more.

15 At this time I'd like to submit a letter

16 outlining the Assemblyman's concerns.

17 In conclusion, Assemblyman Ackerman urges

18 you to reconsider imposing this unfunded fleet mandate

19 on local government, the business community and our

20 constituents.

21 If you have any questions, please feel

22 free to call our Capitol office or the District

1 office. Thank you for your consideration.

2 MR. RODGERS: Thank you very much.

3 I have one more unscheduled speaker who
4 needs to speak right away. Jerry Smith.

5 MR. SMITH: Thank you. My name is Jerry
6 Smith. I work for Senator Haynes. He was unable to
7 attend this morning and asked that I read a letter on
8 his behalf.

9 Also not in attendance this morning are
10 letters that I would like to submit for the record
11 from legislators. They are the following: Assembly
12 Utilities and Commerce Chair Mickey Conroy, Senator
13 Maurice Johannedse, Assembly Majority Whip Steven
14 Kuykendall, Assembly Consumer Protection Committee
15 Chair Jim Morrissey, Assemblyman Bill Morrow, Assembly
16 Majority Leader James Rogan and Senator Don Rogers.

17 The letter from Senator Haynes. Thank you
18 for providing me with the opportunity to voice my
19 thoughts concerning the proposed federal regulations
20 which would require alternative fuel vehicle
21 acquisitions by local government and certain private
22 fleet operators.

1 significantly more expensive than their conventionally
2 fueled counterparts. For example, an electric Ford
3 Ranger pickup truck would cost about \$34,000, with a
4 range of only 50 miles on a charge. The same Ford
5 Ranger pickup, powered by gasoline, would cost only
6 about \$11,000 and go 350 miles on a tank of gas.

7 Incremental costs are also higher for cars
8 and trucks powered by other alternative fuels such as
9 natural gas and methanol. It makes absolutely no
10 sense, price-wise or performance-wise, for a private
11 business or a local government to spend up to three
12 times as much for a vehicle with a fraction of the
13 performance capacity.

14 What does this mean for local governments?

15 It means that for every dollar of extra cost applied
16 to an alternative fueled vehicle purchase, a
17 corresponding dollar must be cut from another
18 municipal program. This could mean budget cuts for
19 such essential services as law enforcement, public
20 health, public safety and public transportation. Or,
21 it could mean increasing the tax burden on an already
22 over-taxed citizenry. I've described to you the

1 budget problems our area is experiencing. Your
2 proposed fleet mandate could well be the straw that
3 broke the camel's back.

4 For the private sector, your mandate means
5 that the cost of doing business would go up. For
6 every extra dollar spent on an alternative fuel
7 vehicle, a dollar would have to be deducted from
8 salaries, benefits or production costs. Employees
9 would have to be laid off. If prices were raised
10 dollar for dollar to absorb the higher vehicle cost,
11 companies' sales would suffer, and thus jobs would be
12 lost just the same.

13 Further, the automobile industry has
14 already stated that it would probably have to increase
15 the cost of conventional vehicles to keep the prices
16 of alternative fuel vehicles artificially low. That
17 means that the many commuters in my district would be
18 faced with even higher costs for the gasoline-powered
19 vehicles they must have to get to and from work.
20 Considering the distances the commuters travel and the
21 significantly higher cost of alternative fuel
22 vehicles, even after factoring in the taxpayer and

1 consumer-funded subsidies, it is safe to assume that
2 these people would never themselves drive AFVs but
3 they would be paying for them. And that's simply))
4 simply is not acceptable.

5 I take small comfort in the free money
6 offered through schemes like the Clean Cities Program,
7 which merely take tax dollars from our communities and
8 redistribute them in lesser amounts for the severely
9 restricted purpose of propping up an alternative fuels
10 program which would have no hope of surviving without
11 such subsidies.

12 It would be far better for my constituents
13 if they were allowed to keep more of their money in
14 the first place, since they are certainly more in
15 touch with their own needs than are appointed
16 bureaucrats some 3,000 miles away in Washington, D.C.

17 As for local governments, surely the
18 directly elected representatives of the community are
19 in a far better position to determine where public
20 dollars are most effectively spent. Better to return
21 control of that money to local planners, who after
22 all, are directly responsible for the well-being of

1 their cities.

2 I understand that you are contemplating
3 this fleet mandate as a means of meeting your goal of
4 displacing 30 percent of motor fuels by the year 2010.
5 It should be apparent that if you doubt this quota
6 would be achievable without forcing local governments
7 and private businesses to purchase alternative fueled
8 vehicles, it is probably the quota itself that is
9 unreasonable, not the consumers who have no apparent
10 interest in voluntarily meeting it.

11 I also question the assumption that this
12 fleet mandate would somehow be good for the country's
13 economic health. The best engine for economic growth
14 is free and fair competition on a level playing field.
15 These conditions are impossible when government
16 presumes to pick winners and loser in the marketplace
17 and stacks the deck accordingly. There are many
18 examples of such expensive government gambles in our
19 history, the disastrous Syn Fuels program of the
20 1980's is one of them.

21 If alternative fuels are indeed in demand,
22 the free market will rise to create the supply. If

1 not, it would be poor public policy indeed to
2 artificially create a market by picking the pockets of
3 taxpayers and businesses, and setting product
4 penetration quotas which cannot reasonably be met.

5 It is bad enough that California's economy
6 is already buckling under the yoke of outrageous
7 subsidies and mandates for alternative fuel vehicles.
8 The last thing we need is the Department of Energy
9 saddling us with yet another unfunded mandate which
10 will provide no benefit for our citizens while
11 siphoning off scarce tax dollars which are acutely
12 needed for under-funded essential services.

13 I respectfully urge you to retire your
14 proposed fleet mandate once and for all. The people
15 of California simply cannot afford it.

16 Thank you very much.

17 MR. RODGERS: Thank you for a clear and
18 direct letter.

19 With your indulgence, I have one more
20 representative from the Assembly. Lara Diaz is here
21 today.

22 MS. DIAZ: Good morning. I'm here on

1 behalf of Assemblyman Steve Baldwin, who was not able
2 to make it here today but he has written a letter that
3 I would like to read to you.

4 Ladies and gentlemen, I would like to take
5 this opportunity to state for the record my continued
6 opposition to any proposal that calls for either
7 private sector businesses or local government agencies
8 to adopt alternative fueled vehicle, AFV purchase
9 quotas. There is no environmental justification for
10 this unfunded mandate. Technological advances in the
11 efficiency of conventional fuels and engines have
12 dramatically reduced mobil source emissions. And as
13 older, less clean vehicles are retired, many of our
14 remaining emission problems will be retired with them.

15 Any first term economic student can tell
16 you that if there is a demand for a product, the
17 private sector will rush to meet it. A product for
18 which no demand exists will languish on the shelf.

19 As far as alternative fueled vehicles are
20 concerned, we clearly have a case of supply far
21 exceeding demand. It is certainly not the intended
22 purpose of government to act as a marketing agent for

1 unwanted products.

2 California already has one of the most
3 oppressive taxation and regulatory climates in the
4 nation. We have worked hard to change that and are
5 finally beginning to recover from the worse recession
6 this state has seen in decades. Please do not impeded
7 that recovery with this multi-billion dollar unfunded
8 mandate.

9 Thank you.

10 MR. RODGERS: Thank you very much.

11 And now we can proceed to our first
12 scheduled speaker. I appreciate very much the time of
13 the assembly representatives coming and providing
14 their comments.

15 Mr. Chuck Imbrecht. Thanks Chuck.

16 MR. IMBRECHT: Good morning. Mr. Chairman
17 and Members, I'm pleased to be here today to represent
18 the California Energy Commission. As I'm sure you
19 perhaps know, I formerly service as Co-Chair of the
20 U.S. Alternative Fuels Council. It was under the
21 aegis of the Department of Energy.

22 Recent events in the Middle East once

1 again underscore the need to find alternatives to
2 petroleum for our nation's transportation needs.
3 These alternatives can provide important market
4 competition, thus reducing the adverse impacts of
5 international political events on domestic prices.
6 Without alternatives, our degree of dependency upon
7 petroleum and exposure to price volatility, and fear
8 of petroleum supply disruption will continue to weaken
9 our economy.

10 One estimate of the cumulative cost to the
11 United States due to oil price shocks and supply
12 manipulation, and I might add this is generated by Oak
13 Ridge National Laboratory, not by the Energy
14 Commission, is that between 1972 and 1991 the U.S.
15 lost something in the neighborhood of four trillion
16 dollars.

17 As with the Energy Policy Act, it is the
18 goal of the Commission to reduce dependence on
19 imported oil by diversifying the state's
20 transportation energy resources. California is nearly
21 100 percent dependent on petroleum to fuel its 23
22 million cars and trucks. Those 23 million vehicles

1 consume more than 15 billion gallons of petroleum fuel
2 each year and account for about ten percent of the
3 nation's vehicle population. And although the
4 introduction of cleaner burning gasoline in California
5 this year may help, certainly will help, improve our
6 air quality, it does not go far enough in term of
7 advancing energy diversity.

8 Since 1975, the Commission has been
9 looking at ways to reduce the state's dependence on
10 petroleum for its transportation needs. Whether
11 politics or natural disasters cause a disruption in
12 petroleum supplies, our experience reminds us that it
13 is critical for the nation to achieve the oil
14 displacement goals set forth in the Energy Policy Act.

15 Although ambitious, the goals of ten percent by the
16 year 2000 and 30 percent by 2010 should be pursued.

17 Generally speaking, we support EPACT's
18 vehicle acquisition requirements. The Commission
19 believes that DOE should pursue alternative fuel
20 vehicle acquisition for private and municipal fleets
21 which meet EPACT's definition of fleet.

22 The Commission also believes that the

1 placement of the acquisition requirements on various
2 fleet markets makes efficient use of existing
3 infrastructure, and allows for the gradual growth into
4 future applications and other geographic regions.

5 However, I should emphasize that mandates
6 without incentives are, in our judgment, doomed to
7 fail. There must be incentives for fleets to buy both
8 the alternative fuel vehicles and also to buy the
9 fuel. In order for the nation to successfully achieve
10 its energy security objectives, all components and
11 partners of such an undertaking must be in place. For
12 example, a wide variety of alternative fuel vehicles
13 must be available and they must be competitively
14 priced. And I think that underscores one of the
15 points made by some of the comments you heard from our
16 legislative members.

17 I'd like to congratulate the Ford Motor
18 Company for being the first and at this point the only
19 original equipment manufacturer to offer a full range
20 of alternative fuel vehicles at or below market
21 prices. Other original equipment manufacturers simply
22 have to follow suit. Adequate fuel infrastructure

1 must be established in order to accommodate not only
2 bi-fuel and flexible fuel, but dedicated alternative
3 fuel vehicles as well. And fleets, generally
4 recognized as the target market for AFVs, must be
5 ready to accept responsibility for new and evolving
6 technologies.

7 California, as you know, has extensive
8 experience in AFV marketing and we have learned from
9 that one thing that's very clear. Fleets and private
10 purchasers of AFVs are seriously discouraged when
11 faced with high incremental costs for vehicles,
12 potentially reducing vehicle driving range, decreased
13 flexibility in refueling, or added complexity in
14 accessing fuel and paying for fuel purchases. These
15 direct and indirect costs should be offset with
16 incentive measures.

17 Petroleum Violation Escrow Account funds
18 have been critical to the deployment of more than
19 15,000 flexible fuel vehicles and 6,000 natural gas
20 vehicles and now some 200 electric vehicles in our
21 state over the last ten years. Incentive funds must
22 continue to be made available to help offset

1 incremental costs of many alternative fuel vehicles
2 and to sustain the market development already
3 occurring across the country. Future Department of
4 Energy alternative fuel special project grant funds
5 should be targeted toward vehicle and infrastructure
6 incentives, and should be awarded where the most
7 significant oil displacement goals can be achieved.
8 The voluntary Clean Cities program should be given a
9 priority in terms of competing for those grant funds.

10 The use of alternative fuels benefits the
11 entire nation by reducing our dependence on foreign
12 oil as well as improving our air quality. Hence, the
13 nation should make this positive undertaking
14 attractive to fleets through incentives; fleets should
15 not be financially penalized for purchasing
16 alternative fuel vehicles and using those fuels.

17 We also believe the federal government
18 should lead by example by demonstrating the use of
19 alternative fuels in its own vehicle fleet. In
20 California we know that the 2,000 flexible fuel
21 vehicles, which are operated by federal agencies, are
22 only using alternative fuels in fact)) I'm sorry, are

1 using gasoline 90 to 95 percent of the time, when they
2 clearly have the capability of using methanol and
3 other alcohol fuels.

4 Although some of the FFVs were placed in
5 areas where there was no fuel, the majority have
6 convenient access to M85 or 80 percent methanol and,
7 in fact, have access in many cases to free M85.

8 Another way fleets can benefit is through
9 reduced fuel costs. Federal and state fuel excise
10 taxes applied to the alternative fuels are already
11 inconsistent when measured on an energy equivalent
12 basis. When adjusted for energy content, the
13 disparity is even greater, as evidenced by the
14 extremes of no federal tax for electricity as a
15 transportation fuel, and 28.2 cents of federal tax per
16 energy equivalent gallon for liquefied natural gas.

17 The Commission believes that the
18 Department of Energy should actively pursue a change
19 in this federal taxation scheme to provide tax parity
20 on an energy equivalent basis for all alternative
21 fuels, as clearly should be the objective at the state
22 level as well. In this way, all taxes would be fuel

1 neutral, an indicator of sound economics and equity.

2 And if we're truly looking for that level playing
3 field, now this is the way that we can insure that

4 there are no hidden incentives or benefits for any
5 fuel, be it gasoline or an alternative.

6 As a practical matter, creation of other

7 incentives, vehicles and infrastructure, may be
8 applied more straight-forwardly without the confusion
9 of the built-in inequity of the current excise tax.

10 In addition, some form of phase-in of this new,

11 equitable tax structure would be helpful in
12 encouraging early deployment of fuels and vehicles
13 throughout the country.

14 Unfortunately it appears that the

15 Department of Energy will have to delay the rulemaking
16 for private and local government fleets. The federal
17 fleet was unable to adhere to its own vehicle

18 acquisition schedule, as I am sure you are aware. And
19 since the state and fuel provider fleet rule is a year
20 late, we do not have any data on the success or
21 failure of a fleet rule. The delay of the 1999 all

22 other fleets rule, will set the possible

1 implementation back in our judgment to about 2002.

2 The Commission believes that early
3 adopters, or purchasers of alternative fuel vehicles
4 during the 1999 to 2002 fleet rule delay time period,
5 should be given extra credits for AFVs in order to
6 sustain the early market development and vehicle
7 commercialization momentum, which is now just being
8 realized.

9 I want to thank you again for an
10 opportunity to comment. The Commission would like to
11 submit some additional comments of some detail, in
12 terms of the specific questions which you posed in
13 your public notice.

14 Thank you very much.

15 MR. RODGERS: Thank you very much, Chuck,
16 and if you have a minute, I wanted to ask you a
17 question. In the final regulation that covered state
18 fleets and those of fuel providers, the Department was
19 able to add some flexibility for medium duty and heavy
20 vehicles to get some credit. So that fleets that did
21 want to comply and that felt that a medium or a heavy
22 duty vehicle made sense, were able to do so. Is it

1 your experience here in California that incentives for
2 medium and heavy vehicles are also important to
3 promoting alternative fuel use?

4 MR. IMBRECHT: I don't think there is any
5 question about that and I think quite clearly that
6 when we talk about incentives, we would be thinking
7 about internalization of the overall cost of the
8 transportation system. And I think in that context we
9 can understand the economics much more clearly.

10 MR. RODGERS: I'd like to offer the rest
11 of the folks on my panel, if they have any questions,
12 Paul?

13 MR. McARDLE: Yes. Chuck, I have two
14 quick questions. The first one involved your
15 statement regarding BTU tax parity for the fuels. In
16 your statement were you, in setting the tax parity,
17 were you advocating setting it relative to the
18 gasoline rate or perhaps a lower rate than gasoline as
19 an incentive?

20 MR. IMBRECHT: Frankly, we have always
21 advocated, as I said the ephemeral level playing field
22 here in California. And so it should be equivalent to

1 the gasoline right.

2 MR. MCARDLE: Okay.

3 MR. IMBRECHT: There should be neither an

4 incentive or disincentive based upon taxation.

5 MR. MCARDLE: Okay. The second question

6 I had regarded your statement regarding extra credits

7 for early adopters. Were you referring to tax credits

8 or vehicle acquisition credits?

9 MR. IMBRECHT: Vehicle acquisition
10 credits.

11 MR. MCARDLE: Okay.

12 MR. RODGERS: Thanks very much for your
13 time.

14 MR. IMBRECHT: Thank you.

15 MR. RODGERS: Our next speaker, if he's
16 here, Mr. Greg Vlasek. Greg. Thank you.

17 MR. VLASEK: Thank you and good morning.

18 I am Greg Vlasek. I am the Executive
19 Director of the California Natural Gas Vehicle
20 Coalition. I'm here this morning speaking on behalf
21 of fifteen members of our organization, as well as the
22 250 members of our national counterpart, the Natural

1 Gas Vehicle Coalition in Washington, D.C. Our members
2 include vehicle manufacturers, natural gas vehicle
3 component manufacturers, natural gas production,
4 transmission and distribution companies, educational
5 institutions, environmental and non-profit
6 organizations, federal, state, local government
7 agencies and fleet operators.

8 The Coalitions are dedicated to delivering
9 the economic and environmental benefits of natural gas
10 to the transportation fuel market and to building a
11 permanent NGV infrastructure, including the
12 installation of fueling stations, manufacturing NGVs,
13 setting standards for our industry and providing the
14 necessary training for a sustainable market.

15 The purpose my testimony today is to
16 express our Coalitions' continuing support for the
17 energy diversity goals embodied in the Energy Policy
18 Act of 1992. I will also share our perspectives on
19 the critical issues and actions that the Department
20 must undertake now to ensure our nation's economic
21 vitality and energy security in the 21st century and
22 beyond.

1 I will not use my limited time today to
2 cite the many facts and statistics that support the
3 case for reducing our economic dependence on non-
4 renewable foreign oil. These statistics have been
5 offered before by many parties and will be presented
6 again in our written comments by November 5th. I also
7 will not address in any detail, although I'd be happy
8 to answer your questions on the near-term prospects
9 for growth in the AFV availability or fueling
10 infrastructure.

11 I think we can all agree that the growth
12 for)) or excuse me)) the growth that was envisioned
13 by EPACT's framers is occurring at a distressingly
14 slow pace, well behind our technological and
15 industrial capability that would otherwise enable us
16 to meet EPACT's goals, the very goals that comprise
17 our standing national energy strategy. I believe very
18 strongly that there are more fundamental issues that
19 DOE, Congress and the American people must address to
20 secure our energy future.

21 The concerns that led Congress and
22 President Bush to enact EPACT in 1992, the first major

1 energy policy legislation in over fourteen years, are
2 having an even greater destabilizing influence on our
3 economy today. We are reminded continuously by world
4 events that our economic vitality is ever more tied to
5 the reliability of oil imports. Our dependency
6 promises to continually worsen unless we make a
7 decisive commitment to realign our energy policy for
8 the future rather than relying on the partial
9 solutions of the past. The statutory goals enacted by
10 Congress framed a necessary and appropriate approach
11 to reducing this country's dependency on foreign oil.

12 Others have testified and I am certain
13 will testify today, that alternative fuel vehicles are
14 an uneconomic solution in virtually all applications,
15 and must not be subsidized on the backs of U.S.
16 taxpayers. These statements ignore the imbedded costs
17 of continued reliance on petroleum fuels and
18 particularly petroleum imports. These imbedded costs
19 include health expenditures related to urban air
20 pollution, environmental mitigation, foreign energy
21 security measures and trade imbalances that cost U.S.
22 jobs.

1 The estimated cost to U.S. taxpayers of
2 underwriting ongoing security exercises, environmental
3 clean-ups and other benefits essential to maintaining
4 the flow of imported oil vary widely. But it is
5 generally agreed by studied observers to be at least
6 \$20 billion annually and could reach as high as a
7 hundred billion dollars per year or more.

8 Clearly, American consumers have
9 benefitted in some respects from our policy of relying
10 on unrestrained imports of cheap oil, but they have
11 never had the benefit of knowing what the true
12 environmental and security costs are, nor have they
13 had any real market alternative. Today, the
14 opportunity to cultivate a cleaner, renewable energy
15 portfolio that helps revitalize our domestic economy
16 is at hand. DOE and Congress have an obligation to
17 the American people to inform the public and to help
18 cultivate the most promising choices for our energy
19 and environmental future.

20 Let me state emphatically that our
21 industry supports the use of incentives over mandates
22 to effect EPACT's policy goals. We believe that

1 federal, state and local government fleets, as well as
2 alternative fuel providers have a special role in
3 leading the transportation sector to broader fuel
4 diversity. Private fleets and individuals, however,
5 should be offered economic incentives to seed their
6 gradual transition to driving AFVs. Domestic fuel
7 providers should also be provided incentives to
8 stimulate production and distribution of domestic
9 fuels. These incentives could be offset with
10 disincentives for unabated increases in petroleum
11 imports.

12 The fact remains that our multinational
13 petroleum industry has earned and refined its
14 expertise in domestic and worldwide energy
15 distribution and marketing over 120 years. No one can
16 expect our national energy goals to be attained
17 without the support and constructive application of
18 that expertise to the implementation of EPACT. I must
19 take this opportunity to recognize two major oil
20 companies, Amoco and Shell, for their recent
21 acknowledgements of the market viability of natural
22 gas. The former was recently announced as a partner

1 in the first liquefied natural gas fueling station to
2 be built here in northern California. The latter has
3 recently opened two new CNG retail fueling sites in a
4 small but growing chain of Shell stations in southern
5 California.

6 Building upon such constructive
7 cooperation, we can develop and execute a consensus
8 strategy for incentivizing energy diversification with
9 domestic fuels. Realistically, this diversification
10 can and should be expected to meet a one to two
11 percent per year growth in transportation fuel demand,
12 rather than displacing the existing demand for
13 petroleum.

14 This strategy can, over time,
15 significantly reduce, if not eliminate, the growth of
16 our foreign oil dependence. And as global market
17 developments unfold, alternative fuels can eventually
18 reduce domestic and worldwide petroleum consumption
19 rates. Indeed, in the final analysis, displacement of
20 oil with renewable fuels is inevitable. The only real
21 question is whether it is in the United States' best
22 interests to begin an orderly diversification now or

1 to let a continuing string of strategic crises or the
2 coming surge in world oil demand be the drivers
3 towards alternative fuels.

4 It is our belief that DOE can best execute
5 the goals of EPACT by collaborating with EPA, the
6 Defense Department, GAO and other experts to

7 accurately present to Congress and the American people
8 the true cost per gallon or barrel of our foreign
9 petroleum dependence. Only then can we execute an
10 honest program of economic stimuli for domestic,

11 alternative and renewable fuel production. This needs
12 to happen now, not two, five, or ten years from now.
13 The report to Congress on the status of EPACT
14 implementation and consequent recommendations

15 regarding incentives versus mandates, required by
16 EPACT Section 509, we believe should be undertaken
17 immediately.

18 For the petroleum industry to
19 constructively participate in this process would serve
20 their customers and shareholders well, and would
21 ultimately make achieving EPACT's goals a much easier

22 task. Toward that end, I urge that industry today to

1 join us in working with DOE, Congress and the
2 alternative fuels industry on a domestic incentive
3 program that will diversity our transportation fuel
4 mix and earn their investors a fair return, while
5 helping us to hit an energy home run for the United
6 States.

7 Thank you for the opportunity to provide
8 that statement today. I'd be happy to answer any
9 questions you have.

10 MR. RODGERS: Thank you very much, Greg.

11 You mentioned the status of technology, that in your
12 view technology is ready, and it's really other things
13 we need to focus on. Is it your experience,
14 especially here in California, that operators of
15 natural gas vehicles are finding the technology is
16 available and it meets their needs?

17 MR. VLASEK: The technology in terms of
18 both vehicles and fueling facilities, is well
19 developed. It meets the most stringent of the air
20 quality standards that are on the books, with the
21 exception of the zero emission vehicle. In fact we
22 are promoting optional standards, emission standards,

1 which companies like Honda, Ford, and so on, can
2 target their vehicles to get even more low emissions
3 credits in their mix of vehicles that they sell. And
4 those would be based on the ability of the natural gas
5 vehicles to meet those standards.

6 The real issue regarding natural gas
7 vehicles and natural gas fueling infrastructure is
8 simply the economies of scale. We don't have the))
9 either the demand or the volume yet to bring down the
10 costs to where we know they can be brought down and
11 made more accessible to the transportation sector and
12 the driving public.

13 MR. RODGERS: Okay. Thank you. Paul,
14 Clara?

15 MR. MCARDLE: Yes. Greg, you mentioned in
16 your testimony or statement rather, that your group
17 favors incentives, both for vehicles and for refueling
18 infrastructure for natural gas vehicles and other
19 alternative fuel vehicles. Were there any particular
20 incentive types you had in mind? Or was that
21 something you wanted to open a dialogue with or what?
22 Did you have something specific in mind?

1 MR. VLASEK: Well, certainly we want to
2 open a dialogue. I think my feelings in that regard
3 comport with Chairman Imbrecht's. And that is first
4 we need to take a very close and honest look at the))
5 what the level of incentive needs to be to really
6 level the playing field with imported petroleum.

7 A close examination of the incentives that
8 are not necessarily captured in the price of petroleum
9 is needed before we can determine what kind of
10 incentive is fair. Subsequent to that, we would like
11 to see dollar value incentives, either for
12 infrastructure investments, or for investments in the
13 vehicles. And again, there is conceivably ways that
14 you could offset those by disincentives for petroleum
15 importation, be above a certain threshold level that
16 would also be established or should be established.

17 So I can't give you a whole lot of detail
18 on how it would work. But the type of things, the
19 incentives that are already in EPACT, taken a step
20 further, I think basically is what we're looking for,
21 what we think is fair. Thank you.

22 MR. MCARDLE: Okay. Thank you.

1 MR. RODGERS: Thank you very much. Our
2 next speak is Mary Wilson.

3 I just want to advise folks, you're
4 welcome to stay after you give your statement. We'd
5 love to have you here, listen all morning, but you
6 don't have to. And we will be trying to stick to the
7 agenda, so that if you need to leave the room for some
8 reason and come back, don't worry, we'll still get to
9 you.

10 Go ahead, Mary. Thank you.

11 MS. WILSON: Good morning. My name is
12 Mary Wilson and I'm the Fleet Fuel Manager for J.E.
13 DeWitt, Incorporated. We are a petroleum distributor
14 located in South El Monte, just east of Los Angeles in
15 the south Coast Air Basin, and an active member of
16 CIOMA and PMAA. For the last 50 years, J.E. DeWitt
17 has marketed a variety of petroleum products to
18 commercial, industrial and retail accounts, ranging
19 from bulk fuel to lubricants and greases.

20 J.E. DeWitt is a family business started
21 by my grandfather in 1945. We count among our
22 extended corporate family our 40 employees, and the

1 families they support in turn with their J.E. DeWitt
2 paychecks. Your proposed alternative fuel fleet
3 mandate is not only a direct threat to our family, but
4 to our customers and the many families who depend on
5 our industry for their livelihoods.

6 I want to make one thing clear from the
7 outset. We believe in the free market and we believe
8 in consumer choice. Our company has been competing
9 with and participating in the alternative fuel market
10 for quite some time now and do not begrudge an honest
11 loss of business resulting from honest competition.
12 If a customer believes that a different fuel better
13 meets his specific needs at a price he can afford, so
14 be it. Such a scenario only inspires us to search for
15 ways we can improve our product, our prices and our
16 customer services.

17 Your requirement that local governments
18 and private businesses must buy alternative fuel
19 vehicles is not about fair competition. It's not
20 about what's best for cities or counties or school
21 districts or mom-and-pop stores or big corporations.
22 It's about stacking the deck in favor of certain

1 technologies which have been unable to attract
2 customers on their own merits. Above all, it wastes
3 scarce dollars.

4 By creating a guaranteed market for
5 alternative fuel vehicles, you eliminate any incentive
6 to make them better, cheaper or more acceptable to the
7 end user. Why should they? They'll be able to sell
8 them anyway. At the same time, you will force
9 taxpayers, businesses and consumers to spend more than
10 they ordinarily would on motor vehicles, thus cutting
11 their budgets for vital public services, payrolls,
12 capital investments, and the purchase of other goods
13 and services.

14 I fail to see how this can possibly be
15 good for our economy. In the long run alternative
16 fuel vehicle manufacturers are going to have to
17 compete with real customers at their real prices.

18 We have no philosophical opposition to
19 alternative fuels, provided they are developed,
20 marketed and sold via the voluntary investment of
21 venture capitalists, or purchased willingly by
22 customers who buy them without the help of government

1 mandates or subsidies and I'm speaking from
2 experience.

3 In the late 1970s and early '80s, with the
4 help of government tax subsidies, J.E. DeWitt took a
5 corporate gamble on alternative fuels when we invested
6 heavily in gasohol. This calculated risk was
7 undertaken after lengthy research and consideration,
8 and with a substantial outlay of our own capital, most
9 of which we did not recover when the product failed to
10 take off. When the subsidies diminished, so did the
11 products' market. And to this day, we still have
12 cases of unused gasohol decals and bumper stickers in
13 our warehouse.

14 My point is this, the government could not
15 guarantee a market for gasohol then, and they cannot
16 guarantee a market for alternative fuels now, anymore
17 than there is a guarantee that my customers will
18 continue to buy our petroleum products if something
19 better comes along.

20 In contrast, petroleum marketers answered
21 another marketplace need on their own with much
22 success. When California tightened its environmental

1 regulations concerning fuel storage, many of our
2 customers found they could no longer afford to
3 maintain their own private tanks. So the petroleum
4 distributors got together and created commercial
5 fueling networks for our customers' fleets. J.E.
6 DeWitt currently owns seven sites in a network of over
7 800 such stations.

8 We invested our own money on this and did
9 not receive any industry-specific tax breaks or
10 subsidies to help us out. This is how it should be,
11 since we'd be the ones profiting from the fuel dollars
12 at those stations. If we wanted to sell our product,
13 it was up to us to take responsibility for the product
14 delivery system. It should be no different for the
15 producers of alternative fuels and alternative fuel
16 vehicles. If they expect to sell their products, they
17 should be willing to invest shareholder money to create
18 a distribution system that will support those
19 products. There is absolutely no justification for
20 taxpayers to foot the bill for public AFV refueling
21 stations.

22 J.E. DeWitt does not own enough vehicles

1 to be subject to your proposed AFV purchase quota, but
2 our customers do. This mandate amounts to nothing
3 more than government-sanctioned theft of business and
4 revenues which we have worked over 50 years to build.
5 And it doesn't stop there. There will be a wide
6 ripple effect. If companies are mandated to spend
7 more money on cars and trucks, they will have less
8 money to support their payrolls and jobs will be lost.
9 If they attempt to recover this higher vehicle cost by
10 passing it along to their customers in the form of
11 higher prices, fewer people will buy, or they will buy
12 less, and again, revenues will decline and jobs will
13 be lost.

14 The same principle applies to the public
15 sector. If local governments have to pay higher
16 prices for AFVs to replace the presently good
17 conventional vehicles they have already purchased or
18 would have purchased in the future, there's less money
19 for other programs. And that means laying off of
20 firefighters, law enforcement officers and health care
21 workers. Or raising taxes, which doesn't seem to be
22 popular or viable these days.

1 You can't just walk into this state, or
2 any other for that matter, and force a complete
3 upheaval of our purchasing decisions and our economy
4 without leaving a trail of devastation in your wake.
5 If you adopt this rule, you'll be taking food out of
6 our mouths and security away from our families.

7 I sincerely hope you'll think twice before
8 proceeding further.

9 MR. RODGERS: Thank you very much. I did
10 have one question. In the Energy Policy Act, the
11 goals of displacing petroleum make it clear that in
12 addition to looking at alternative fuels that are used
13 directly in vehicles, we can also look to those non-
14 petroleum products that are used in motor fuel, such
15 as the oxygenates or other products that go into
16 reformulated gasoline. I was just wondering if you
17 have had any experience marketing those reformulated
18 gasoline products here in the California and if you
19 think that that approach might be better, in your
20 eyes, than promoting alternative fuel vehicles, for
21 trying to reduce oil imports.

22 MS. WILSON: Yeah. At this point I really

1 can't comment on the oxygenates, but I'm sure there
2 will probably be someone else who will be speaking.
3 Okay.

4 MR. RODGERS: Okay. Thank you. Any
5 questions?

6 MR. MCARDLE: Yes, I just have one
7 question.

8 MS. WILSON: Yes. Okay.

9 MR. MCARDLE: And I don't want you to
10 generalize to other petroleum marketers, but in your

11 situation, if for instance one of these alternative
12 fuels became a market success on its own, would
13 companies like yourself go into distributing those
14 fuels as well or would it depend on the fuel?

15 MS. WILSON: It would depend on the fuel
16 and the viability and the infrastructure, which as of
17 now there would be no reason and there's no)) we

18 don't see anything standing out above the rest for us
19 to put any capital into anything right now, other than
20 our convention petroleum products.

21 MR. MCARDLE: Okay.

22 MS. CHUN: Working in the conventional

1 petroleum products industry, do you think that it is
2 feasible for an alternative fuel to actually succeed
3 in a market that is, at the moment, significantly
4 entrenched by the petroleum industry?

5 MS. WILSON: I think it's entrenched by
6 conventional petroleum for a reason. And as I said,
7 if my customers start purchasing other products
8 because they find it better meets their needs, then
9 that will be their choice, and it won't be mandated to
10 them.

11 MR. RODGERS: Thank you very much for
12 taking the time to comment.

13 MS. WILSON: Thank you.

14 MR. RODGERS: Our next speaker, Tom
15 Austin.

16 MR. AUSTIN: Good morning. My name is Tom
17 Austin. I am a Senior Partner at Sierra Research, a
18 firm that specializes in air pollution-related
19 research and regulatory issues. From 1975 to 1981 I
20 was with the California Air Resources Board where I
21 served as Executive Officer and prior to coming to
22 California, I worked for the Environmental Protection

1 Agency's laboratory in Ann Arbor, Michigan, where I
2 was responsible for vehicle testing and technology
3 assessment. Throughout my work at EPA, the Air
4 Resources Board, and Sierra Research, I participated
5 in numerous studies of the effects of alternative
6 fuels on vehicle emissions.

7 The principal point I'd like to make today
8 is that requiring private and local government fleets
9 to participate in the alternative fuel vehicle program
10 will entail tremendous additional costs in California
11 and nationally, with no significant benefit to air
12 quality.

13 In 1975, under sponsorship of the Western
14 States Petroleum Association, whom I am representing
15 today, our firm conducted an analysis of the cost
16 impact of the alternative fuel conversion program in
17 California as mandated by EPACT. Based on sales
18 estimates that were reported by the Department of
19 Energy, we were able to estimate the number of
20 alternative fuel vehicles that would have to be
21 purchased in California over the period 1993 to 2010.
22 Our survey of fleet operators resulted in estimates

1 that there would be approximately 1,000 electric
2 vehicles purchased, but the vast majority of the
3 alternative fuel vehicles would be fueled by
4 compressed natural gas.

5 We estimated the average incremental cost
6 of CNG-powered vehicles at \$4,000 which represented a
7 50-50 split between OEM produced vehicles and
8 conversions. I understand that currently you can
9 purchase a CNG vehicle for less than that but it's
10 because of subsidies that are being provided by the
11 car companies.

12 As recently as yesterday, based on
13 discussions we had with Ford Motor Company, there is
14 no intention for those subsidies to be continued
15 indefinitely.

16 The incremental costs that we estimated
17 for electrical vehicle was \$14,600, which was again
18 based on a 50-50 split between purpose-built and
19 converted conventional vehicles and we did a fairly
20 detailed study of those costs under the sponsorship of
21 the American Automobile Manufacturers Association.

22 Table 1 of my written statement summaries

1 the cost for vehicle price increases that we
2 associated with the current program and the proposed
3 expansion of the program.

4 For federal and state fleets and fuel
5 providers, we are estimating that a total of 268,500
6 natural gas vehicles and 1,000 electric vehicles would
7 be required over the 1993 to 2010 period. By
8 expanding the scope of the program to include local
9 government and private fleets, the number of vehicles
10 required in California approaches one million and our
11 estimate is that the increase in purchase price for
12 these vehicles over that period, will be about 3.8
13 billion dollars.

14 There is also infrastructure costs
15 associated with the alternatively fueled vehicle fleet
16 mandate. We estimated the cost of new refueling
17 stations for state, federal and fuel provider fleets
18 at \$154 million over the 1993 to 2010 time period.
19 And if local government and private fleets are
20 included, we estimated an additional \$263 million in
21 refueling stations costs would be added, for a total
22 infrastructure of about \$416 million. These costs are

1 based on the assumption that a typical fleet-size
2 station will serve 305 vehicles and cost about
3 \$400,000 which we think is a conservative assumption.

4 There is also a loss in fuel tax revenue
5 to the state associated with the program. We've
6 estimated that when adjusted for the energy content,
7 the lost revenues amount to \$129 million at the
8 federal level under the existing program, and they
9 would increase to \$187 million through 2010 if local
10 government and private fleets are added. Lost state
11 revenues we estimated at \$136 million under the
12 existing program, increasing to \$194 million with
13 expansion of the program. The total federal and state
14 fuel tax revenues that would be lost we estimated to
15 be as much as \$380 million from 1993 to 2010 if all
16 five types of fleets end up being included.

17 There is a second table in my written
18 statement, which summarizes the effect of all of the
19 cost categories that we considered. The total cost to
20 California under the existing program affecting
21 federal, state and fuel providers is estimated to be
22 just over \$1.5 billion. And adding local government

1 and private fleets, the total cost in the California
2 is projected to increase to \$4.6 billion. At the
3 national level, we'd expect the total cost to be about
4 six times higher.

5 Regarding air quality benefits, despite
6 the fact that there are large costs associated with
7 the fleet conversion program, we don't believe there
8 will be any significant benefits in terms of air
9 quality.

10 In California and nationally as well,
11 emissions from new vehicles are determined by the
12 standards to which they're certified. While natural
13 gas fueled engines tend to produce lower emissions
14 than gasoline fueled engines, vehicle manufacturers
15 will use this advantage to meet the same standards
16 that apply to gasoline powered vehicles with slightly
17 less expensive control systems. For example, a
18 manufacturer may decide to use compressed natural gas
19 to power a vehicle designed to meet California's
20 Ultra-Low Emission Vehicle standard without the use of
21 an electrically heated catalyst. But by using an
22 electrically heated catalyst technology, a gasoline-

1 powered vehicle could achieve the same standard.

2 The lack of emission benefits for
3 alternative fuel vehicles also applies in cases where

4 the exhaust of the vehicle has a lower reactivity.

5 The California regulations give credit for lower
6 reactivity and allow vehicles with lower reactivity

7 exhaust to emit a higher mass of emissions. Even in
8 cases where a manufacturer doesn't take advantage of
9 the opportunity to emit higher emissions with
10 relatively low exhaust reactivity, there are credits

11 that are accumulated that can be transferred to other
12 models or traded to other manufacturers. These
13 credits will be not be used to reduce overall
14 pollution, but will instead be consumed or used to
15 offset higher emissions from other vehicles.

16 In conclusion, the existing form of the
17 alternatively fueled vehicle conversion program is
18 extremely expensive, \$1.5 billion estimated costs in
19 California through 2010, and it's resulting iin no
20 significant emission benefits. If it is expanded to
21 cover local government and private fleets, the cost
22 will rise to nearly \$4.6 billion and bring no

1 additional benefits in terms of air quality.

2 Thank you for your attention. I'd be
3 pleased to respond to any questions.

4 MR. RODGERS: Thank you very much. This
5 is a very good summary. Is it possible for us to
6 obtain the full analysis? There's a lot of
7 interesting fleet numbers here that are different than
8 some of the numbers that we have generated. It might
9 be helpful to compare those.

10 MR. AUSTIN: I'd be happy to provide it.

11 As recently as yesterday, I went through the
12 information we collected from DOE two years ago, which
13 is what this analysis is based on, to confirm that the
14 numbers I'd be presenting today were consistent with
15 the information we collected at that time.

16 MR. RODGERS: Okay. It would be very
17 helpful if you could provide that.

18 The other question I was going to ask was,
19 did your analysis cover any of the energy security
20 benefits of the alternative fuel programs, in addition
21 to the air quality issues?

22 MR. AUSTIN: We did not attempt to address

1 what is often referred to as the energy security
2 issue.

3 MR. RODGERS: Okay. Okay. Thank you very
4 much. Questions?

5 MR. McARDLE: Yes. Tom, a couple of
6 questions. I notice in the first page you're assuming
7 an incremental cost of \$4,000 for a CNG vehicle.

8 MR. AUSTIN: Right, right.

9 MR. McARDLE: And I notice that table only
10 has CNG vehicles. So you're just assuming all CNG
11 other than the EVs. Is that))

12 MR. AUSTIN: Yeah. Based on the fleet
13 survey we did, there was some expression of interest
14 in other vehicles. But so much of it was CNG that we
15 decided to simplify the analysis, by assuming it was
16 essentially all CNG, except for those 1,000 electric
17 vehicles.

18 MR. McARDLE: Okay. Now, was the fourth
19)) now this is for 1993 through 2010.

20 MR. AUSTIN: Correct.

21 MR. McARDLE: Was that \$4,000 incremental
22 cost held constant throughout that time frame?

1 MR. AUSTIN: Yes, it was.

2 MR. McARDLE: So there is no recognition
3 or belief that if, as these vehicle production rates
4 went up, that there wouldn't be any change in the
5 incremental cost of CNG vehicle.

6 MR. AUSTIN: It's a belief, rather than
7 the lack of recognition.

8 MR. McARDLE: Okay. Okay. Let's see. On
9 the infrastructure costs, and let me try to explain
10 this. Is this)) this is not net infrastructure
11 costs. In other words, since we have a market here
12 that's growing, you did not try to net out any
13 infrastructure costs that the petroleum industry would
14 incur over that time frame, that instead of being
15 invested in petroleum infrastructure, it's invested in
16 CNG infrastructure.

17 MR. AUSTIN: When we did our interview
18 with fleet operators, the impression we got is that
19 they would end up having to make this level of
20 investment in new infrastructure and that there wasn't
21 going to be any significant benefit associated with
22 netting out expansion that was planned for. Because

1 I think quite frankly what most of them told us, that
2 there wasn't substantial expansion in their fleet size
3 planned over this period.

4 MR. McARDLE: Okay. So you're looking at
5 this as kind of a duplicative type investment?

6 MR. AUSTIN: Yes, yes.

7 MR. McARDLE: Okay. Lastly, I noticed
8 that you have the infrastructure cost and the
9 incremental vehicle cost, but I don't see anything on
10 operating costs. Now CNG, in many places, it's priced
11 lower than gasoline. Was there any attempt to net out
12 that perhaps operating cost savings?

13 MR. AUSTIN: We did not. We tried to
14 collect information on that. We got inconsistent
15 answers. But when we try to put it in perspective,
16 let's assume for the sake of argument, that the CNG
17 were available at one-half of the true cost of
18 gasoline on a BTU basis. Without accounting for the
19 time value of money, which would be significant over
20 the life of these vehicles, that would tend to reduce
21 the operating cost of the vehicle by something in the
22 neighborhood of \$1,000 over a ten year, 100,000 mile,

1 vehicle lifetime. Which was relatively small compared
2 to the increase in purchase price, which was an
3 upfront cost.

4 MR. McARDLE: Okay. I think I have one
5 more, then I think we can move on. It involves the
6 environmental benefits. Now you assumed that these
7 were ULEV vehicles, so that the CNG vehicle)) I mean
8 you're comparing a CNG vehicle versus a)) CNG ULEV
9 versus a gasoline ULEV. So you're)) I guess you're
10 saying that because they're both ULEVs, there is no
11 real big environmental benefit. Did you factor in
12 perhaps evaporative emission benefits on the CNG side?

13 MR. AUSTIN: We did an analysis that
14 looked at the theoretical differences in refueling and
15 evaporative emission for CNG vehicles compared to
16 gasoline vehicles. And arguably there would be some
17 benefit associated with CNG when you account for those
18 kind of changes. We chose not to address that for a
19 variety of reasons. One reason is that not all of
20 these vehicles are going to be OEM vehicles. And the
21 experience in existing fleet operations, in our
22 experience in this regard, is focused on what we have

1 learned from being involved in the vehicle inspection
2 program in British Columbia. The experience there is
3 that the CNG vehicles, the alternatively fueled
4 vehicles in general are higher emitters than the
5 gasoline vehicles that they replaced. Because they
6 don't have OEM systems, they haven't been designed
7 with the degree of reliability that people expect
8 today from gasoline fuel cars.

9 And so when we looked at the data that
10 were available at the time, it would show a net
11 increase in emission for alternatively fueled
12 vehicles. We're assuming there will be some of that
13 in the future. There may be some offset associated
14 with lower refueling emissions and we considered it a
15 wash for the purposes of this analysis.

16 MR. McARDLE: But on the OEM vehicles,
17 your judgment is that you won't get that effect? Like
18 when you're referring to like a converted vehicle?

19 MR. AUSTIN: We believe the OEM CNG
20 vehicles are likely to have lower refueling emissions.
21 But in doing the analysis, we ended up concluding that
22 the emission factors that are commonly used for the

1 gasoline vehicles aren't right. They exaggerate the
2 true refueling emissions associated with gasoline
3 vehicles, given the technology that's on the cars
4 today and the systems that are used at California
5 service stations.

6 MR. McARDLE: Okay. Thanks. I appreciate
7 that.

8 MR. RODGERS: Clara.

9 MS. CHUN: Two questions. Do you)) can
10 we get some information on that data about the
11 exaggerated emissions of gasoline vehicles?

12 MR. AUSTIN: Yeah. I can provide you
13 something on that.

14 MS. CHUN: And then secondly, in terms of
15 air quality, obtaining air quality benefits, would you
16 suggest that there is a role for the government to
17 encourage the use of technologies, such as
18 electrically heated catalysts for gasoline ULEV
19 engines?

20 MR. AUSTIN: Definitely not. I mean
21 that's a decision that I think is appropriately made
22 in the marketplace. And any time you end up second-

1 guessing what's going to end up becoming the winning
2 technology, you often push people down a path that's
3 not optimum, either in terms of emissions control or
4 in terms of cost. And cost is really important when
5 you're talking about vehicle emissions. Because the
6 most important thing we're doing in California today
7 is turning the fleet over. And to the extent that
8 there is a government mandate that says certain new
9 cars are going to cost more, that suppresses fleet
10 turnover.

11 And even though theoretically these more
12 expensive new cars may look very clean, relative to
13 new gasoline vehicles, if they cost more, they
14 suppress fleet turnover and the net effect is higher
15 emissions.

16 MS. CHUN: So the hope is basically to
17 wait for continued fleet turnover, so that increased
18 use of these newer technologies will eventually be
19 brought into the fleets. Is that))

20 MR. AUSTIN: It's not a question of
21 waiting for it, I mean that's a fact of life. That's
22 what causes the air to get cleaner, is turning over

1 the fleet. It's also a fact that the fleet is not
2 turning over as rapidly today as it was 15 years ago.
3 And there have been a lot of studies done that show
4 that the reason it's not turning over as fast is that
5 cars cost more, relative to what they used to 15 years
6 ago, for a variety of reasons. It's a tradeoff that's
7 usually ignored in analyses of how a new vehicle with
8 an alternatively fueled system compares to the
9 emissions of a new vehicle with gasoline. If you
10 don't factor in the cost, you miss the effects of
11 fleet turnover, which ends up being very critical.

12 MR. RODGERS: One last question for you
13 and thank you for your time. How would your analysis
14 change if you included flexible fuel alcohol vehicles
15 that have very little incremental cost and very little
16 infrastructure development costs?

17 MR. AUSTIN: The main change would be that
18 we would end up estimating emissions to be
19 substantially higher. All of the experience that we
20 have seen, what's really happening on the ground, is
21 you don't find FFVs being run on methanol most of the
22 time or if they are being used, if they are using

1 methanol, they don't use it all of the time. And when
2 you switch back and forth between methanol and
3 gasoline, that will happen, emissions go up

4 dramatically. The read vapor pressure of methanol is
5 relatively low, M85 is relatively low, the read vapor
6 pressure of California phase two gasoline is

7 relatively low. When you mix the two together, the
8 vapor pressure of the mix is higher than either fuel
9 separately and the emissions from the cars go up
10 dramatically. And that's what's happening today and

11 it's not being accounted for.

12 MR. RODGERS: What about the cost of the
13 program, using the)) what would be the impact of
14 including FFVs on the cost of the program?

15 MR. AUSTIN: The data we collected would
16 indicate that fuel costs would certainly be higher and
17 would be a factor that would have to be considered. The

18 cost of the vehicles would clearly be lower.

19 MR. RODGERS: Okay.

20 MR. AUSTIN: A relatively modest premium
21 to compared to what you'd be paying for CNG.

22 MR. RODGERS: Okay. Thank you very much.

1 MR. AUSTIN: You're welcome.

2 MR. RODGERS: Our next speaker is Mr. Ray
3 Lewis.

4 MR. LEWIS: Thank you. It's interesting
5 to follow Tom in position. Many of the statements
6 that Tom made about the more expensive vehicles and
7 your question, and let's discuss the methanol side
8 after we hear at least another view of the methanol,
9 thank you also for coming to California where a lot of
10 this got started. There has been a lot of progress
11 made out here and it's important to get the views of
12 the people who really got it started in California and
13 I always have an honor to come back from Washington to
14 do that.

15 I'm Ray Lewis. I'm President of the
16 American Methanol Institute. We serve the trade
17 association for the methanol industry and work for
18 both methanol as an alternative fuel for vehicles,
19 also a component for oxygenated and reformulated
20 gasoline.

21 Today, methanol is primarily made from
22 natural gas and carbon dioxide. In fact, methanol

1 producers throughout the United States used 194
2 trillion BTUs of domestic natural gas in '95. It can
3 also be made from a variety of renewable feedstocks,
4 municipal solid waste and even biomass crops.

5 In 1995, methanol production capacity from
6 17 plants in eight states 2.2 billion gallons. These
7 plants supplied three-quarters of the U.S. demand.
8 The remaining supply coming mostly from Canada with
9 over a high)) places like Trinidad, Venezuela, Chile,
10 got all but the remaining two percent.

11 The largest market for methanol in the
12 U.S. by far is production of MTBE. Probably twice the
13 next largest use of methanol. The energy information
14 agency estimated 3.3 billion gallons of MTBE will be
15 blended into clean-burning reformulated gasoline this
16 year, requiring over 1.3 billion gallons of methanol.

17 MTBE is the most widely used oxygenate in
18 reformulated gasoline, and is considered a replacement
19 fuel under EPACT. In assessing the ability of
20 alternative fuels to meet the year 2000 goals of
21 displacing ten percent of the gasoline, the DOE
22 estimated that oxygenates would provide nearly half of

1 the volume of these replacement fuels.

2 From this perspective, methanol industry
3 is already making the largest contribution to
4 achieving the goals of EPACT.

5 As an aside, we have this successful
6 market today and it's been well-documented by ARCO Oil
7 and others, as a direct result of California
8 encouraging the use of M85 and the oil companies'
9 perception that this was a competitive fuel and
10 therefore voluntarily in California agreeing to clean
11 up their gasoline.

12 The focus of today's hearings is centered
13 on what we refer to as neat fuel applications. Since
14 the mid-1980s methanol has been used as an alternative
15 fuel in cars and buses across the country. But for
16 methanol it all began right here in California.

17 As is the case with a host of energy and
18 environmental issues, California has been the leader
19 in developing and promoting the use of alternative
20 fuel technologies. The M85 flexible fuel vehicle was
21 proven out here first in California. Although we have
22 to credit many in Detroit and other places, including

1 the EV on the street, the FFV on the street.

2 California and DOE's interest in
3 developing alternative fuels has always been two-fold,
4 cleaner air and improving our energy security.
5 Methanol meets both of these criteria. Methanol fuels
6 do burn cleaner and in the future even cleaner yet,
7 and as I have pointed out, methanol is predominantly
8 a North American non-petroleum fuel.

9 Today in California over 13,000 methanol
10 FFVs serve in federal, state, municipal government
11 fleets, corporate fleets, rental car fleets, and are
12 driven by hundreds of individual consumers.

13 Recently, the Ford Motor Company announced
14 that it would be selling its 1997 Taurus flexible fuel
15 vehicle with a discounted price of \$345 less than the
16 comparable gasoline powered Taurus. Interesting to
17 put that in context with what it would do with fleet
18 turnovers and other things, as we get a fleet of
19 vehicles on the road capable of running on alternative
20 fuel for the next time we have a crisis in the
21 country.

22 Fleet vehicles, no longer have to come up

1 with the extra cash, they actually get an incentive in
2 that case from the free market.

3 To serve the methanol vehicles in
4 California, an extensive network of 60 public methanol
5 refueling stations stretches from Los Angeles to
6 Sacramento, includes stations in Yosemite National
7 Park. This methanol fueling infrastructure was
8 established by the California Energy Commission, in
9 cooperation with the state's major gasoline retailer.
10 In addition, more than 50 private fueling stations are
11 operated in California by individual fleet operators.

12 Outside of California, there is an
13 additional 40 fueling stations located in 14 states
14 and Canada. Not adequate but a good start. Methanol
15 fueling stations are relatively inexpensive to build
16 and operate. A below-ground conventional tank and
17 fueling system can be installed for about \$50,000,
18 virtually the same as a gasoline station. Many fleet
19 operators may prefer to install above-ground, at a
20 cost of about \$20,000. California has enacted a
21 policy that allows)) requires people when they're
22 replacing their underground tanks to have at least one

1 of those tanks methanol compatible. For those tanks,
2 no more than about \$5,000 is required to make that
3 methanol compatible.

4 As a representative of the methanol
5 industry, the central question here is, will there be
6 adequate infrastructure in place between now and 2010
7 to serve the several million alternative fuel vehicles
8 that could be needed to meet EPACT goals?

9 The DOE assessment concluded that methanol
10 and propane appear to be the most economic fuels in
11 its equal-tax case. Accounting for some 2.3 million
12 barrels per day, or more than 85 percent of the total
13 use of alternative fuels. That's a tall order.

14 From a supply perspective, the methanol
15 industry has proven with the reformulated gasoline
16 program that we can quickly gear up to meet large new
17 markets. Reformulated gasoline today costs no more
18 than two to three cents more than conventional
19 gasoline at the pump. On the distribution side, the
20 infrastructure costs for alcohol fuels, like methanol,
21 are the least expensive of the alternative fuels. As
22 stated, we can build them for about \$50,000, compared

1 to say \$250,000 to \$500,000, which is about consistent
2 with what you heard earlier, for a compressed natural
3 gas station. As we learned in California, the best
4 way to build methanol fueling stations is a
5 partnership between government, the gasoline retailers
6 and the methanol producers.

7 This experience should be used to serve in
8 a national model. It all boils down to the question
9 of priorities. For example, is it more effective to
10 protect a continuing flow of imported oil, which
11 produces an annual trade deficit of \$65 billion,
12 rather than investing in alternative fuels that can be
13 produced in Texas, Oklahoma, Louisiana and even
14 California?

15 Flexible fuel technology is proven. We
16 know how to build the stations at a modest cost and
17 the proof is in the fueling station manual, as
18 provided by the California Energy Commission. I'll
19 make this manual available for you and we can make
20 others available if you need them.

21 If we are serious about encouraging the
22 adoption of alternative fuels, the country must do

1 more than require that certain fleets purchase the
2 alternative fuel vehicles to achieve the EPACT goal of
3 30 percent in 2010. We must all do more.

4 One of the ways public policy needs to be
5 redirected is to encourage the expansion of
6 alternative fuels to fix the inequitable tax treatment
7 that penalizes many of the natural gas based fuels.
8 At the pump, a gallon of gasoline has a federal excise
9 tax of roughly 18.4 cents. On an energy equivalent
10 basis, a gallon of methanol is taxed at 23.14.

11 On the other hand, compressed natural gas
12 enjoys a federal tax of about 5.8 cents. If the goal
13 is to stimulate a market for domestic natural gas, the
14 methanol industry is already one of the largest
15 customers of gas. As a fuel, methanol can be
16 considered a liquefied natural gas that is available
17 at ambient temperature and pressure.

18 If the DOE is looking for incentives to
19 stimulate the adoption of alternative fuels, support
20 for a more rational tax policy would be a big step in
21 the right direction.

22 Here in California, the mileage equivalent

1 price of gasoline at the M85 pump is well within the
2 rage of some regular and below the cost of premium,
3 although it is a premium octane and premium
4 environmental fuel.

5 For the fleet operator, there is a slight
6 incremental cost associated with buying the fuel.

7 However, the share of the incremental cost is the
8 higher excise tax charged. A more rational tax policy
9 would reduce that incremental cost.

10 With some alternative fuel vehicles, fleet
11 operators often see higher incremental costs. They
12 may have to pay extra for vehicles, fueling
13 infrastructure, garage facility modifications,
14 training and the fuel itself. These are the barriers
15 to adoption they face. Many of the federal and state
16 programs have been developed to overcome these
17 hurdles.

18 On the vehicle side, the methanol Taurus
19 actually costs less as we said. We are actively
20 engaged with automakers to encourage a broader line of
21 cars, vans, and trucks. A further consideration for
22 fleet operators is a vehicle's resale value. Unlike

1 some alternatives, methanol FFVs retain their resale
2 value.

3 In terms of infrastructure, methanol
4 fueling stations have a very modest price tag. A
5 modest, but fuel neutral, federal investment to
6 stimulate the construction of alternative fuel
7 stations would get a big bang for the buck with
8 methanol.

9 To make fueling with alternative fuels
10 easier, AMI is co-sponsoring a project with the
11 California Energy Commission and the Society of
12 Automotive Engineers to demonstrate innovative
13 technology to control misfueling. This radio-
14 frequency identification process would ensure that
15 only methanol vehicles can fill up at a methanol pump,
16 without the consumer having to be inconvenienced.
17 This will go a long ways towards overcoming some of
18 the barriers to the utilization and get some
19 reliability in the system, and it could be used for
20 other liquid alternative fuels also.

21 There are no changes required for garage
22 facilities housing of the vehicles. The incremental

1 costs associated with methanol fuels can be reduced
2 with a more rational policy as we said earlier. In
3 addition, many state tax incentives tax methanol
4 grossly unfairly and addressing these inequities would
5 be very, very important.

6 One fleet operator that has recognized the
7 benefits of methanol is Ashland Chemical, which has
8 voluntarily began to replace their entire fleet. They
9 will within two years have their full fleet of
10 methanol, a full fleet of cars in California operating
11 on methanol.

12 Looking toward the future, a good deal of
13 work is centered here in California to develop the
14 direct methanol fuel cell. And the infrastructure
15 we're talking about today for M85 and M100 is crucial
16 to being able to make the transition to even more
17 economic and more environmentally friendly technology
18 in the future. Methanol is an excellent hydrogen
19 carrier that is viewed by many as an ideal fuel source
20 for fuel cells. We are very optimistic that a good
21 share of the 100,000 electric vehicles required for
22 sale in 2003 could be powered by methanol in the very

1 near future.

2 In conclusion, to achieve the goals of
3 EPACT, we have to make alternative fuels more
4 attractive economically. Not just for fleet
5 operators, but for everyone who drives a car, bus or
6 truck. The methanol industry stands ready to assist,
7 but we need the federal government to do its share
8 too. Establishing a tax policy, as we said, fuel
9 neutral support for infrastructure and vehicle
10 development would provide needed incentives to
11 stimulate this progress.

12 Ultimately, the expansion of alternative
13 fuel use will only happen if both the buyer and the
14 seller perceive and see real economic benefits. To
15 achieve this, in the near future alternative fuels
16 need to be incentivized, not merely mandated. To
17 achieve the societal benefits of improved air quality
18 and energy diversity, those pioneers putting
19 alternative fuel vehicles on the street should receive
20 our joint support.

21 Thank you.

22 MR. RODGERS: Thank you very much. You

1 mentioned something about the fuel cell and a fuel
2 cell to my knowledge, has fuel economy advantages and
3 greenhouse gas reduction advantages. And that the M85
4 infrastructure that is here in California and that
5 would be needed to support alternative fuel vehicles,
6 could help build an infrastructure that could support
7 a fuel cell in the future. And I guess in that sense,
8 I was wondering, do you consider the costs of
9 implementing the FE programs, almost as an investment
10 in an infrastructure to support a future

11 transportation system that might be run on fuel cells?

12 MR. LEWIS: We see investment in the FFV
13 vehicle, which is a negative investment, benefit the
14 investment by the auto companies, but much of that has
15 been done. We see the investment in the stations as
16 an insurance policy, in case we have a major oil
17 crisis. But it's an investment for the future to
18 begin the transition to the fuel cell, which everyone
19 has identified just about, will be in the future mix
20 of vehicles but for the infrastructure problem. We
21 have been)) we have heard vehicle manufacturers say
22 within the last few days, that the infrastructure is

1 the only thing keeping them from going forward with
2 the direct methanol fuel cell in commercial vehicles
3 and that's an exciting opportunity.

4 We have got to somehow get the tax, the
5 incentive programs, et cetera, to encourage products
6 which have a higher)) a lower or a comparable
7 infrastructure structure cost. We now have a
8 situation where the low variable cost of some fuels,
9 but the very high capital cost is being incentivized
10 on the capital side, but in our case where we don't
11 have the high capital cost, but we do have a variable
12 cost problem, because of the less than optimized
13 flexible vehicle, we have no mechanism whatsoever to
14 benefit that. So it's not a balanced program.

15 MR. RODGERS: In that regard you mentioned
16 tax parity, which I've heard a lot about here this
17 morning, would that be one way to address the fuel
18 incentives, to get people to use the alternative fuel
19 once they have the vehicle?

20 MR. LEWIS: We feel strongly that all
21 natural gas derived fuels should be taxed equally.

22 There are four today, natural gas, compressed; natural

1 gas in a very cold state and liquefied; natural gas
2 components, called propane; and natural gas with one
3 oxygen added to it, called methanol. Those are all
4 natural gas in various forms and are all taxed in
5 great disparity. And we would like to see all those
6 taxes taxed at the same rate on an energy equivalent
7 basis.

8 Now energy equivalent to what? If you
9 want to move the program quicker, then you make then
10 energy equivalent to CNG today. If you want to move
11 the program more modestly, you make then at worst,
12 energy equivalent to gasoline and today many of the
13 taxes are actually a disincentive and are taxed higher
14 than gasoline. But by doing that, we don't get into
15 a situation where we have a loser in the field,
16 commercial, that we can't let go of because jobs would
17 be lost and investments would be lost, et cetera.

18 Because the market would determine which of the
19 alternatives penetrates, rather than a government
20 program.

21 MR. RODGERS: Paul.

22 MR. MCARDLE: Yes. Ray, I have one

1 question regarding your statement on a fuel neutral
2 federal investment to stimulate construction of all
3 fuel)) refueling facilities. I guess you're
4 advocating something more than what we have on the
5 books now, which is the tax deduction for alternative
6 fuel refueling infrastructure. And also I'm not sure,
7 are you talking like a tax credit, something along
8 those lines?

9 MR. LEWIS: Well, we think that the tax
10 benefit that is tied to the incremental extra costs,
11 benefits only some of the fuels and certainly gives no
12 benefit to others.

13 We actually thought we were coming forward
14 with a program that had a tax benefit for all
15 alternatives. But at the last minute the changes in
16 the legislation, it ended up being based on
17 incremental costs. Which sounds logical when you
18 think about, well, if it doesn't cost more, why give
19 it anything? Except everyone has different problems
20 and if you focus on the one that only one has and
21 don't do something in balance, then you don't indeed
22 have a fuel neutral policy.

1 MR. McARDLE: So something like a tax
2 credit or something long those lines perhaps.

3 MR. LEWIS: Clearly if that tax credit is
4 based on an equal credit per vehicle, then clearly
5 that would be a major incentive.

6 MR. McARDLE: Okay. Thank you.

7 MR. RODGERS: Thank you very much.

8 MR. LEWIS: Thank you.

9 MR. RODGERS: Our next speaker is Paul
10 Smith.

11 MR. SMITH: I'm Paul Smith of Policy
12 Consulting Services. I'm a consultant to the American
13 Automotive Leasing Association and to the United
14 Parcel Service, UPS, and that's the role in which I'm
15 here testifying today.

16 I wanted to thank you for the chance to be
17 here and also to say more importantly that I
18 appreciate the difficult task you and the Department
19 face. You know, having to consider the implementation
20 of a program, that quite frankly if brought before
21 Congress today, would not be enacted. I'm fairly
22 confident of that.

1 In addition, you're having to face the
2 difficulty of taking an ill-advised program and having
3 to find alternatives, if not, implementation of it to
4 meet statutorily set goals.

5 Given the nature of your obligation, I
6 wanted to speak to two things this morning. One is
7 the role of mandates and secondly, the alternatives
8 that can be brought to bear for it.

9 Apart from the very real particulars about
10 timing, technology, infrastructure, cost, private
11 fleet purchase mandates, as a general approach, are
12 fundamentally flawed. To secure any significant
13 alternative fuel presence in national transportation
14 fuel policy, fleets have to be looked at as a means of
15 demonstrating the viability, looking at the fleets by
16 their sheer numbers, which very frequently are
17 overstated. We ourselves are cautious in overstating
18 their presence. But their direct impact is very
19 insignificant.

20 The role that we foresee for fleets is one
21 of being a conduit to reach the general public through
22 a demonstration program. Having a demonstration

1 program that is directed by the government, against
2 unwilling participants, has nothing but a failure at
3 it destination.

4 We refer to this as the duck and the decoy
5 syndrome. If you want to get ducks, you do not shoot
6 the decoy. And most of the energies in the last eight
7 years that our sector of the industry has faced, has
8 been devoted to responding to the mandates. And only
9 a small fraction of those energies have been devoted
10 to exploring and looking for ways to make it work.

11 That's regrettable because I think there are economic
12 as well as public policy values that can be pursued if
13 it were otherwise.

14 Mandates have a)) against private fleets,
15 have a multiplier effect. It was said earlier in the
16 testimonies, I believe in Texas, that it is important
17 to have the visibility of commercial vehicles
18 traveling on the roads, to establish the acceptance
19 and credibility of alternative fueled vehicles. There
20 is a negative leverage that will happen if that is
21 done pursuant to a mandate. Most of the commercial
22 vehicles will make stops and calls of anywhere from 10

1 to 50 per day. It's not unusual for United Parcel
2 Service to be visiting 60, 70 businesses during a
3 single day. They have an ongoing business
4 relationship with those, their customers, and the
5 negative impact and leverage that can happen from
6 having a program without voluntary participation is
7 far more significant. It's a factor that is not
8 quantifiable. It has not been factored in in the
9 analyses that have been done, but it is still very
10 real.

11 You can only look back to previous
12 experiences of the government involvement in diesel
13 vehicles on)) for light duty. As for fuel
14 corporations, and we can list a few of them that have
15 failed to take into account that for better or worse,
16 it's attitude and perceptions that frequently will
17 drive the markets, far more than the actual numbers.

18 The stock market is, I think, a clear case of this.

19 There's two ways to approach a mandate.
20 You can take the mandate and pursue it as a rigorous
21 and a rigid program, which increases the inherent
22 antagonism to the parties that are going to be subject

1 to it.

2 The other approach which frequently is
3 being entertained, is to make it more flexible, more
4 user friendly. User is not the right phrase. Subject
5 friendly. And in doing so, create an even greater
6 problem, because the twin)) the evil twin of a
7 regulated program is the paperwork burdens that are
8 associated with it.

9 When the Clean Air Act regulations were
10 implemented under a program that was made by design to
11 be as flexible and subject friendly as it could be,
12 and more as a platform for the user of greater
13 alternative fuels, than for the direct utilization of
14 alternative fuels, the first regulation that was
15 issued came out with a regulatory impact statement of
16 4100 hours per fleet, per year, for compliance. It
17 covered fleets of ten vehicles or more.

18 So picture in your mind the fleet operator
19 looking first at the acquisition costs, the operating
20 costs, and the resale risks associated with it. And
21 then second, looking at something that's going to take
22 4100 hours. That's more than two full-time

1 equivalent, per year, for implementation.

2 So having)) you know, while there's ways
3 to make the mandates on their surface, less
4 objectionable, the back end, the compliance questions
5 are going to come in and bring in more difficulties
6 because of the procedural burdens of monitoring, the
7 paperwork, not only for the fleets but for their
8 competitors. Who, since they're operating in a
9 competitive environment, will be monitoring that.
10 More work for lawyers and also for the government for
11 the implementation.

12 This attitude towards mandates I hope is
13 beginning to be shared within those within the
14 Department. It is being shared by policy makers in
15 other states. Under the Clean Air Act, 22
16 jurisdictions were subject to the Clean Fuel Fleet
17 program. More than a majority of them have sought
18 alternatives through the Section 182 opt-out program.
19 Some of those in those opt-out programs have looked to
20 go for more stringent programs.

21 In their consideration, a vast majority of
22 them have rejected the use of looking at alternative

1 fuel mandates. And those that are still remaining are
2 under serious reconsideration for it.

3 We feel, more importantly, that the major
4 stakeholders, and in this case it would be the fuel
5 providers and part of the fuel infrastructuring, that
6 CNG in particular, have been now looking at more
7 voluntary programs based upon incentives. And we're
8 pleased that we have been working, fleet operators and
9 fleet representatives, have been working with the
10 natural gas industry in developing legislation that is
11 being considered by Chairman Barton of the House
12 Commerce Committee's Oversight Committee and Chairman
13 of a Task Force directed by the Speaker to look at
14 development of natural gas vehicles. And while the
15 details have not been released, we understand that
16 under that legislation, future mandates, the private
17 fuel rulemaking in particular, would be eliminated.

18 And that existing mandates would be sunsetted and that
19 there would be a shift to looking at incentives.

20 This is important. There has been
21 concepts and some mention today and elsewhere that
22 mandates and incentives are the right combination. If

1 we can leave you with one thing, it is the thoughts
2 that mandates work against incentives and it's the
3 reason of their impact on human nature.

4 The existence of a second rulemaking will
5 not result in any further development of alternative
6 fuels and will work against any incentives that are
7 put in place.

8 That cloud, which has been in presence
9 since quite frankly 1977, when fleet mandates were
10 considered as a transportation control measure under
11 Section 108(f) has been lurking in the background for
12 people considering the fact that if they enter into a
13 voluntary relationship, they then are going to find
14 themselves having committed to a mandatory one. And
15 it has been a chilling effect and I can tell that to
16 you on the basis of numerous conversations we've had
17 with people are in the industry, in terms of wanting
18 to step forward, without knowing what the secondary
19 and tertiary effects are going to be of that
20 participation.

21 Assuming that the mandates themselves
22 could work as a concept, the EPACT private fuel

1 mandates are fundamentally flawed in another nature.
2 Under Section 505 of the Act, the Act quite rightly
3 looks at the three components of the transaction,
4 which is the fuel provider, the equipment
5 manufacturer, the vehicle manufacturer, and the fleet
6 purchaser. Those are the three parties that need to
7 be brought into the same regime in order to come out
8 with a positive result.

9 Unfortunately the 502 mandates focus only
10 on one of those three components. Don't read the lack
11 of symmetry in my comments as assuming that I'm
12 advocating expansion of the mandates. I'm not. But
13 picture if you will, and just in the case of
14 alternative fuel infrastructure, currently based upon
15 numbers that we've seen from last year, for every
16 fleet vehicle in the country)) for every 58 fleet
17 vehicles in the country, there's one service station
18 that can provide for diesel, gasoline, or a
19 combination of both.

20 When looking at the number of alternative
21 fuel facilities that are available, which is where the
22 purchasing decisions will be made, not on the

1 projections of where they are later, we come to nearly
2 12,000 vehicles for every available alternative fuel
3 refueling site. Not taking into account hours of
4 availability, service associated with it, and
5 locations.

6 What can be done if alternative fuels can
7 be advanced? The first would be is to eliminate the
8 first barrier to the first incentive, the first
9 barrier to be removed, we would advocate is the
10 elimination of the mandates. They act as a
11 disincentive. And before steps are taken to move to
12 incentives, we would urge you to eliminate that
13 disincentive. I know it's not within your power,
14 other than through this rulemaking proceeding with
15 regards to this one, and the window that comes up, but
16 I believe that there is other avenues. That that
17 policy view that could be advocated that would involve
18 the Department.

19 I think the tax credits and similar
20 financial incentives are obvious and they have been
21 discussed elsewhere. There's other incentives that
22 can be approached. This is just a sample, not an

1 enumeration of them.

1 This theory that was mentioned earlier
2
3 today, about the differential on tax treatment, at the
4
5 federal level alone counts for about ten cents per
6 gallon. And that ten cents, for astute purchases,
7
8 which we would hope all commercial fleet operators
9
10 operate under, it's our expectation and it's been the
11 experience, is never quantified into that purchase
12 decision. It should be. But when an astute purchaser
13 asked the question and we're frequently asked that,
14
15 what is the long-term viability of that differential?
16
17 The answer is, we do not know.

13 When asked of the Department of Treasury
14 or to the Transportation Department, will that
15 differential in taxation on fuel use remain? And they
16 said, and the answer is, no. We cannot commit. And
17 yet in the case, for example of the United Parcel
18 Service, they're making decisions now for the year
19 2001. They're putting)) they're making decisions now
20 for vehicles that will be on the road in the year
21 2020.

22 So taking the approximately \$1,000)) or

1 \$100 per year differential that that ten cents
2 constitutes, puts you into a situation where it's
3 lost. The government doesn't get the revenue and yet
4 it can't be quantified in the decision making about
5 purchasing fleet vehicles.

6 Operational incentives are also available
7 that have not been fully looked at. And understand
8 even in California, as we speak, the decision about an
9 HOV lane exemption for LEVs is under consideration by
10 the governor and may well not survive his signature.

11 Green curbs for preferential parking and
12 loading. HOV lane operating rights, preferential
13 lanes for bridge and tunnel tolls are all inexpensive
14 ways that can be then quantified to make and result in
15 an economically sound decision.

16 One question is asked, why can't these be
17 merely passed on to our consumers? That was in the
18 discussions in 1988 when the issue first came up in
19 the Clean Air Act and again in '92 in EPACT. The fact
20 is, is that the consumers see no direct value in it.
21 Fleets do. Fleets have been sold on the concept that
22 alternative fuels have virtues in the public policy

1 arena. We do not see the way in which they currently
2 are economic. The way in which they could be economic
3 without the need for financial subsidy would be is if
4 the consumers of our services and goods would be able
5 to quantify and take that into account and purchase on
6 the basis of that. But internal studies have

7 indicated that there is no market for that.

8 The value of a service repairman showing
9 up in a conventional fuel vehicle versus one that is
10 an alternative fuel, is there is no quantifiable
11 distinction in value. Until that time comes, which is
12 a public relations and marketing challenge for that,
13 you know, for the advocates of alternative fuels, that
14 the individual competitors cannot engage in. It has
15 not worked. There has been some efforts to try for
16 it.

17 So that leads you to the question of, if
18 it must be done, there must be some form of
19 operational incentives, or financial incentives, they
20 need not have to be high cost. They can be ones that
21 can be developed at lower cost.

22 But first and foremost we would recommend

1 the establishment of certainty about the state of the
2 policy. I think the elimination of the cloud of
3 future mandates, not only in this series but in the
4 second rulemaking should be addressed.

5 Thank you very much and I'll entertain any
6 questions.

7 MR. RODGERS: Thank you very much. You
8 mentioned the government promotion of light-duty
9 diesel vehicles I believe earlier.

10 MR. SMITH: Yes.

11 MR. RODGERS: I'm not personally familiar
12 with that. Would you be able to submit or just send
13 us some documentation on that?

14 MR. SMITH: Sure.

15 MR. RODGERS: That'd be great.

16 MR. SMITH: I'd be happy to provide that
17 for the record.

18 MR. RODGERS: Thank you. Paul.

19 MR. McARDLE: Yes. Just one question.

20 Paul, it seems like you're saying that, one of the
21 things you're saying is that the government has to be
22 more clear and direct about the long-term viability of

1 incentives as well, for fleets to take advantage of
2 them. Because there's this uncertainty that we're
3 going to create an incentive, then two years later
4 we're going to do away with it. Is that kind of what
5 you're saying on the incentive side?

6 MR. SMITH: That's)) yes. But with the
7 caveat that we understand that at a certain critical
8 mass, the market has to be sustainable and should be
9 sustainable.

10 MR. MCARDLE: Right.

11 MR. SMITH: That you don't get yourself
12 augured into a permanent subsidy arrangement.

13 MR. MCARDLE: Right.

14 MR. SMITH: I think the two lines would
15 cross and I would suspect it's going to cross at
16 anywhere from seven to ten percent of the market base.

17 MR. MCARDLE: Okay. Thank you.

18 MR. RODGERS: Clara.

19 MS. CHUN: Can you suggest ways that the
20 government can perhaps afford tax credits or financial
21 incentives, the costs of providing financial
22 incentives?

1 MR. SMITH: I'm sorry. I could not hear
2 that.

3 MS. CHUN: I'm sorry. Can you suggest
4 ways that perhaps the government can provide financial
5 incentives without, you know, without the loss of
6 costs incurred by providing those financial incentives
7 for purchasing vehicles or putting in fueling
8 stations?

9 MR. McARDLE: Sure. We'd be happy to.
10 One clear example is the question of, you know, the
11 largest component of cost of the owner is
12 depreciation. And the single largest factor in that
13 depreciation is the residual value at the end of the
14 useful life, which averages around 33 months.

15 So establishing)) and right now, we
16 cannot tell you that there's any premium on a resale
17 vehicle that is alternative fueled. The experience
18 tends to be that they are decommissioned as
19 alternative fuel vehicles and reconfigured back as
20 conventional fuel. So that's an additional cost
21 that's added on to it.

22 A low cost easy way to establish a

1 financial incentive would be, is to bolster that
2 market. Establishing a certainty at the end of the
3 lease, not just the enticement at the beginning. And
4 the way to do that would be to have alternative fuel
5 vehicles that come off of first usage after the 33
6 months, that have a useful life of)) the industry
7 seems to indicate about 12 to 16 years, to have those
8 33 month vehicles be in line for procurement for
9 vehicles for)) because there is an immense amount of
10 useful life left, if the government took credit for
11 acquisition of secondary)) establishing essentially
12 a secondary market, it would do much to spur the up-
13 front decisions that are needed. Rather than putting
14 the government purchases in competition for a scarce
15 number of vehicles that are out there. If again, the
16 object is to try to spur a viable long-term market in
17 the general population.

18 MR. RODGERS: Thank you very much. Our
19 next speaker is Janis Christensen. And I just want to
20 indicate that we're running about a half hour behind
21 schedule, primarily due to long-winded questions from
22 the panel, including myself. But we will get to

1 everybody that's on the agenda and any unscheduled
2 speakers. So please bear with us and thank you very
3 much.

4 Please proceed Janis.

5 MS. CHRISTENSEN: Are you asking me to
6 speak fast, David?

7 MR. RODGERS: Not at all.

8 MS. CHRISTENSEN: Good morning. Thank you
9 for the opportunity to participate in this hearing.
10 I am Janis Christensen, the Manager of Fleet and

11 Employee Transportation for Experian, formerly TRW
12 Information Systems. I am here today to share with
13 you the progress that the California Members of the
14 National Association of Fleet Administrators, NAFA,
15 have made in advancing alternative fuels technology.

16 NAFA is the association of professional
17 fleet managers. Our 2,000 members manage more than
18 2.7 million vehicles, vans and medium/light duty
19 vehicles for corporations, utilities and government
20 agencies.

21 I currently manage a fleet of more than
22 400 vehicles. We have voluntarily operated a small

1 number of AFVs in our fleet since the early
2 introduction of OEM M85 FFVs back in 1992. Methanol
3 vehicles were driven by our sales representatives and
4 company-sponsored car pool vehicles. One of these
5 original vehicles is still in use today.
6 Coincidentally, on the day that chrysler withdrew from
7 the CNG market, I was in the process of placing an
8 order for a CNG mini-van to be used in my van pool
9 fleet. Since Chrysler was the only manufacturer
10 offering the mini-van AFV, I was out of luck. I will
11 agree with the statement that Chuck Imbrecht made
12 earlier today that a wide variety of vehicles of AFVs
13 must be available. And I too applaud Ford for being
14 very out in the forefront of the market. However,
15 once again this year we were unable to put the only
16 M85 FFV on our selector list because it's not
17 available at the introduction of the model year.

18 We're hoping to place an advanced battery
19 EV in our fleet for ride share employees as a
20 demonstration vehicle sometime in 1997. We're hoping
21 that the manufacturers will work with us, even though
22 we're only interested in one vehicle, when naturally

1 the manufacturers are interested in selling a larger
2 quantity.

3 Both my newly created company, Experian,
4 and our parent TRW, have voluntarily supported the use
5 of alternative fuels when and where appropriate to do
6 so.

7 Personally, I have been very active, along
8 with my NAFA colleagues, to seek a sensible and
9 practical introduction of alternative fuels into the
10 market. I chaired NAFA's Alternative Fuels Task
11 Force, when it was first created, to respond to
12 Southern California's alternative fuel mandates in the
13 late 1980s, and I have worked on a variety of federal,
14 state and local committees in search of this
15 objective.

16 Fleets support the development of
17 alternative fuels. Fleets have been studying and
18 testing alternative fuels for years. Alternative
19 fuels are already in use in many U.S. and Canadian
20 fleets. Because of EPACT, the Clean Air Act and other
21 similar initiatives, many fleets are testing new
22 vehicle technologies and their experience is expanding

1 the available information base.

2 NAFA and its members support the goals of
3 the Energy Policy Act and have been working diligently
4 to make it work. At the national level, we have
5 actively cooperated with the Department of Energy,
6 serving on committees which have developed excellent
7 information materials. NAFA has welcomed DOE speakers
8 at chapter meetings, and DOE has participated in
9 NAFA's annual conference. NAFA has supported DOE's
10 alternative fuels hotline and has referred fleet
11 managers to this valuable resource. We have reprinted
12 DOE materials and distributed them to thousands of
13 fleet managers.

14 In California we have had a hands-on-role
15 in working with the California Air Resources Board,
16 the energy Commission, and the Air Quality Districts
17 to test fuels and vehicles to create a data base of
18 reliable information.

19 A special NAFA task force, the Alternative
20 Fuels Advisory Committee, meets monthly with the South
21 Coast Air Quality Management District. This committee
22 works in partnership with the AQMD to advance the use

1 of AFVs in Southern California.

2 Fleet managers participated in a task
3 force to review rideshare regulations and credits to
4 encourage the use of AFVs.

5 Fleet managers participated as a member of
6 the Air Resources Board Advisory Committee for the
7 introduction of cleaner burning gasoline to the entire
8 California market. Our efforts included identifying
9 public and private fleets to conduct real-world tests
10 and work on the development and distribution of
11 information to fleets.

12 NAFA representatives meet regularly with
13 the ARB to involve fleets in the testing of advanced
14 technology electric vehicles.

15 We endorsed and worked for approval of
16 Rule 1612 by the South Coast Air Quality District
17 Board of Directors. Rule 1612 provides credits to
18 companies that use AFVs. As NAFA said at the time,
19 "Mobile Source Reduction Credits can be a powerful
20 incentive to voluntarily acquire AFVs."

21 We have worked with the Air Resources
22 Board on Mobile Source Emission Reduction Credits to

1 encourage companies to add low-emission AFVs to their
2 fleets.

3 With the cooperation of the California
4 Energy Commission, NAFA surveyed every fleet known to
5 operate methanol flexible fueled vehicles to learn the
6 level of satisfaction of the fleets and their drivers.

7 Our efforts, and the programs of ARB, the
8 Energy Commission, the Air Quality Districts are
9 focused on the goal of advancing AFV technology,
10 building the infrastructure and putting AFVs on the
11 road.

12 This is all being done without fleet
13 purchase mandates. In California, fleets are partners
14 in reducing air quality and establishing energy
15 security. The South Coast Air Quality Management
16 District, in fact, may have been the first agent,
17 federal or state, to suggest fleet mandates. But
18 today, the District has moved away from the command
19 and control approach to alternative fuels. In a 1995
20 document, South Coast makes the following statement:

21 "The District encourages fleet operators
22 to consider, and, if practical, to begin incorporating

1 alternative fuels into their day-to-day operations.
2 There have been many success stories and some
3 failures, but each effort helps the burgeoning
4 alternatives fuels program to improve and evolve."

5 Mandates have not been the answer in
6 California and they are not the answer in achieving
7 the goals of the Energy Policy Act.

8 The command-and-control approach of
9 mandates does not address the major question: how to
10 eliminate the barriers that exist to widespread use of
11 AFVs. Mandates have not and will not reduce the cost
12 of vehicles, build more fueling stations or increase
13 the driving range of vehicles.

14 Mandates will not convince companies and
15 government agencies to purchase a great number of
16 vehicles that cost more, have a reduced driving range,
17 require a search for refueling, and have less resale
18 value. The federal fleet has not met the mandates of
19 the Act and the Executive Order because of higher
20 vehicle costs, limited vehicle availability and a lack
21 of infrastructure.

22 Mandates that are designed to create

1 markets will not encourage the acceptance of AFVs by
2 consumers. The NGV Industry Strategy targets high
3 fuel-use vehicles and concentrates the infrastructure
4 on open access fueling stations, where fuels can be
5 purchased through a card lock system and on-site
6 fueling stations for fleets, such as transit, school
7 buses, and forklifts. Inherent in the NGV marketing
8 strategy is the realization that AFVs are not
9 economical or practical in many commercial fleet and
10 consumer applications.

11 In conclusion, mandates are not the
12 solution to meeting the goals of the Energy Policy
13 Act. The solution, as evidenced here in California,
14 is for everyone to work in a partnership to overcome
15 the barriers and to reach the desired goals.

16 We urge DOE to look at alternatives to
17 mandates. At the first hearing in Dallas, Chris Amos,
18 the fleet manager for the City of St. Louis, asked DOE
19 to say no to mandates and to jump ahead to Section 509
20 of EPACT. This section of the Act says to DOE that if
21 mandates are not the answer, move forward to develop
22 recommendations for incentives applying to fuel

1 suppliers, vehicle manufacturers, fleets and other
2 motorists. I too ask you to jump ahead and to move
3 the process forward.

4 We urge the Department of Energy not to
5 impose mandates, but to foster a voluntary partnership
6 that builds on the positive results of California and
7 the success of DOE's Clean Cities Program. This
8 partnership should have three objectives.

9 1. Develop economic and other incentives
10 to overcome barriers, such as vehicle cost,
11 infrastructure and range.

12 2. Move the AFV technology beyond the
13 experimental stage and to the stage where advanced
14 technologies are feasible and available, such as
15 advanced battery technology for EVs.

16 3. A market-based, rather than a command-
17 and-control approach, to meeting the goals of EPACT.

18 Fleets will work with you on this
19 partnership.

20 With that, I will be glad to answer any
21 questions.

22 MR. RODGERS: Thank you. Paul.

1 MR. McARDLE: Yes. I had one thing I saw.
2 And that was you said you had created data working
3 with CARB, the Energy Commission and Air Quality
4 Districts to test the fuels and vehicles to create a
5 database of reliable information. Is that available
6 in any shape or form?

MS. CHRISTENSEN: Um-hmm. Yeah,
absolutely. There was a study that we did, oh, maybe
about three or four years ago on the methanol, which
can be made available, on the methanol vehicles in
California. And we shared our studies and our
research with DOE, as far as the publications that
they have put out.

14 MR. McARDLE: Okay. So, that's been
15 available previously then.

16 MS. CHRISTENSEN: Um-hmm.

17 MR. RODGERS: If)) I think, I imagine so.

18 But we'll find out and we'll get it to you, Paul.

19 MS. CHRISTENSEN: Yeah.

20 MR. McARDLE: Okay. Thank you.

21 MS. CHRISTENSEN: Okay.

22 MR. RODGERS: Thank you very much, Janis.

1 It's good to see you again.

2 MS. CHRISTENSEN: Thank you.

3 MR. RODGERS: Our next speaker is George
4 Wilson.

5 MR. WILSON: Thank you and good morning.

6 I am pleased to have an opportunity to provide
7 comments to the Department of Energy's Advanced Notice
8 of Rulemaking Program.

9 My name is George Wilson. I'm the Fleet
10 Manager for Bank of America. I am also a past
11 President of the Alternative Fuels Task Force for NAFA
12 and I participate a lot in California in many of the
13 hearings relating to mandates.

14 We have experimented for some time with
15 alternative fuels at Bank of America. I feel
16 compelled to provide comments on the rule as it
17 applies to private fleets. Just to describe our
18 involvement in alternative fuels, we have had over 350
19 methanol vehicles and over 20 CNG vehicles in the past
20 ten years.

21 Today we are operating 14 CNG vehicles and
22 one electric shuttle bus.

1 We would encourage the Department of
2 Energy to withdraw from its efforts to impose a
3 mandate in 1998 or for model year 1999 to private and
4 municipal fleets.

5 Today we have neither the fueling
6 infrastructure nor an appropriate mix of vehicles to
7 adequately populate fleets with viable vehicles for
8 the mission. Furthermore, mandates are a bad idea for
9 fleets and only add to the economic burden of a
10 regulated environment.

11 What's our overall impression of
12 alternative fuel vehicles? Our belief is that the
13 concept of providing an alternative to gasoline to
14 promote energy security, is a good idea. The
15 environmental benefits of using fuel that adds to the
16 reduction of smog and other environmentally hazardous
17 conditions, is also a plus. To that degree, we have
18 included in our operation some of the alternative
19 fueled vehicles to test their application and
20 usefulness in our fleet.

21 While we know the alternative fuel
22 industry is still in its infancy compared to gasoline,

1 we also know many improvements and technology
2 breakthroughs are yet to come for alternative fuels.
3 So to say the jury is still out is an understatement.

4 Our testing in our experience, has come
5 with the best of intentions to understand, to promote
6 and watch for improvements in the arena of alternative
7 fuel. What's in the way? Mandates. Mandates breed
8 the command-and-control philosophy that stifles the
9 creative and consensus results that we all want to
10 achieve.

11 What has really torpedoed most of this
12 progress that we've witnessed so far, are the agencies
13 bent on adopting mandates and requirements in this
14 arena.

15 Our first experience started with an Air
16 Direct here in California, with the authority from the
17 California State Health & Safety Code. They began to
18 dictate through their rulemaking process, the purchase
19 of reduced emission vehicles for all fleets with ten
20 or more vehicles. At the time of the mandate, the
21 only reduced emission vehicle at the time was the Ford
22 Taurus FFV. That Ford Taurus had no application in

1 our fleet, but it was suggested during the hearings
2 that we just comply with the mandate and purchase that
3 fuel. Such a position builds the walls and not the
4 bridges required to get from here to there.

5 To make matters worse, the District would
6 only accept vehicles that are certified by CARB. I'm
7 not sure if you're familiar, but here in California in
8 order to get the credit for vehicles, they have to be
9 part of the TLEV, or ULEV, or LEV or ZEV. That put a
10 strain on the people that were the kit manufacturers,
11 because it takes a lot to get the kits certified. So
12 fleet managers were tossed between what's the right
13 thing to go to, the cheaper more economical, convert
14 a vehicle or buy OEM.

15 For all the CNG vehicles that we've
16 purchased, we've had to add an extra tank just to
17 accomplish our mission. And of course this limits
18 some of our carrying capacity. So there's challenges
19 with CNG vehicles.

20 And methanol, and I think the gentleman,
21 Ray, spoke earlier about the cost and it may be the
22 taxes that influence this, but we see a much higher

1 cost in operating methanol vehicles.

2 Our experience with the electric bus, with
3 electric vehicles is limited to the shuttle bus. But

4 I can assure you that this is the bleeding edge
5 technology versus leading edge, because it's been
6 quite a struggle. And for sure imposing mandates with
7 electric vehicles surely is not appropriate this time.

8 Our fleet is not capable of being
9 centrally fueled. There is some discussion of what
10 makes a fleet centrally fueled. We rely on an outside
11 fueling station. It's pretty tough to get alternative
12 fuel, I can tell you. Even in places like San
13 Francisco, where you think it's very appropriate, it's
14 sometimes a struggle, especially on weekends and
15 holidays.

16 In short, we believe mandates are not the
17 solution for private fleets. Our vehicles are fairly
18 current in the model year scenario and take advantage
19 of all the technologies to reduce smog and help the
20 environment and achieve optimum fuel economy. This is
21 probably the norm with the majority of fleet vehicles
22 impacted by the pending regulation.

1 Our experimentation has been with good
2 intentions and a cautious eye out on economic
3 implications. Mandates throw out economic
4 considerations and bad choices are the most common
5 outcome.

6 Our fleet uses compact vehicles and
7 heretofore the OEMs have not concentrated their
8 strategies on small compact-type vehicles, that's the
9 Escorts, the Cavaliers, the Neons, as they build
10 alternative fuels. We use the vehicles for carrying
11 small packages and only we know that Honda with their
12 little Civic CNG is the only one that fits in that
13 category.

14 DOE can and should concentrate on and
15 promote the incentive side of the initiative to secure
16 energy independence and a cleaner environment. To
17 this degree, demonstration programs that result in an
18 economic benefit for private and municipal fleets will
19 get you the best bang for your buck.

20 Your Clean Cities Program is a good
21 example of encouraging the use and providing a source
22 of information, experience and knowledge for fleet

1 managers. That program involves interested fleets and
2 fuel providers with common objectives. The program
3 lacks funding for events and incentives for potential
4 alternative fuel vehicle purchases. And this position
5 can be changed by DOE to encourage more fleets to get
6 involved.

7 In closing, I agree with my counterparts
8 in NAFA, down there in Texas, and also Janis, that you
9 ought to refer to number 509. And in closing, I hope
10 that you do nothing else with the mandate. Thank you.

11 Any questions?

12 MR. RODGERS: Thank you.

13 MR. McARDLE: I don't have any.

14 MR. RODGERS: Thank you, George.

15 MR. WILSON: Thank you, Dave.

16 MR. RODGERS: Our next speaker is Windell
17 Mitchell.

18 MR. MITCHELL: Good morning.

19 MR. RODGERS: Good morning.

20 MR. MITCHELL: My name is Windell T.

21 Mitchell and I would like to give you some information
22 about my background. I am the Fleet Manager of King

1 County in the State of Washington. I received a
2 Masters Degree in Business Administration from the
3 University of Washington and I am the Western Region
4 Trustee for the National Association of Fleet
5 Administrators. I have served on several boards,
6 including the Governor's Motor Vehicle Advisory
7 Committee for the State of Washington. I have served
8 in leadership positions with the Washington State
9 Chapter of the American Public Works Association and
10 am the recipient of recognition awards from Business
11 Week Magazine, NAFA, and the National Association of
12 Counties.

13 More importantly is the fact that I manage
14 one of the largest fleets of alternative vehicles in
15 North America. Moreover, my experience with
16 alternative fuel is not new. We in King County have
17 been operating alternative fueled vehicles since 1991.

18 King County received the 1993 Clean Air recognition
19 award from the American Lung Association.

20 Today, I would like to share with you some
21 of the things we have learned about alternative fueled
22 vehicles over the past five years, things that I

1 believe need to be taken into account before the
2 Department of Energy mandates private and local
3 government fleets to acquire alternative fueled
4 vehicles.

5 King County currently operates 256
6 alternative fueled vehicles; 98 are powered by propane
7 and gasoline and 158 are powered by compressed natural
8 gas and gasoline.

9 Of the 158 dual powered vehicles, 74 are
10 police sedans. Since we instituted our alternative
11 fuels program back in 1991, our CNG-powered police
12 sedans have accumulated more than 5 million miles of
13 service. Here are some of the things we have found:

14 First, CNG is reliable. We have had no
15 major problems over the past five years.

16 Second, we have found that CNG vehicles
17 are safe. Police sedans equipped with CNG fueled have
18 been involved in three separate accidents, but the CNG
19 fueling system, including the tank, was never
20 compromised.

21 Third, maintenance costs for CNG vehicles
22 may be slightly lower than for gasoline vehicles due

1 to the fact that CNG is a cleaner burning fuel and
2 does not require tune-ups as frequently as gasoline
3 powered vehicles. Those are the positive aspects.

4 Now for the other factors we believe need
5 to be taken into account before the government
6 mandates fleets to acquire alternative fueled
7 vehicles.

8 First, the driving range of CNG changes
9 with the ambient temperature. On a good weather day,
10 a tank load of CNG is good for about 80 miles of
11 driving. Other days it is less. During a typical 118
12 mile police shift, compressed natural gas accounts, on
13 average, for only 51 percent of the fuel consumed.
14 That gives you an idea of how limiting CNG operating
15 range is and why our vehicles must also be able to
16 operate on gasoline.

17 Second, when the \$4,700 cost of converting
18 a vehicle to CNG is factored in, the operating cost of
19 CNG can't begin to compare economically with gasoline.
20 We estimate it takes five years of driving solely on
21 CNG to simply recover the cost of conversion. The
22 \$4,700 conversion cost does not include the additional

1 cost of \$1,400 to convert the vehicles back to
2 gasoline powered after it is retired from police
3 service.

4 Third, fueling is not readily accessible.
5 In King County, an area of more than 2,200 square
6 miles, there are only three locations, three where CNG
7 vehicles can be refueled. The County owns and
8 operates two of them, and jointly owns and operates
9 one with the City of Seattle. Three locations is not
10 enough when you consider that the driving range of
11 vehicles using CNG is less than 100 miles.

12 Fourth, the high cost of upgrading
13 existing maintenance and repair facilities such as
14 with ventilation, gas detection, electrical equipment,
15 automatic fire sprinkler systems, and structural fire
16 separations, to reduce the risks and the hazards
17 associated with maintaining and repairing alternative
18 fuel vehicles. The consulting firm of Booz, Allen &
19 Hamilton estimated that it would cost about \$429,000
20 to bring King County's facilities up to standard.

21 Fifth, alternative fuel suppliers do not
22 seem to be interested in installing fuel facilities.

1 In the five years that we have been operating CNG
2 vehicles, not one supplier has opened a public fueling
3 facility.

4 Sixth, these conversions, as I noted which
5 cost more than \$4,700 per vehicle to convert to dual
6 power, and the \$1,400 to reconvert to gasoline
7 powered, more than wipe out any operating savings that
8 CNG may offer. The same would hold true if we were
9 able to obtain dual fuel vehicles for other fleet
10 vehicles, directly from the manufacturers at the
11 promised differential price of \$3,000.

12 What these figures show is how much of an
13 economic disaster we in King County, and other fleet
14 operators will face, if we are required by federal
15 mandates to acquire alternative fuel vehicles. If 20
16 percent of the vehicles we acquire in 1999 have to be
17 alternative fuel, it would add \$1.3 million to our
18 current fleet acquisition costs. And since we already
19 have invested more than \$2 million in alternative
20 fueled vehicles, that would bring our total investment
21 in alternative fueled vehicles to \$3.3 million more
22 than the cost of traditional gasoline powered

1 vehicles.

2 But that is nothing compared to what would
3 happen if we are forced to convert our entire fleet to
4 alternative fuel. We presently operate a total of
5 2,600 vehicles in our fleet that would qualify for
6 conversion to alternative fuel. Not too long ago, to
7 get an idea of what a complete fleet conversion would
8 cost, we called in the consulting firm of Booz, Allen
9 & Hamilton. They told us it would cost \$18 million.

10 In other words, my fleet acquisition cost,
11 or rather the cost to King County taxpayers, would
12 increase by an additional \$18 million compared to
13 vehicles powered by gasoline and diesel fuels. Booz,
14 Allen & Hamilton calculated that if we made that
15 conversion, air pollution in King County would be
16 reduced by three hundredths of one percent. Three
17 hundredths of one percent. What a minuscule return on
18 an investment of \$18 million.

19 And what else will we get for this added
20 cost? We will get vehicles that can't travel as far
21 as regular gasoline vehicles because they have a
22 smaller operating range. We will get fewer vehicle

1 choices from which to select and we will have to
2 wonder where we're going to be able to fuel these
3 vehicles.

4 As things presently stand, there is no
5 fueling infrastructure plans in place for alternative
6 fuels. Nor is there likely to be any by 1999. I have
7 not seen any indication from either the private sector
8 or the federal government that there will be
9 alternative fueling stations available anytime soon.

10 But perhaps a better indicator of why I do
11 not believe that there will be any improvement in the
12 availability of alternative fuel infrastructure, or
13 any infrastructure for that matter, in place by 1999
14 is the record of what has happened in King County.

15 Despite the fact that we have had an alternative fuels
16 program in effect, and growing since 1991, no one, and
17 I repeat, no one has come forth to increase the
18 availability of alternative fuels in King County.

19 Based on our experience with alternative
20 fuel, I do not believe the federal government should
21 require any fleet, including private and local
22 government fleets, to buy any required percentage of

1 alternative fueled vehicles in 1999 or in the
2 foreseeable future, because there are too many
3 obstacles to their efficient use. Namely, the
4 extremely limited operating range, the high cost of
5 conversion, the lack of fueling infrastructure, the
6 additional cost of reconversion to gasoline powered
7 vehicle required for resale, and the high cost of
8 modifying facilities.

9 Don't get me wrong. There is a need for
10 clean air, and we in King County were among the first
11 to recognize this. We have been using alternative
12 fueled vehicles for five years without being required
13 to by the federal government, or by anyone for that
14 matter. Nevertheless, I believe that as things stand
15 now, it is just too expensive to require fleet
16 operators to purchase alternative fueled vehicles.
17 Most fleet operators simply cannot afford it.

18 Instead, I believe we would be better off
19 if the additional money was spent on research to
20 further lower vehicle emissions on all vehicles,
21 rather than converting a comparatively few vehicles to
22 alternative fuel. New cars and trucks are already

1 much cleaner than 10 to 15 years ago. So why not
2 continue exerting efforts in that direction?

3 If the federal government wants to be a
4 supportive partner, I would suggest that it subsidize
5 automakers and oil company research and development
6 costs for manufacturing a more competitive alternative
7 fuel vehicle, or offer greater tax incentives to fleet
8 operators to encourage more voluntary alternative
9 fleet conversions. Such actions are not unheard of at
10 the federal level.

11 Right now, the federal government is
12 asking the operators to absorb the cost of alternative
13 fuel conversions at a time when there is absolutely no
14 certainty that this is the most efficient or best way
15 to clean the air.

16 Fleet operators do want to clean the air.
17 We have demonstrated that commitment in King County.

18 However, there are limits to how much should be asked
19 of us and not of others, particularly when the results
20 of our efforts will not significantly improve the
21 health of our citizens.

22 In conclusion, my recommendation to the

1 Department of Energy is this: Until some of these
2 other issues involving alternative fuel have been
3 addressed and corrected, do not mandate private and
4 local government fleets to acquire alternative fueled
5 vehicles beginning in model year 1999, or any other
6 model year. Thank you.

7 MR. RODGERS: Thank you very much. I
8 commend you for your existing alternative fuel
9 program. I guess my one question after reading))
10 hearing your statement is, why do you use alternative
11 fueled vehicles in your fleet?

12 MR. MITCHELL: We use alternative fueled
13 vehicles in our fleet because we want to set an
14 example for others. We feel it is the right thing to
15 do and King County was the first to step forward.

16 MR. RODGERS: It's the right thing to do
17 for what purpose?

18 MR. MITCHELL: Of course to reduce
19 particulate pollution. Again, King County saw the
20 need for this and wanted to inspire its citizens. But
21 as I mentioned, there are limits to mandates. There
22 are limits to resources. And what we are saying here,

1 until the federal government or the private industry
2 come up with a better vehicle, that mandates should be
3 set aside.

4 MR. RODGERS: Another question I have is,
5 if a local government mandate was in place in 1999,
6 and I read from your statement you have an estimate of
7 approximately \$18 million would be the cost of
8 compliance, would you consider using flexible fuel
9 vehicles that have very low incremental costs?

10 MR. MITCHELL: Sure, yes.

11 MR. RODGERS: So that the))

12 MR. MITCHELL: We will try anything. But
13 without mandates.

14 MR. RODGERS: So the actual cost of
15 complying with the mandate, using flexible fuel
16 technology, might be a lot lower than \$18 million?

17 MR. MITCHELL: The flexible fuel
18 technology would cost \$18 million. That's the cost.

19 MR. RODGERS: Okay. Actually I'd like
20 you, if it's possible, to check into that. Because
21 I'll bet that that \$18 million was based on a mixture
22 of CNG or other vehicles, but I appreciate very much

1 your comments. Paul.

2 MR. McARDLE: Yeah. Just a follow-on
3 David, and that again is relative to the \$18 million,
4 and I don't know if you can make this available to us.
5 It may be proprietary, I'm not sure.

6 MR. MITCHELL: What, the study?

7 MR. McARDLE: The Booz, Allen & Hamilton
8 study.

9 MR. MITCHELL: Oh, sure. I'll make a copy
10 and deliver it to you.

11 MR. McARDLE: If you could make that
12 available, I'd greatly appreciate it.

13 MR. MITCHELL: Yes, yes.

14 MR. McARDLE: Thank you.

15 MR. MITCHELL: My pleasure.

16 MS. CHUN: I guess I am curious,
17 considering the cost of using alternative fueled
18 vehicles that you already have in your fleet, how is
19 it that King County can continue to support this
20 program? I mean are the King County taxpayers happy
21 with continuing alternative fuels?

22 MR. MITCHELL: Because our leaders are

1 progressive. We believe in the Clean Air. But we
2 also feel maybe there are better ways to do it than by
3 instituting mandates.

4 MS. CHUN: So you would be willing to
5 continue on with your efforts?

6 MR. MITCHELL: Yes.

7 MS. CHUN: Okay.

8 MR. MITCHELL: We will continue with our
9 program.

10 MR. RODGERS: Thank you very much for
11 coming down.

12 MR. MITCHELL: You're welcome.

13 MR. RODGERS: Our next speaker is Bill
14 DeRousse.

15 MR. DeROUSSE: My name is Bill DeRousse.
16 I find it interesting in the comments and the
17 diversity of all the people that have spoke this
18 morning, how much we have all said in the same
19 direction about alternative fuels.

20 I understand that DOE has not yet
21 completed its study on technology and economic
22 feasibility meeting the alternative fuel goals. My

1 comments I hope will provide insight from a fleet
2 perspective and are not intended to criticize the
3 objective.

4 I am the Fleet Superintendent for the City
5 of Everett, Washington, 26 miles north of Seattle,
6 with a population of 82,000 and a diversified fleet of

7 700 pieces of equipment providing support to police
8 and fire services, a city bus fleet, assorted ground
9 maintenance items, and the repair of city roads, water
10 and sewer lines.

11 I am an experienced Fleet Manager, having
12 both experience in the private fleet sector and also
13 the public. I speak for organizations concerned with
14 unfunded mandates, in particular the alternative fuels

15 program. I am also the Chairperson for the Puget
16 Sound Chapter of the National Association of Fleet
17 Administrator, Vice President of the Northwest Public

18 Fleet Managers Association, Chair of the National Bus
19 Association, and serve on the Maintenance Committees
20 of Everett Community College, Washington Trucking
21 Association, and Washington State Transit Association.

22 I also serve as a Trustee at the University of

1 Washington, Engineering Professional Programs
2 Division, as well as other national organizations.

3 I believe we share an interest in
4 improving our environment. The City of Everett's
5 Mayor, Ed Hansen, is a member of the Puget Sound
6 Regional Transit Authority and has fought hard for the
7 regional transit system that is responsive to the
8 needs of local communities and also offers
9 transportation alternatives. He has also been the
10 leader of a successful coalition effort to obtain
11 State funding to extend car pool lanes into Everett.
12 The City has also joined a consortium with Snohomish
13 County, the Snohomish Public Utility District,
14 community Transit of Snohomish County and Heineck
15 Associates to raise money to test hybrid electric
16 buses, electric cars and light trucks. We are also
17 very interested in the fuel cell technology that is up
18 and coming.

19 The problems we face in reference to the
20 alternative fuels program, is multi-faceted:

- 21 1. Added cost of equipment.
- 22 2. Reduced mileage range availability.

1 3. Cost to upgrade maintenance facilities
2 because of the characteristic differences in diesel
3 fuel and gaseous fuels.

4 4. Cost of manpower to refuel more
5 frequently.

6 5. Cost of the refueling infrastructure.

7 6. Concerns that as alternative fuels
8 become mandatory, tax levels will increase to offset
9 the decrease of taxes that could result from less
10 diesel fuel usage.

11 7. Training costs of operators, fuelers,
12 and maintenance technicians, and

13 8. Unknown repair costs.

14 These costs represent millions of dollars

15 we do not have, especially at a time when less revenue
16 is available at local governments. This is especially
17 true during a time when we are responding to an

18 increased demand for public safety.

19 While reading over DOE's alternative fuels
20 docket, several issues came to my attention. While I
21 agree with the Energy Policy Act of 1992 goals, I find

22 certain federal and state actions in contradiction.

1 For example, why would we raise the speed limits when
2 we were concerned with oil consumption? In the May
3 20th issue of Newsweek, writer Calvin Trillin, while
4 writing about the 4.3 cents per gallon tax repeal
5 wrote, how by increasing the speed limit from 55 to 75
6 miles per hour, we have increased our fuel consumption
7 by 50 percent.

8 In September 1996 issue of Fleet Owner,
9 writer David Cullens writes that for every mile over
10 55 miles per hour on over-the-road class 6 through 8
11 vehicles, the miles per gallon decreases .1. At 70
12 miles per hour, if you were getting six miles per
13 gallon at 55 miles per hour, you would now only get
14 4.5 miles per gallon. For every 3,000 miles driven,
15 you would increase the amount of fuel needed by 167
16 gallons of diesel. Multiply that by the hundreds of
17 thousands of trucks on the road.

18 Additionally, the increased speed has had
19 a significant impact on tire life and retreadability.
20 At 55 miles an hour, a tire is manufactured to display
21 a engineered footprint with a predetermined stress
22 factor on the sidewall. By increasing the speed to 65

1 miles an hour and above, we increase this footprint of
2 the tire, thereby increasing the rolling resistance
3 and sidewall stress, decreasing tire life. Add this
4 to the aerodynamics of the modern fleet vehicles and
5 the heat generated to stop these vehicles, we increase
6 tire wear. In addition, we decrease the standard
7 three caps per tire to two or less. The loss of
8 capping capability also increases oil consumption
9 through additional tire purchases.

10 It appears to me that increasing the speed
11 limit is totally against the goal of the Energy Policy
12 Act.

13 I have a file full of news articles about
14 transit and large city operations that have spent
15 millions of dollars on alternative fueled vehicle
16 programs, only to discontinue them, as they did not
17 work or they were too expensive. There are, however,
18 a few that stayed with alternative fuel programs,
19 regardless of the cost.

20 You indicated in the docket material that
21 20,000 alternative fueled vehicles exist in the
22 federal fleet. That amount seems to be far less than

1 I recall the mandate required and how many of these
2 vehicles were dual-fueled? And of the ones that are
3 dual-fueled, how many actually run on the alternative
4 fuel?

5 To respond to some of the other questions
6 in your docket, you spoke of an increasing
7 infrastructure and that the automakers were increasing
8 their production. I have read that automakers have
9 decreased production and I have not yet seen the
10 infrastructure needed.

11 Who is going to pay the increased cost
12 needed to run our fleets? Who will pay for the
13 building remodeling and the fueling infrastructure?

14 The cities, counties and businesses I meet
15 with cannot afford the added cost and if costs are
16 imposed, where do the displaced workers go, who will
17 be let go to pay for this mandate?

18 Shouldn't we look at things like mandating
19 the use of using re-refined motor oils in our
20 vehicles? this would decrease our demand for the
21 crude oil needed to make motor oil by 75 percent.

22 Require engine manufacturers to increase

1 engine oil change intervals from 6,000 miles to three
2 times that much, this would further decrease the
3 amount of crude oil used in motor oil by another 50
4 percent or more.

5 There needs to be a significant tax
6 incentive to private companies for them to use
7 alternative fuels, but enough to provide a return on
8 investment.

9 There should be a fuel tax set up strictly
10 for the funding of alternative fuel programs and the
11 infrastructure. The Clean Cities program should have
12 a guiding and active part on how and where the funds
13 are spent. This would decrease the cost impact on
14 companies and have the least impact on job
15 displacement. If the alternative fuel is to have a
16 lower tax rate than gas or diesel, it must be long
17 term as not to discourage a favorable return on
18 investment for the companies and the municipalities
19 who are participating in the program.

20 I would not recommend the use of dual
21 fueled vehicles, as it is too easy to use the non-
22 alternative fuel.

1 DOE should base its assessment on the
2 total number of alternative fueled vehicles committed
3 to production. A tax incentive should be offered to
4 manufacturers that would offset the cost difference
5 between non-alternative car, van or light trucks, and
6 the alternative fueled vehicle.

7 The fueling infrastructure should be
8 centrally located only. The further the fueling
9 station is from the vehicle base, the more costs it
10 takes for the vehicle to go to the fueling station,
11 labor hours, and the less attractive the alternative
12 fuel becomes.

13 An unfair competitive advantage would be:

14 1. The location of a fueling station
15 between companies.

16 2. A competitor's fleet that is over 8500
17 GVW and is not required to use alternative fuels, this
18 program could force companies only to purchase
19 vehicles over 8500 GVW.

20 An undue economic hardship would be to
21 require any company or municipality to buy alternative
22 fueled vehicles, to build a fueling station, or to

1 have to remodel existing maintenance shops to
2 facilitate gaseous fuels.

3 I believe the Energy Policy Act goals can
4 be met voluntarily with financial assistance.

5 So while we applaud the larger cities,
6 states and transit organizations for experimenting
7 with alternative fuels, that experimentation has come
8 with a large price tag.

9 Perhaps the most important message to
10 leave you with then is this: Implementation of this
11 program without adequate federal and state funding
12 support is financially impossible for private
13 companies, cities, counties and state organizations.
14 Existing money is simply not available to fund the
15 Alternative Fuel Program. We cannot do it without new
16 and stable funding sources.

17 Thank you for your time and if you have
18 any questions, I'll be glad to answer them.

19 MR. RODGERS: Thank you very much, Bill.
20 And I really appreciate how in your comments you
21 address several of the very specific questions that
22 were in the advanced notice of proposed rulemaking.

1 That will help us very much as we move forward.

2 But I did want to emphasize and ask you
3 again and I apologize if I sound like a broken record,
4 but you really emphasized the cost. But if your fleet
5 could run on flexible fuel vehicles that have no
6 incremental costs, then when we're assessing the costs
7 of the fleet mandate, we punch our calculators over
8 and over again, and it doesn't look like it costs that
9 much with flexible fuel vehicles. Can you respond to
10 that?

11 MR. DeROUSSE: There's always a cost
12 involved, whether or not it is the purchase of the
13 vehicle or the infrastructure that you need to go to,
14 if you don't own it yourself, to operate that vehicle.

15 The question you have to ask yourself, and
16 whether you're in a public sector or the private
17 sector, is what is my return on investment? Why would
18 I do that? What is my gain for doing that? And how
19 do I stay competitive with my competitors if I do do
20 that? What am I getting out of this? And it's a
21 question that everybody is going to ask and if you're
22 answering that for them, why do it?

1 MR. RODGERS: I appreciate that. But if
2 every Ford Taurus sedan that was used by fleets today,
3 and I think the Ford Taurus is a popular fleet
4 vehicle, was tomorrow a flexible fuel vehicle at zero
5 or very little incremental cost, it seems to me that
6 we would have a step forward for energy security. We
7 would have an inducement for the placement of alcohol
8 refueling stations and the costs to the fleets would
9 be minimal. Can you respond to that?

10 MR. DeROUSSE: Well, I think you're
11 talking)) with the Energy Act, I believe in the
12 policy, I believe that is the intent to do that. But
13 I don't see where there is not a cost involved in
14 that. And for that reason, my concern is, who is
15 going to pay for it? If you mandate it, what are we
16 going to give up to get there?

17 I don't have a problem buying an
18 alternative fueled vehicle, if that vehicle costs the
19 same as the vehicle I'm purchasing alongside of it.

20 My next question is, for what? Now that
21 I have the alternative fueled vehicle, I've either
22 lost cargo space or I've lost the space for

1 transporting goods and material, where do I fuel at?
2 And the problem of moving from point A to point B when
3 you're used to moving in the area of point A only to
4 get fuel, you have an additional labor cost that you
5 now have to factor. And so instead of, like the UPS
6 gentleman said of making 30 deliveries a day, I'm now
7 only making 20. Now, if I'm making only 20 deliveries
8 a day, my rates are based on 30. In order to now pay
9 for my overhead costs, I must now adjust my fees to
10 cover the loss revenue that those ten additional stops
11 meant to me.

12 MR. RODGERS: Okay. Thank you, that's
13 helpful. I actually don't think you're answering my
14 question though. But I appreciate that and if you
15 would like to offer any other comments, I'd appreciate
16 it very much. Thank you. Paul.

17 MR. MCARDLE: Yes. I actually have a
18 comment and a question. The first one, you discussed
19 speed limits. And as part of the legislation that was
20 passed by Congress and signed into law on repealing
21 the speed limits and giving that right to the states,
22 the U.S. Department of Transportation and specifically

1 the Federal Highway Administration is required to do
2 a study of the ramifications in terms of safety and
3 fuel consumption, et cetera, on raising the limits.

4 And you may if you're interested, it sounds like
5 you're interest in that in terms of the speed limits,
6 you may want to get involved in it. They're having a
7 comment period and taking comments on that issue. I
8 don't have a contact for FHWA. But I'm sure you could
9 get one if you pursued it.

10 And the second thing I wanted to ask you
11 about, when you talked about an unfair competitive
12 advantage to fleets that had a lot of heavy duty
13 vehicles, relative to the light duty vehicles; is it
14 your view if we had incentives, that the incentives
15 should be for heavy duty vehicles as well, as well as
16 the light duty vehicles?

17 MR. DeROUSSE: I think there should be an
18 option of how you)) the goal is to reduce our
19 dependency. How we get there, which vehicle class we
20 use to do that, should be irrelevant.

21 MR. McARDLE: Okay.

22 MS. CHUN: I just have a question

1 regarding the numbers that you stated in terms of
2 reusing refined motor oil or requiring engine
3 manufacturers to increase engine oil changes. Where
4 did you get those numbers and how they would translate
5 to reduced demand for crude oil?

6 MR. DeROUSSE: I have some documents in my
7 office from the refineries that determine how much
8 crude oil in a 55 gallon drum of crude oil, how much
9 of that actually winds up as a virgin motor oil. And
10 for lack of having the numbers in front of me, it's
11 something like for 55 gallons you can get about three
12 gallons of virgin motor oil. You can take one gallon
13 of used motor oil and refine that, or refine it to
14 back to a condition the same as virgin oil. And it
15 only takes a couple of gallons of oil to accumulate
16 one gallon of the same type of virgin oil.

17 MS. CHUN: Are those numbers that we could
18 get ahold of?

19 MR. DeROUSSE: Sure.

20 MR. RODGERS: Thank you very much.

21 MR. DeROUSSE: Yeah.

22 MR. RODGERS: Our next speaker, Jim

1 Lakomy, are you here?

2 (No response)

3 MR. RODGERS: Okay. We'll move on to the
4 next speaker, Ed Yates.

5 MR. YATES: Thank you. For the record I
6 am Ed Yates with the California League of Food
7 Processors. We're a trade association representing
8 California's fruit and vegetable processors.
9 Characterized by seasonality, we do about 80 percent
10 of our work during the summer harvest season,

11 converting raw product into shelf stable products that
12 are available to the consumer at any time of the year.

13 I prepared a brief outline. Many of those
14 points have been covered by other speakers and I won't
15 dwell on them. But listening to some of the comments
16 earlier, there are some I would like to underline.

17 Number one, the way that that)) and this
18 is not in the outline. I think this is really
19 important. The way the proposal is crafted, it has a
20 great potential to place similarly situated food
21 processors at great disadvantage. Let me use an
22 example. California accounts for 100 percent of the

1 production of black ripe olives. Let's say we have a
2 processor that either has the 50 vehicles nationwide,
3 or happens to be located in an urban area with
4 250,000.

5 Okay. And if I use the)) a low number
6 and the threshold of 20 vehicles, assuming they have
7 a much larger fleet, and translate that incremental
8 cost into how many extra cans of black ripe olives
9 that they would have to produce and sell to get back
10 to parity with that olive canner who doesn't have a
11 mandate, I run somewhere between 1.1 million cans to
12 two and a half million cans, that that processor would
13 have to convince that many people or that many persons
14 in the country to go jerk an extra can of olives off
15 the shelf. And that's just to get them to parity with
16 that processor who doesn't have the mandate.

17 If they went to electric vehicles, of
18 course the number just goes completely out the roof.

19 I would also like to point out, which I do
20 have a bullet point, is we, both at the federal level
21 and the state level, are moving towards deregulation
22 in a number of energy funds. Most recently natural

1 gas and currently electricity, to move those
2 industries towards a competitive marketplace.

3 It seems puzzling that Congress and the
4 Federal Government would be moving towards mandates
5 for similarly situated energy issues.

6 The other thing I'd like to mention is, I
7 guess the food processing industry in California is a
8 little skeptical about federal mandates. About 20
9 years go we were told that the world was going to be
10 out of natural gas and that we would have to convert
11 to alternative fuels. From the association's
12 standpoint, the management of the association, it was
13 a very)) that was probably one of the most
14 excruciating pieces of communication that we had to
15 send to the industry. Is that you're going to have to
16 spend tens of millions of dollars for alternative
17 fuel. And as it turned out, of course, it was totally
18 wasted. Because no alternative fuel was burned,
19 because of fuel scarcity.

20 So we, based upon our experience, with all
21 due respect, take a little bit of skepticism.

22 I also find it interesting that this Act

1 was passed in 1992, with some dates that are eight
2 years later to start this kind of a program. And of
3 course with these two-tier rulemaking in the interim.

4 I guess in summary, don't do it. Thank
5 you.

6 MR. RODGERS: Thank you very much for your
7 comments. Paul, do you have any?

8 MR. McARDLE: No.

9 MR. YATES: No questions?

10 MR. RODGERS: Is olive oil a good
11 alternative fuel?

12 (Laughter)

13 MR. YATES: No. But it's extremely
14 nutritious.

15 MR. RODGERS: Thank you very much. Our
16 next speaker is David Modisette. I hope I pronounced
17 that right.

18 MR. MODISETTE: Good morning, if it is
19 still morning. I'm Dave Modisette. I'm Executive
20 Director of the California Electric Transportation
21 Coalition. The Coalition works with California state
22 agencies, the State Legislature, and local governments

1 in California to encourage the development and
2 commercialization of electric vehicles and other forms
3 of electric transportation. Our members include the
4 Los Angeles Department of Water & Power, the Pacific
5 Gas & Electric Company, the Sacramento Municipal
6 Utility District, San Diego Gas & Electric Company,
7 Southern California Edison Company, and Edison EV.

8 As you can tell, our members are the fuel
9 providers for electric vehicles. And as such, there
10 are special demands made on us under the Energy Policy
11 Act. We are fully committed to meeting or exceeding
12 those requirements.

13 We also strongly support the energy
14 diversity and security goals of the Energy Policy Act.

15 Electric vehicles are a critical element in meeting
16 these important goals, as well as in addressing
17 national environmental and economic goals.

18 Let me emphasize that for Californians
19 these goals are not just numbers on a page, without
20 meaning or relevance to the average citizen. These
21 goals, and the alternative fuel vehicles that will
22 achieve them, provide real benefits to all citizens,

1 quantifiable benefits, direct economic benefits that
2 will keep dollars in the pockets of all citizens,
3 rather than forcing them to spend more for unexplained
4 oil price hikes, and more on health insurance costs
5 and direct health costs for pollution-related
6 illnesses, and more for consumer goods and services
7 from additional costs to employers and businesses.

8 All Californians pay these costs today.
9 And these costs are not only real, they are huge.
10 Several years ago, a study by the California State
11 University Fullerton, found that the health-related
12 costs alone, in just the Los Angeles Air Basin, of not
13 meeting federal air quality standards was more than
14 \$10 billion each year. These costs are staggering.
15 They are the unseen, hidden costs of pollution and
16 over-dependence on oil. They are the hidden subsidy
17 of petroleum, which all Americans pay every day.

18 Let's look at these costs in another way
19 and let's bring the numbers down to a level that we
20 can all understand. I have attached a chart to my
21 testimony, which is the conclusion of some really
22 state-of-the-art analysis that was done by the Union

1 of Concerned Scientists. This is the horizontal
2 chart. They examined the cost of cleaning up
3 pollution caused by one gasoline vehicle during its
4 lifetime and compared that to the cost of cleaning the
5 pollution caused by one electric vehicle, including
6 the costs of power plant emissions. The cost of
7 pollution reduction were taken from real-world costs
8 which stationary sources pay to install pollution
9 control equipment.

10 As you can see, it costs more than \$17,000
11 to clean up the pollution caused by one gasoline
12 vehicle. And even when powerplant emissions for
13 electric vehicles are included, it only costs \$250 to
14 clean up the pollution from an electric vehicle during
15 its lifetime. So for every electric vehicle which
16 displaces a conventional car in the Los Angeles Air
17 Basin, you can see the conclusion by the Union of
18 Concerned Scientists, that we save almost \$17,000 in
19 pollution control costs.

20 And truly this is an avoided cost provided
21 by electric vehicles, because meeting healthy air
22 standards is a zero-sum game. California is counting

1 on, California is relying on, large numbers of
2 electric vehicles to help meet federal and state air
3 quality standards. If the State does not get the
4 pollution reductions from the number of electric
5 vehicles that we are counting on, the burden to make
6 up the difference will fall on someone else. Most
7 likely it will fall on stationary sources, which means
8 California industries and businesses, which are
9 already hard hit by environmental regulations.

10 So it is easy to see why the introduction
11 of electric vehicles in fleets and by other users
12 benefits all industries and businesses, as well as all
13 citizens. The pollution reductions achieved by
14 electric vehicles will help to ensure that additional
15 pollution control requirements are not placed on
16 existing businesses, or on new companies that want to
17 locate here.

18 Once businesses and individuals understand
19 that every electric vehicle which displaces a gasoline
20 vehicle in the Los Angeles Air Basin saves \$17,000 in
21 pollution reduction costs, they view the issue
22 differently. Think about it. What is it worth to you

1 to avoid spending \$17,000? And these numbers add up
2 very quickly: 1,000 electric vehicles saves almost
3 \$17 million in pollution control costs; 100,000
4 electric vehicles saves \$1.7 billion.

5 The Union of Concerned Scientists also did
6 a complete fuel cycle analysis of electric and
7 gasoline vehicles. This included powerplant emissions
8 for electric vehicles, and so-called upstream
9 emissions for gasoline vehicles, such as gasoline
10 production, refining, transport and marketing. They
11 concluded that electric vehicles were 99 percent
12 cleaner than the average gasoline vehicle on the road
13 today. And if it is ever possible for gasoline
14 vehicles to meet California's strict Ultra-Low
15 Emission Vehicle standard, electric vehicles will
16 still be 97 percent cleaner.

17 The USC study also found that electric
18 vehicles in California reduce greenhouse gas emissions
19 by more than 70 percent when compared to a gasoline
20 vehicle. And of course oil consumption of electric
21 vehicles is zero, while a conventional vehicle will
22 consume almost 7,000 gallons of gasoline over its

1 lifetime.

2 So how do we capture these economic and
3 environmental benefits of electric vehicles and other
4 alternative fueled vehicles for our citizens?

5 DOE is on the right track with this
6 hearing, because fleet use is almost an ideal way to
7 introduce clean, new vehicle technologies and fuels.
8 Most fleet users have known routes, with limited
9 range. The vehicles return by the end of the day to
10 a central location where they can be recharged and
11 serviced, if needed. Infrastructure costs are
12 minimized. Plus fleet operators are specially trained
13 in the use of their vehicles.

14 Additionally, the Energy Policy Act,
15 through the requirements on the federal fleet, state
16 fleets, and alternative fuel provider fleets, is also
17 helping to create the critical, early market for new
18 vehicle technologies. These early, strategic markets,
19 will help to create an environment that will allow for
20 increasing volumes, and therefore declining prices to
21 enable the creation, over time, of a sustainable
22 market for electric vehicles.

1 During these early years, many consumers,
2 whether fleet or individual buyers, will be reluctant
3 to purchase electric vehicles, due to their initial
4 high purchase price and due to the lack of actual on-
5 road experience with the vehicles. Government can
6 help electric vehicles overcome these market-entry
7 barriers through the provision of incentives that
8 encourage the purchase and use of these vehicles.

9 Although the Energy Policy Act provides a
10 base level of incentives, the Federal Government needs
11 to do more. Incentives should reflect the long-term
12 benefits which these vehicles provide. Incentives can
13 be financial or non-financial, such as the provision
14 of preferential parking for electric vehicle owners,
15 or access to high-occupancy vehicle lanes.

16 Senator Barbara Boxer has introduced
17 legislation to provide additional tax incentives,
18 beyond those included in the Energy Policy Act, to
19 help assure that electric vehicles get a jump start
20 and become a viable transportation option.

21 In conclusion, we urge the Department of
22 Energy to promote incentives for the use of

1 alternative fuel vehicles by fleets and by individuals
2 in a broad context, which goes beyond purchase
3 incentives and includes consideration of: recharging
4 and refueling infrastructure needs; technology
5 demonstration and commercialization activities; the
6 purchase of vehicles by federal fleets; opportunities
7 to pool purchases by public or private fleets or
8 individuals; public education and information;
9 innovating financing or leasing arrangements;
10 technology research and development; standardized
11 training for state and local officials for building
12 code activities and emergency response; and technical
13 assistance, or I should say additional technical
14 assistance, to state and local governments that want
15 to establish alternative fuel programs.

16 The EPACT goals are clear. The
17 opportunities understood. The benefits known. In
18 partnership, we can achieve them. We offer our active
19 support and assistance. Thank you.

20 MR. RODGERS: Thank you very much. Using
21 the numbers that you provided in the UCS study and
22 about 17,000 per vehicle I think, would it be fair to

1 then say)) I don't want to put words in your mouth))
2 but that an incentive to help promote the use of
3 alternative fuel vehicles could be about 17,000 or
4 some fraction thereof, and what we'd really be doing
5 then is just transferring our current costs of
6 pollution reduction into a different way through the
7 use of the electric vehicle.

8 MR. RODGERS: I believe that that is the
9 conclusion of the UCS study. Now, it may not be
10 necessary to provide, you know, that level of
11 incentive. But I think what the Union of Concerned
12 Scientists study was showing is that that's the
13 threshold of cost effectiveness and, again, those
14 costs are being borne today. We actually pay those
15 costs today.

16 Paul, do you have any questions?

17 MR. MCARDLE: Yes, I have a couple of
18 questions. First, this Cal State Fullerton study on
19 the \$10 billion per year, is that study available?

20 MR. MODISETTE: Sure. I can provide you
21 with a copy.

22 MR. MCARDLE: Thank you, that's great.

1 There's a couple of more things I want to ask you.
2 About the)) and if you don't know, maybe you can get
3 clarification later. But you talked about the \$17,000
4 in pollution reduction costs, is that just health
5 benefits or are there other things or is it like a
6 control cost?

7 MR. MODISETTE: It's primarily health
8 benefits. The full study is attached to my testimony.

9 MR. McARDLE: Okay. I'm sorry. I didn't
10 realize that.

11 MR. MODISETTE: And there is a breakdown.
12 There's both an explanation of the methodology and
13 then a breakdown of how they arrived at that figure in
14 the full study.

15 MR. McARDLE: Okay. Thank you. Let me
16 see if I had something else I wanted to ask you. Oh,
17 on the greenhouse gas emission reduction, I assume
18 that's based on California's fuel mix for its
19 generating plants.

20 MR. MODISETTE: Yes. It's based on
21 California's mix of power generation, which as you
22 know, is extremely clean.

1 MR. McARDLE: Okay. Thank you.

2 MR. RODGERS: Clara?

3 MS. CHUN: No.

4 MR. RODGERS: Thank you very much for
5 coming.

6 MR. MODISETTE: Thank you.

7 MR. RODGERS: Our next speaker is Cindy
8 Hasenjager.

9 MS. HASENJAGER: Good afternoon. My name
10 is Cindy Hasenjager. I'm the Executive Director of
11 the California Renewable Fuels Council, a trade
12 organization representing California's ethanol
13 producers and marketers.

14 Regarding the issues of alternative fuels,
15 the membership of CRFC cooperates with other
16 organizations across the country such as the National
17 Ethanol Vehicle Coalition, Governor's Ethanol
18 Coalition and the National Corn Growers Association.

19 Representatives from these other
20 organizations will be addressing your public hearing
21 which will be held later in Washington, D.C.

22 As producers of ethanol, a liquid

1 renewable alternative fuel, which is currently used in
2 both light-duty as well as heavy-duty vehicles, the
3 members of the council wholeheartedly support the
4 efforts of the Department of Energy through the
5 efforts EPACT to expand the use of alternative fuels.

6 The goal of EPACT to place)) to replace
7 10 percent of transportation)) petroleum
8 transportation fuel usage with non-petroleum-based
9 alternative fuels by the year 2000 and 30 percent by
10 the year 2010 is no doubt optimistic but will result
11 in significant energy security, economic and environ-
12 mental benefits.

13 Efforts to shift our nation's growing
14 dependence away from imported oil will leave our
15 economy less vulnerable to the political instability
16 of the Middle East. Events during the past weeks
17 again remind us of the price we pay for our dependence
18 on oil from this region.

19 Decreasing our energy imports could also
20 have the single greatest effect toward diminishing our
21 current imbalance of trade.

22 Gasoline vapors and vehicle emissions

1 constitute most of the harmful air pollutants to which
2 humans are exposed. Although the environmental impact
3 of increasing the use of alternative fuels is not the

4 main objective of EPACT, decreasing exposure to
5 airborne toxics, ozone and carbon monoxide will
6 provide significant socioeconomic benefits.

7 The members of the California Renewable
8 Fuels Council strongly support the objectives of
9 EPACT. However, mandates do not seem appropriate for
10 the segment of the rule which is being debated today,

11 which is acquisition of vehicles by certain private
12 fleets and local government fleets. Instead, we would
13 suggest that the use of a menu of incentives would
14 seem to be more appropriate for these fleets.

15 The successes of the DOE Clean Cities
16 program provides evidence that cities across the
17 country are willing to develop individualized programs

18 with guidance from DOE to improve the environment for
19 their citizens. Continuing guidance from DOE in
20 addition to incentives such as excise tax parity for
21 all alternative fuels, tax credits covering

22 incremental purchase cost of the alternative fuel

1 vehicles would seem more appropriate than a timetable
2 of mandates.

3 Earlier sections of EPACT regarding
4 mandated alternative fuel vehicle acquisition by
5 federal and state fleets have begun to break the
6 ground and we see increased availability and use of
7 alternative fuel vehicles. Local governments and
8 responsible and forward-thinking private companies can
9 now adopt creative innovative and individualized
10 programs to increase the use of these vehicles within
11 their own fleets.

12 We heard from a representative of NAFA
13 today and some very enlightening and examples of what
14 forward-thinking and creative ideas and committed
15 individuals can do in this area.

16 Again, the California Renewable Fuels
17 Council supports the advances in the numbers of
18 alternative fuel vehicles which have been made through
19 the implementation of EPACT. Regarding certain
20 private fleets and local governments, however, the
21 availability of incentives seems more appropriate than
22 the use of a mandate program.

1 Thank you for this opportunity to share
2 the views of the members of the council.

3 MR. RODGERS: Thank you very much.

4 MS. CHUN: Cindy, you had mentioned that
5 you felt that the earlier rule for state and fuel
6 providers did succeed in getting more vehicles on the
7 road. You don't think that that would translate in
8 terms of private and municipal fleet vehicles?

9 MS. HASENJAGER: I think it's just a
10 matter of being more appropriate. State and federal
11 fleets may have the ability to absorb those mandates
12 better, and your experience with DOE, you're probably
13 very aware of how innovative and creative local cities
14 can be, and they, since they're a smaller target
15 audience, more individualized programs may work better
16 at that level. And the incentives and the guidance
17 and the help to get them to that point, we just feel
18 is)) will be as effective and more appropriate.

19 MR. RODGERS: Actually on that subject, I
20 do have a question. I've really heard a lot this
21 morning about incentives, and I do, though)) I'm not
22 an expert in this, but it's harder for us to give tax

1 breaks to other governments, like state and local
2 governments, and so I would be very willing and
3 interested to hear if you have anything you could
4 submit for the record or if anyone else has ways to
5 incentivize a vehicle use or fuel use by local
6 governments.

7 MS. HASENJAGER: I'll be more detailed in
8 my written comments.

9 MR. RODGERS: Thank you very much.

10 MS. HASENJAGER: But, again, it's a matter
11 of cooperation that will)) I think where we see the
12 most gains, it's this)) it is where cooperation has
13 been the highest, and the cooperation between state
14 and federal and state and local will give us the best
15 gains.

16 MR. RODGERS: Thank you very much.

17 Our next speaker is Leroy Watson, and for
18 the benefit of those of you who have stayed with us
19 for so long, we have two more scheduled speakers after
20 Mr. Watson, and currently I have no unscheduled
21 speakers after that. But if you))

22 MS. CHUN: Two.

1 MR. RODGERS: I'm sorry. I see. And then
2 I have two unscheduled speakers after that. So, we
3 should be wrapping up here within the hour.

4 Thank you, Leroy.

5 MR. WATSON: Thank you. My name is Leroy
6 Watson, and I direct the regulatory management program
7 for the National Biodiesel Board or NBB.

8 NBB is a farmer-directed and farmer-funded
9 trade association dedicated to establishing viable
10 commercial markets for biodiesel in the United States.

11 Full-time farmers volunteer their time and expertise
12 to guide the NBB's investments in biodiesel research
13 and market development.

14 I appreciate this opportunity to appear at
15 this hearing today to discuss biodiesel, an exciting
16 renewable alternative fuel derived from agricultural
17 feedstocks. Increased use of safe and efficient
18 biodiesel and EPACT programs can improve our
19 environment, enhance energy security, foster economic
20 development and provide new markets for our nation's
21 agricultural products.

22 NBB strongly believes that a regulatory

1 system for alternative fuels and alternative fueled
2 vehicles that relies on innovative voluntary and
3 incentive-based programs will be the best interest of
4 the commercialization of the biodiesel industry in our
5 country. NBB also believes that the voluntary and
6 incentive-based regulatory programs must have as a
7 goal providing more flexibility and greater freedom of
8 choice to the regulated fleets, federal, state, local
9 and private, that are required to comply with the
10 mandatory provisions of EPACT in order for the
11 biodiesel industry to continue our development.

12 Now, for the benefit of those who may not
13 be familiar with biodiesel, what is it?

14 Well, biodiesel is a generic term for
15 cleaner burning alternative fuels for diesel engines
16 that are derived from renewable agricultural
17 feedstocks such as soybean or other vegetable oils.

18 Which means that, yes, David, olive oil is an
19 alternative fuel.

20 Biodiesel can also be processed from
21 recycled cooking oils and greases. While the
22 biodiesel industry is relatively new in the U.S.,

1 biodiesel has been used in Europe on a commercial
2 basis for several years.

3 Now, even though biodiesel is relatively
4 new in the United States, the DOE has been painfully
5 slow to recognize the emergence of this new
6 alternative fuels industry and to collect data on its
7 progress. While the Energy Information
8 Administration, the data collection arm of DOE,
9 collects production and consumption information on
10 other alternative fuels in our country, there is no
11 comparable data collection or publication effort on
12 the part of the EIA for biodiesel industry fuels.
13 This lack of data, frankly, is an impediment to the
14 commercialization of biodiesel. Including routine EIA
15 collection and publication for data on the biodiesel
16 industry in the United States would be a cost-
17 effective means to increase the visibility for the
18 biodiesel industry.

19 Now, biodiesel is registered with the EPA
20 as a fuel and a fuel additive. It's also recognized
21 by DOE as an alternative fuel in its pure or neat form
22 under the EPACT program, and it's also recognized

1 under the Clean Cities program. A proposed set of
2 commercial specifications for biodiesel has been
3 developed by NBB and the American Society of Testing
4 and Materials to assure consumers and engine
5 manufacturers that domestically-produced biodiesel
6 will be a consistent and a quality product.

7 Now, biodiesel can be blended with diesel
8 fuel in any combination with only minor modifications
9 to the engine or the fuel system and with similar
10 engine performance. Its cetane rating, which is
11 similar to the gasoline octane rating, is generally
12 higher than conventional diesel. It can be
13 distributed and stored using existing diesel
14 infrastructures.

15 The most popular blend of biodiesel tested
16 so far is a 20 percent blend of biodiesel with diesel
17 fuel known as B20. B20 provides many of the same
18 environmental and operational benefits of pure
19 biodiesel at a fraction of the cost. More than 10
20 million miles of in-service demonstration projects
21 involving urban bus transit systems have been
22 conducted to test biodiesel's reliability and

1 performance as a fuel technology under actual working
2 conditions.

3 Recently, the National Biodiesel Board,
4 the American Soybean Association and more than 20
5 other state, regional and national associations and
6 corporations that support the commercialization of
7 biodiesel in the United States submitted a petition to
8 DOE requesting that DOE designate B20 as an EPACT
9 alternative fuel. Designating B20 as an alternative
10 fuel will strengthen U.S. energy security by reducing
11 imported petroleum through the creation of new markets
12 for biodiesel and biodiesel compatible vehicles.

13 Including B20 as an EPACT alternative fuel
14 is an immediate proactive decision that can be taken
15 by DOE to jump start the creation of an alternative
16 fuels market for the medium-duty and heavy-duty
17 segments of our transportation sector. However,
18 including B20 as an alternative fuel will not do the
19 following things:

20 It will not directly impact the budgets or
21 spending of any level of government.

22 It will not create any new tax break or

1 subsidy for biodiesel or B20.

2 Or, it will not result in any additional
3 mandates or additional requirements to use B20 by any
4 regulated fleet that must comply with the provisions
5 of EPACT.

6 Including B20 as an EPACT alternative fuel
7 will simply offer more choice and greater flexibility
8 to fleet operators who must comply with the
9 requirements of DOE's EPACT program, including the
10 municipal and the private fleet operators that are the
11 subject of today's hearing.

12 Now, you may already be familiar)) in
13 fact, the previous speaker made you very familiar with
14 another popular clean-burning alternative fuel derived
15 from agricultural feedstocks; namely, ethanol.
16 Occasionally questions arise as to whether biodiesel
17 poses an unintended competitive threat to ethanol that
18 will weaken both the ethanol and the biodiesel
19 industries.

20 The simple answer to the question is no.
21 Biodiesel and ethanol are not directly competitive
22 fuels. Ethanol is chemically an alcohol. Alcohols

1 are compatible with gasoline-type, spark ignition
2 engines. Alcohols do not perform well in diesel-type
3 compression ignition engines. Biodiesel, on the other
4 hand, is chemically a methyl ester. Esters make
5 superior fuels for diesel-type compression ignition
6 engines but are basically incompatible with gasoline
7 and gasoline engines.

8 Therefore, rather than being competitive
9 fuels, biodiesel and ethanol are complimentary fuels
10 for separate and distinct engine technologies. In
11 fact, with the commercialization of biodiesel,
12 America's farmers can now offer our nation a complete
13 set of renewable clean-burning alternative fuels that
14 are compatible with both of the dominant engine
15 technologies in use today, gasoline and diesel.

16 Now, some of the most exciting attributes
17 of biodiesel are the cost-effective environmental
18 benefits that it can provide. B20 offers significant
19 reductions in EPA regulated emissions. Biodiesel is
20 essentially free of sulfur and harmful aromatics, both
21 of which are criteria for diesel fuels certified by
22 the California Air Resources Board.

1 As an example of the environmental
2 benefits of fuels like B20, we did a comparison of
3 aggregating some of the metropolitan transit bus

4 fleets here in Northern California, estimating about
5 2860 buses, operated on B20 and augmented, if
6 necessary, with some exhaust treatment catalysts.

7 In this study, Northern California could
8 enjoy the following estimated annual reductions in EPA
9 regulated emissions over the baseline emissions of
10 those engines operating on diesel fuel:

11 124 tons of total hydrocarbons; 3,653 tons
12 of carbon monoxide; 104 tons of particulate matter,
13 and 417 tons nitrogen oxides.

14 Now, the application of biodiesel

15 technology is not limited to over-the-road
16 transportation systems. Similar example can also be
17 drawn for locomotives.

18 In my written testimony, I have outlined
19 a fleet of 105 locally-operated diesel-powered
20 locomotives, again operated in the Northern California
21 area, and by using a B20 blend, it can produce the

22 following estimated annual reductions in emissions:

1 91 tons for hydrocarbons; 2600 tons for
2 carbon monoxide; 76 tons for particulate matter, and
3 more than 300 tons for nitrogen oxides.

4 Unfortunately, currently DOE vehicle
5 acquisition programs limit or restrict the application
6 of alternative fuel technologies in applications like
7 urban buses or locomotives as a means of compliance
8 with EPACT programs. This is true, even though these
9 markets offer substantial opportunities to displace
10 large quantities of petroleum fuels because the per-
11 vehicle fuel consumption of buses and locomotives is
12 many multiples the consumption of individual light-
13 duty vehicles. If DOE were to focus its attention on
14 voluntary and incentive-based programs to incorporate
15 these major fuel consumption segments of the
16 transportation sector into the EPACT programs, the
17 results could be substantial and immediate.

18 Now, the environmental benefits of
19 biodiesel are not limited to the emissions. The
20 physical characteristics of biodiesel demonstrate
21 substantial environmental and safety-related
22 advantages over diesel fuel. Pure biodiesel is non-

1 toxic and biodegradable, making biodiesel an ideal
2 choice for use around commercial and recreational
3 waterways where accidental or incidental release of
4 fuel are major concerns. Even B20 blends will
5 biodegrade more than twice as fast as pure diesel in
6 an aquatic environment.

7 The aquatic advantages of biodiesel are
8 well known here in Northern California. In July 1992,
9 the "Sunrider Expedition," a Zodiac Hurricane powered
10 by diesel engines, departed San Francisco and became
11 the first vessel in modern history to circumnavigate
12 the globe powered entirely by an alternative fuel,
13 biodiesel. In San Francisco, the Pier 39 Sea Lion
14 harbor patrol craft has been operating on neat
15 biodiesel for more than two years. In April of this
16 year, nearly 200 boating enthusiasts formed the Bay
17 Area Chapter of the Marine Biodiesel League, a
18 voluntary association of recreational and commercial
19 boat owners committed to the commercial development of
20 biodiesel as an alternative fuel for marine
21 applications. These voluntary activities in the Bay
22 Area have helped spur similar biodiesel development

1 activities in other environmentally-conscious marine
2 markets such as the Florida Keys and the Chesapeake
3 Bay.

4 Now, one program that DOE should strongly
5 consider is the implementation of a voluntary
6 alternative fuels coordination program for marine
7 markets similar to the voluntary programs to
8 coordinate alternative fuels and alternative fueled
9 vehicles in major cities. A Clean Marinas or a Clean
10 Harbors program could help create the same coordinated
11 infrastructure development programs and coalitions of
12 stakeholders that are currently successful for the
13 ground transportation system in major urban cities.

14 Biodiesel also helps increase farm income
15 and national energy security. Manufacture of
16 biodiesel is a proven technology. For example,
17 biodiesel production capacity can be added to an
18 existing soybean crushing facility for a moderate
19 capital investment. Biodiesel has a substantial
20 positive energy balance. It delivers 3.24 Btus of
21 fuel energy for every Btu of energy needed to produce
22 the fuel, and that includes the allocated portion of

1 the energy used to raise the soybeans for the
2 vegetable oil feedstock.

3 In Iowa, a recent joint venture between Ag
4 Environmental Products, a major biodiesel producer in
5 the Midwest, and Ag Processing, Inc., the largest
6 cooperatively-owned soybean processor in the world,
7 has resulted in the placement of a biodiesel facility
8 in Iowa that will be close to the industrial markets
9 of the Midwest, and more importantly, close to the
10 farmers that grow soybeans used as a feedstock for
11 biodiesel.

12 Slated to be completed in November 1996,
13 this AEP/AGP 6 million gallon plant, pilot production
14 biodiesel program, will consume enough locally
15 produced Iowa soybeans to purchase the entire soybean
16 outfit for)) output from more than 200 average-sized
17 Iowa family farmers. Future expansion plans for this
18 facility could mean that up to 1,000 Iowa family
19 farmers will have secure markets for their efficiently
20 produced soybeans in years to come.

21 In a show of support for the emerging,
22 locally-produced biodiesel industry in their state,

1 the Iowa state government fleets have adopted a policy
2 of operating on 10 percent blends of biodiesel
3 whenever feasible. Economic research conducted at
4 Iowa State University indicates that the State of Iowa
5 can actually recoup its investment in the biodiesel
6 consumed in its state vehicles from the additional
7 taxes and economic activity generated by the
8 establishment of a biodiesel production industry
9 within the borders of their state.

10 Biodiesel also creates opportunities to
11 recycle waste cooking oils and greases that otherwise
12 must be disposed as solid wastes or in wastewater
13 treatment plants. An innovative waste cooking oil))
14 excuse me. An innovative waste cooking oil recycling
15 program in Florida involving the Florida Restaurant
16 Association, the Disney Corporation, NOPEC Corporation
17 and several area public high schools is demonstrating
18 how recycling, the environment, biodiesel and a better
19 educated work force for the 21st Century all fit
20 together in a single holistic, community-based
21 approach to solving our nation's environmental and
22 energy security challenges.

1 In Florida, the Disney Corporation is
2 donating approximately 300,000 gallons of used cooking
3 oil each month that is generated from their theme park

4 operations to NOPEC, a major biodiesel producer in the
5 United States. NOPEC has processing facilities nearby
6 in Lakeland, Florida that can process the waste

7 cooking oil into biodiesel. NOPEC, in turn, donates
8 10 cents per gallon for each gallon of used cooking
9 oil that it receives to the Florida Restaurant
10 Association's innovative "School-to-Work" program.

11 The "School-to-Work" is a program to train high school
12 students to prepare them to enter the workforce after
13 graduation. The Florida Restaurant Association
14 developed this program because motivated and trained

15 employees are essential for the sustained prosperity
16 of the food service industry. A particular focus of
17 the "School-to-Work" program is an increased

18 environmental awareness for high school students,
19 particularly on the value of recycling in a modern
20 business.

21 Thus, used cooking oil, which otherwise

22 would have to be disposed of, is recycled into

1 biodiesel which can be sold to generate economic value
2 to pay for a school education program that trains
3 young people about the importance of work and their
4 environmental responsibility to recycle products like
5 used cooking oil.

6 The Disney Corporation also has an
7 extensive theme park operations here in California.
8 Obviously, similar types of recycling programs that
9 return value to the community from recycled cooking
10 oils could be established using biodiesel as the
11 catalyst in this state as well.

12 Unfortunately, there are no provisions
13 under current EPACT programs to assist states,
14 municipal governments or even concerned corporations
15 like Disney to make informed decisions about the costs
16 and benefits of establishing innovative alternative
17 fuels programs either from the perspective of economic
18 development or material recycling. Until DOE's EPACT
19 programs recognize that prudent, voluntary decisions
20 to invest in new alternative fuels technologies like
21 biodiesel will require individualized, objective data,
22 alternative fuels industries, like biodiesel that

1 offer clear benefits to society above the benefits
2 articulated in the statutes, will not be successful
3 within the marketplace.

4 In conclusion.

5 In the U.S., the biodiesel and biodiesel
6 blends such as B20, are increasingly seen as

7 attractive alternatives to diesel in markets that are
8 keenly attuned to the environmental effects, economic
9 impacts, and energy security issues inherent in our
10 national dependence upon petroleum. Examples of

11 markets where benefits of biodiesel or biodiesel
12 blended fuels make them competitive with diesel are
13 marine markets, hopefully government fleets, urban
14 buses and enclosed spaces such as mines or buildings.

15 The growing demand for cleaner burning
16 alternative fuels to diesel has driven the research
17 and development of biodiesel. NBB has worked with

18 government agencies, universities, private industry
19 and concerned diesel consumers to conduct scientific
20 studies on the beneficial properties of biodiesel and
21 the biodiesel blends such as B20. More than \$15

22 million in soybean farmer check-off funds have gone

1 toward the research and development of biodiesel since
2 1992. With all of the benefits I have briefly
3 described, it seems clear that expanding the use of
4 biodiesel and B20 in any EPACT alternative fuels
5 programs will give regulated fleets more flexibility,
6 and more options to meet their environmental and
7 transportation goals, while at the same time utilizing
8 domestically-produced, renewable agricultural
9 products.

10 And I'll end my presentation there.

11 MR. RODGERS: Thank you very much, Leroy.

12 I wanted to make sure. There was a lot of
13 information in your statement. Did I read and hear
14 you to say that incentives rather than mandates is
15 your recommendation for the fleet mandate programs?

16 MR. WATSON: Yes. We've talked to the
17 same representative fleets and customers that you've
18 heard from today, and they have almost entirely told
19 us that they would prefer programs that are incentive-
20 based as much as possible, or where they could see the
21)) where they're going to see benefits, such as in
22 economic development or materials recycling which

1 defer costs for disposal, such as what's going on in
2 Florida.

3 So, we believe that we want happy
4 customers in developing a biodiesel industry, so if
5 our customers are saying that they believe that the
6 best programs are going to be incentive-based, then we
7 believe we can support that and work with our
8 customers to provide biodiesel on an incentive-based
9 system.

10 MR. RODGERS: Thank you.

11 Do you have any questions?

12 MR. McARDLE: Yes. I have a couple, or
13 actually three. I'll try to go quickly.

14 The first one involved the bus study))

15 MR. WATSON: Yeah.

16 MR. McARDLE:)) on the reductions, and,
17 number one, if it's possible, we'd love to get data on
18 that study, to the extent that's possible.

19 And secondly, I noticed the reductions are
20 in aggregate tons. Do you have any information on,
21 like, percentage reductions on these pollutants? Like
22 it has hydrocarbons reduced 124 tons,))

1 MR. WATSON: Yeah. Yeah.

2 MR. McARDLE:)) and I don't know the
3 relative scale.

4 MR. WATSON: Earlier this year, the
5 biodiesel industry worked with NESCAUM, which is the
6 association of air quality officials in the
7 Northeastern United States, and working to develop a
8 protocol to certify biodiesel buses that operate in
9 that area for emissions credit trading. And most of
10 the material that I've included here is extrapolated
11 from the data that is presented from that approved
12 protocol. That protocol was approved in May, so that
13 these represent figures that have been noted by the
14 NESCAUM group for their Emissions Credit Trading
15 program.

16 So, we can provide you a copy of that
17 protocol and a lot of the))

18 MR. McARDLE: Okay.

19 MR. WATSON:)) I think the basic
20 questions you're having about that))

21 MR. McARDLE: That's))

22 MR. WATSON:)) would be answered.

1 MR. McARDLE: That's wonderful.

2 Also, in terms of primary sources of
3 biodiesel in this country, what are we)) are we
4 talking mainly soybeans? In terms of if you are going
5 to go to a larger scale biodiesel program, would
6 soybeans be a big chunk of the primary source or other
7 sources as well?

8 MR. WATSON: Well, today, the largest
9 available sources of feedstock for biodiesel would be
10 virgin soybean oil. There is usually in the United
11 States a surplus of soybean oil. Most soybeans are
12 grown for the value of their feed product in the meal,
13 which means finding a home for extra soybean oil is
14 often difficult.

15 However, as I said before, almost any
16 vegetable oil can be used as a feedstock, which means
17 that for the consistency of production in biodiesel,
18 biodiesel producers can rely on various vegetable oils
19 depending upon what market conditions are. So, that
20 as the state of U.S. agriculture may change, we may
21 produce more corn oil, more olive oil, more rape or
22 canola oil type of thing, those products are also able

1 to be used for biodiesel. But today, the major virgin
2 feedstock would be soybean oil.

3 Now, outside of the virgin feedstocks, the
4 recycled products would probably be about)) well, it
5 would be evenly divided between used cooking oils,
6 which again are primarily coming from soybean-based
7 products, as well as the possibility of using waste
8 animal fats from meat processing facilities can also
9 be processed into biodiesel as well.

10 MR. MCARDLE: The last thing I want to ask
11 you is about the "Sunrider Expedition." Was that boat
12 powered by B100 or some other blend, maybe a lower))

13 MR. WATSON: The boat was powered entirely
14 by biodiesel.

15 MR. MCARDLE: Okay. How'd you get that
16 when you went around the world? That's))

17 MR. WATSON: It was a logistical challenge
18))

19 MR. MCARDLE: Yes.

20 MR. WATSON:)) that had to be worked out
21 before the boat took off about where the boat would
22 show up. In various ports of call around the world,

1 there were numerous presentations made about biodiesel
2))

3 MR. McARDLE: Oh, I see.

4 MR. WATSON:)) and about the U.S.
5 industry, and so we had a pretty good time schedule
6 about where the ship would be, and arrangements were
7 made to ship biodiesel around the world to make sure
8 that the ship could continue its trip on time.

9 MR. McARDLE: Well, the next time you do
10 that, I want to cover that, each stop.

11 MR. RODGERS: Thank you very much, Leroy.
12 Our next speaker is Mike O'Donnell.

13 MR. O'DONNELL: Good afternoon. My name
14 is Mike O'Donnell. I'm manager of Legislative and
15 Regulatory Issues for the ARCO Products Company. I'm
16 here today representing the Western States Petroleum
17 Association. This is an organization that represents
18 expiration, production, refining, transportation, and
19 marketing of petroleum products throughout the Western
20 United States. WSPA appreciates this opportunity to
21 express our views on the Department of Energy's
22 advanced notice of proposed rulemaking on alternative

1 fuel vehicle acquisition requirements for private and
2 local government fleets.

3 At the outset, I'd like to make it clear
4 that WSPA has nothing against the use of alternative
5 fuels in motor vehicles provided these vehicles meet
6 equivalent emission standards. Many of our member
7 companies produce and market natural gas and propane,
8 as well as supplying oxygenates for use in motor
9 fuels. Throughout the California Energy Commission's
10 M85 program, many of our members installed and
11 continue to operate refueling facilities at their
12 retail outlets throughout California. In short, WSPA
13 members are in the business of supplying motor fuels
14 to the public and will continue providing the fuels
15 that motorists want.

16 WSPA believes that market forces should
17 determine when and which fuels, either conventional or
18 alternative fuels, are available in the market. We
19 are opposed to mandates that force particular fuels
20 into the markets, and are also opposed to subsidies
21 and incentives which distort vehicle choice. In
22 addition, WSPA does not believe that the Energy Policy

1 Acts replacement fuel goals are necessary or
2 desirable. Consequently, DOE should not require
3 private fleets or local governments to acquire
4 alternative fuel vehicles.

5 Let me explain why WSPA believes that
6 replacement fuel goals and fleet mandates are neither
7 necessary nor desirable.

8 First of all, if reducing oil imports is
9 DOE's objective, it would make more sense for the
10 Administration and the Congress to support access to
11 public lands that are currently off limits for
12 exploration and development, and ease the excessive
13 payment burden, including lease bonuses, royalties and
14 severance taxes. In addition, the use of alternative
15 fuels will have minimal impact in the short term and
16 will be imported if used in the long term in any sub-
17 stantial extent. While it is true that the U.S. oil
18 imports are projected to increase, it is important to
19 consider that oil markets have changed dramatically
20 since the '70s for a number of reasons.

21 One, the diversity of oil imports has
22 improved. It is important to look at the source of

1 oil imports, not just the total level of imports.
2 There are now over 50 countries that supply oil to the
3 U.S. Based on 1995 Energy Information Administration
4 data, the percentage of total U.S. petroleum usage
5 that comes from the Persian Gulf region is low)) less
6 than nine percent. The Persian Gulf countries know
7 that they must compete with producers in Mexico,
8 Canada, Latin America, Asia, the North Sea and
9 elsewhere. Today, it would be very difficult for one
10 country or a small group of countries to sustain
11 artificially)) an artificially high price for oil.

12 Two, key foreign producers are less likely
13 to take steps to harm the U.S. markets since several
14 now have equity interests in refining and marketing
15 facilities in most of the U.S.

16 Three, the development of the spot market
17 and sophisticated crude oil futures market have
18 emerged to spread the risks. These markets help to
19 stabilize oil prices in the event of a real or
20 perceived petroleum shortfall.

21 Four, the U.S. has about 576 million
22 barrels from the Strategic Petroleum Reserve which can

1 be readily accessed if necessary. Just the existence
2 of this reserve calms markets. It is important that
3 the U.S. maintain as much oil as possible in the
4 reserve. In addition, the U.S. participates in an
5 international oil sharing agreement that can be
6 activated during times of emergency.

7 Five, known oil reserves are large, and
8 with improving technology, including 3-D seismic
9 imaging and enhanced oil recovery, reserves are likely
10 to continue to grow. Today, the U.S. Geological
11 Survey estimates that the world's proved oil reserves
12 are nearly one trillion barrels. At the current rate
13 of consumption, that's oil for the next 45 years.

14 The second reason we oppose fleet mandates
15 is that they are an undesirable interference in the
16 marketplace. Neither state and local governments,
17 private businesses nor taxpayers should be required to
18 incur the substantial cost associated with the use of
19 alternative fuel vehicles and the refueling
20 infrastructure. Businesses should not be required to
21 divert investment dollars for productivity and job
22 creation into more costly vehicles that may or may not

1 meet the needs of their operations. Ultimately,
2 taxpayers and consumers will bear the burden of the
3 marketplace intrusion. Some fleets are currently
4 using alternative fuel vehicles where it makes
5 economic and business sense. This is appropriate and
6 a preferable approach.

7 Thirdly, although the primary objective of
8 the Energy Policy Act is to displace petroleum, there
9 is a perception that the use of alternative fuels in
10 motor vehicles would improve air quality. We do not
11 believe that alternative fuels would make the air
12 cleaner for several reasons.

13 One, technical data shows that there is
14 only a small difference in emission performance
15 between low emission vehicles powered by gasoline and
16 many alternative fuel vehicles. The difference in
17 emissions between vehicles using different fuels is
18 much less than the difference in emissions between
19 current vehicles and low-emission vehicles, LEVs.
20 Thus, low-cost gasoline LEVs are the route to cleaner
21 air, not high-cost, low-fuel)) alternative fuel low
22 emission vehicles that discourage fleet turnover.

1 Two, all vehicles, whatever their fuel,
2 have to meet current and prospective vehicle emission
3 standards. Since there is no incentive to exceed the
4 standards, and customers are unlikely to pay more for
5 such vehicles, manufacturers will presumably build
6 vehicles that merely meet the standards. The
7 practical effect is that in the long term, alternative
8 fuel vehicles won't have significantly better emission
9 performance than conventional vehicles built to the
10 same emission standards.

11 Next, I would like to briefly comment on
12 the Department's Technical Report 14 entitled "Market
13 Potential and Impacts of Alternative Fuel Use in
14 Light-Duty Vehicles: A 2000/2010 Analysis."

15 The American Petroleum Institute is
16 preparing a detailed analysis of this report, but I
17 would like to mention two major infrastructure-related
18 concerns that we have with the report.

19 We understand that DOE is now preparing
20 the second part of the study which includes estimating
21 the transition costs. We urge the Department to take
22 a comprehensive, detailed and realistic view at the

1 major costs and efforts that would be required to get
2 from where we are today to the world outlined in the
3 technical report. It is highly unlikely that there
4 are sufficient additional engineering and construction
5 capabilities in the world to complete a project of
6 that magnitude in that period of time.

7 Our second concern is that the study
8 concludes that substantial volumes of the following
9 motor fuels would be available and sold in the year
10 2010: LPG, E85, CNG, M85, electricity and, of
11 course, conventional and reformulated gasolines.
12 Since each of the alternative fuels would require
13 separate transportation and distribution infra-
14 structure, this would create a very inefficient
15 system.

16 In summary, WSPA does not believe that DOE
17 should mandate the private and local governments to
18 begin purchasing alternative fuel vehicles. In
19 addition, WSPA does not believe that replacement fuel
20 goals are necessary or desirable. We urge the
21 Department to refrain from implementing a
22 private/local government fleet mandate, instead,

1 report the following to the Congress:

2 First, the replacement fuel goals of the
3 Energy Policy Act of 1992 are not technically or
4 economically feasible.

5 Second, fleet mandates are an unnecessary
6 and undesirable interference in the marketplace.

7 And third, the replacement fuel goals and
8 the fleet mandates should be repealed.

9 I would be happy to answer any questions.

10 MR. RODGERS: Thank you.

11 Paul, do you have any?

12 MR. McARDLE: Yes. I thought I wrote
13 something here.

14 You were discussing kind of the merits of
15 the petroleum distribution)) actually, production,
16 refining and distribution system we have today in the
17 '90s with spot markets, et cetera, relative to what we
18 had in the '70s where we had the oil price shocks.
19 Now, we've had a recent price spike starting in the
20 spring and it has moderated somewhat, although it's
21 kind of gone back up a little with the latest Mid-East
22 events. What's your opinion of how the new petroleum

1 supply/distribution system has handled that relative
2 to, say, in the 1970s?

3 MR. O'DONNELL: Just from a peripheral
4 standpoint, I think)) I think you'd have to compare
5 what we're looking at now back to the oil shocks that
6 we saw in the early '70s, and our opinion is, is that
7 the markets that have been set up have moderated what
8 has occurred.

9 There were a number of other effects that
10 were taking place that caused the price run-ups,
11 introduction of reformulated gasoline in California
12 was one of them, some disruptions of refineries were
13 others, but I think in general, the ability of the
14 distribution and refining markets, as well as the
15 financial markets that have evolved were instrumental
16 in moderating the price impacts.

17 MR. MCARDLE: Thank you.

18 MS. CHUN: You had stated that at current
19 consumption rate, there is enough oil to support the
20 world's needs for about 45 years.

21 Department of Energy's concerns are not
22 only the fear of price collision in the future, but

1 the estimates that suggest that in the next 20 to 30
2 years, the use of petroleum, the demand for petroleum
3 will increase significantly. How is the petroleum
4 industry looking to meet those demands?

5 MR. O'DONNELL: It's a very good question.

6 First of all, I think you have to look at
7 the numbers of areas that the petroleum industry is
8 allowed to go in and drill. The industry has been
9 lobbying extremely hard to get into a number of areas
10 that currently they are blocked from, not the least of
11 which is the Arctic National Wildlife Preserve. I
12 think until the Congress and the Administration
13 realize that if we are going to be "energy
14 independent," what that means, we need to be able to
15 get into the areas that are the highest potential of
16 finding large petroleum reserves and allow those areas
17 to be developed in environmental fashion.

18 MR. RODGERS: Thank you very much for your
19 comments.

20 Our next speaker is Anita Mangels.

21 MS. MANGELS: Thank you.

22 Before I begin my remarks, I'd just like

1 to mention that I have submitted written comments on
2 behalf of the Reason Foundation, the California
3 Manufacturers Association and the California Chamber
4 of Commerce. They had intended to send
5 representatives here to personally deliver those and
6 were unable to, so they send their apologies and asked
7 me to please submit those. So, I was happy to do
8 that.

9 MR. RODGERS: Thank you.

10 MS. MANGELS: My name is Anita Mangels.

11 I'm the executive director of Californians Against
12 Hidden Taxes. Among others, our statewide coalition
13 represents the California Manufacturers, the National
14 Tax Limitation Committee, Americans for Tax Reform,
15 the National Federation of Independent Business,
16 Western States Petroleum Association and the
17 California Farm Bureau Federation.

18 We spent the better part of the last two
19 years working against technology-forcing mandates and
20 publicly-funded subsidies for alternative fuel
21 vehicles here in California.

22 At the heart of the issue is a conflicting

1 view of the role of government. The AFV debate really
2 exists on two separate levels)) the bureaucratic and
3 the technological. Some government agencies seem to
4 believe that they know better than individual
5 citizens, local elected officials, investment
6 professionals and the business community which
7 technology is best for them.

8 Our coalition believes that the
9 development and promotion of AFV technology belongs in
10 the private sector where it will stand or fall on its
11 own free market merits. Government and technology are
12 like oil and water, they just don't mix.

13 But since the government seems determined
14 to disregard that basic law of nature, we are, in
15 turn, determined to keep the process honest. Before
16 any new technology-forcing mandates are approved, the
17 government must fully and realistically, and I
18 emphasize realistically, answer the following
19 questions: How much will it cost? Who will pay for
20 it? And what will we get for our money?

21 Here in California, we know something
22 about the cost and benefits of technology mandates and

1 subsidized AFV promotion. Our Air Resources Board
2 electric vehicle mandate alone, it has been estimated
3 that it will cost California taxpayers about \$17
4 billion just to achieve a 10 percent market
5 penetration by the year 2010. What will we get for
6 our money? According to the Air Resources Board's own
7 staff, only about a one percent reduction in smog-
8 causing emissions.

9 And we've seen enough horror stories to
10 write a book, so I'll limit my remarks to just a
11 couple of egregious examples.

12 You might be familiar with CalStart, a so-
13 called public/private partnership formed to promote
14 alternative transportation technologies. Last July,
15 Forbes Magazine reported that Amerigon, Inc, a
16 publicly-traded company controlled by a CalStart
17 founder, received about \$8 million in taxpayer-funded
18 EV development grants, most of which was funded
19 through the "non-profit" CalStart operation.

20 According to Forbes, Amerigon spent at
21 least \$5 million of the CalStart money on designing a
22 battery-powered vehicle for sale to Asian customers.

1 Forbes went on to say that although Amerigon has never
2 manufactured a profitable product, its founder, the
3 CalStart director, took the company public in 1993
4 once the value of his personal stock holdings has
5 exploded to about \$41 million.

6 Now, the scoreboard here is not very
7 encouraging. Cost to taxpayers, \$8 million. Air
8 quality benefits, zero. Energy independence benefits,
9 zero.

10 Or, how about the hundreds of thousands of
11 dollars the Los Angeles MTA spent on methanol-powered
12 buses, only to learn that the methanol destroyed the
13 engines? How do you explain to taxpayers that you
14 don't have the funds to keep your emergency rooms open
15 but can afford to squander hundreds of thousands on
16 buses that have to be scraped after one year? And,
17 again, with zero air quality benefits.

18 I'd just like to interject here, because
19 I was very interested in the methanol gentleman's
20 remarks. We're not saying that they're not going to
21 work the kinks out and that other people haven't had
22 these problems with them. What we are saying though

1 is, before such massive investments are made)) like
2 the LA/MTA situation, it's probably a lot better for
3 these kinks to be worked out through limited use in
4 the private sector.

5 The technology will evolve and when it is
6 cost-effective, when it is proven to be more reliable,
7 fleet managers will then have the choice to make those
8 decisions on their own. If you go in with a mandate
9 that forces the government to buy these things, you're
10 going to be in a world of hurting if 70 percent of
11 your fleet suddenly has to be pulled. So, with all due
12 respect to the methanol manufacturers and all the
13 other alternative fuel manufacturers as far as the
14 quality of their product, certainly all products have
15 an evolutionary period and they do progress. We just
16 don't think that the taxpayers necessarily ought to be
17 footing the bill for when these problems come up and
18 on a wide scale.

19 Now, to continue.

20 Then there was the South Coast AQMD-
21 sponsored purchase of electric parking enforcement
22 vehicles for the City of Alhambra. Ignore for the

1 moment that one of the vehicles burned to the ground
2 as a result of a dashboard wire short, that the
3 battery packs of others had to be supplemented in
4 order to achieve an acceptable range, and that the
5 vehicles often did not meet mileage estimates.

6 The cost of this program worked out to be
7 over \$6 million per ton of emissions reduced. Now,
8 our State Implementation Plan calls for reduction of
9 over 2,000 tons per day and the extrapolated cost of
10 this one project was over \$6 million per ton for
11 reductions that can be measured in pounds per decade.

12 There are many other so-called air quality
13 measures whose benefits may be quantified, literally,
14 in terms of grams per decade, if any. And if you
15 couple that with the stark reality that even the AFVs
16 that do work are extremely more expensive and provide
17 far inferior performance, is it any wonder that
18 taxpayers have become increasingly skeptical of the
19 claims of miracle energy cures? It's like the boy
20 that cried wolf, you know, we hear it too much, we
21 stop listening.

22 There is no reason to believe that pouring

1 billions into more public)) I'm sorry)) pouring
2 billions more public dollars into a federal fleet
3 program will achieve any better results. As a matter
4 of fact, in terms of emission reductions, there is an
5 overwhelming body of evidence that AFVs are basically
6 the most expensive, least environmentally helpful way
7 to go.

8 The September issue of Consumer Reports,
9 for example, examines the impact of electric vehicles
10 on greenhouse gases associated with global warming.

11 It's conclusion, and I quote: "Replacing all")) "all
12 gasoline-burning cars with an all-electric fleet today
13 would reduce vehicular carbon dioxide emissions by
14 only 20 percent. But the same improvement could be
15 readily achieved, at a lower cost, just by improving
16 the efficiency of gas-burning cars."

17 A new study by Carnegie-Mellon University
18 and Georgia Tech concludes that "an all-electric fleet
19 would lower peak ozone in Los Angeles by just 10
20 percent," which is consistent with our own Air Board's
21 calculation of one percent at a 10 percent penetration
22 level.

1 If EVs are indeed the cleanest of
2 alternative vehicle fuels, or alternative fuel
3 vehicles, sorry, we can logically expect an even lower
4 reduction rate from other AFVs. If the goal is cost-
5 effective emissions reduction, then why are we
6 discounting less expensive programs with demonstrated
7 environmental advantages, such as the retirement of
8 older, higher polluting vehicles which cause the
9 majority of mobile source emissions in favor of AFVs.

10 As Ron Stavins, an economist at the
11 Kennedy School of Government at Harvard, told the New
12 York Times recently, "One big lesson here is that it
13 doesn't pay to worry about the 'good' tail of the
14 pollution distribution, when the 'bad' tail, much
15 dirtier vehicles from earlier decades still on the
16 road, remains a factor."

17 Now, rather than learning from this
18 excellent research and from our own costly experience,
19 DOE continues to actively promote AFV programs and
20 contemplates even more, such as the fleet mandate
21 we're discussing today.

22 And one such boondoggle is the Clean

1 Cities program, which seeks to convince local
2 governments to underwrite AFV infrastructure, purchase
3 AFVs for their fleets and amend their building codes
4 to accommodate AFV recharging equipment, notably for
5 electric cars. We've noticed that in monitoring the
6 Clean Cities program here, there seems to be a
7 particular prejudice in favor of EVs, despite the fact
8 that of the alternative fuels available, they happen
9 to be the most expensive and least practical.

10 What we find most disturbing is that
11 government employees make the rounds of our cities and
12 offer "free money" for AFVs and infrastructure,
13 notably EV recharging stations. And I've actually
14 seen materials handed out at Clean Cities workshops
15 that say the words, "there is free money." There is
16 even a worksheet in the DOE's Clean Cities Guidebook
17 as to how to calculate the net cost of AFVs after
18 factoring in all the free money available.

19 Now, I personally attended a Clean Cities
20 workshop at which a grant writer exhorted officials
21 not even to bother writing grant requests for less
22 than a million bucks. That's how much free money is

1 out there.

2 Now, we all know, just like there's no
3 Tooth Fairy and there's no Santa Claus, there is no
4 free money. It's taken from someone else. It gets
5 laundered in Washington, it gets laundered in
6 Sacramento, and then it comes back somewhere else, not
7 necessarily where the people who earn that money would
8 have liked to see it go.

9 Now, meaning no disrespect, and I
10 particularly appreciate Ms. Chun's remarks when she
11 asked about the costs and, gee, how are we going to
12 continue paying for these things. The reaction of
13 most taxpayers is this: Just how stupid do they think
14 we are?

15 They know they send lots of money to
16 Washington, they know they don't get a heck of a lot
17 of it back, and believe me, they'd be much happier to
18 bet some of their hard-earned money back in cash than
19 to have someone to DOE offer it to a city manager to
20 pay for EV recharging stations that)) assuming there
21 were any EVs in town at all, and assuming that they
22 needed recharging outside their own garages)) should

1 by rights be financed by the shareholders of the
2 utility companies who would profit from the sale of
3 the electricity.

4 If our local governments spend their
5 allocated clean air funds, whether they come from
6 federal grants, DMV registration fees or any other
7 public sources, on AFVs which will not bring them into
8 attainment with state and federal air quality
9 standards, they will not have the money to support
10 programs that do work, such as scrappage or expanded
11 public transportation alternatives. Can you honestly
12 say that when your Clean Cities program or your fleet
13 programs fail, you'll let us off the hook since you
14 forced us to misspend our money in the first place?

15 Similarly, businesses that are compelled
16 to purchase vehicles they can't afford and can't
17 practically used will either give up or cut overhead
18 and raise prices. This means there will be fewer
19 people out there earning salaries which would enable
20 them to pay those higher prices. And, again, when
21 prescribed air quality standards are not met, they
22 will suffer even more oppressive and costly regu-

1 lations to bring them into attainment. If corporate
2 managers made such decisions on their own, you can bet
3 their shareholders would oust them at the earliest
4 opportunity. Unfortunately, since the DOE is not an
5 elected agency, the voters have no such recourse.

6 Commanding the purchase of alternative
7 fuel vehicles is akin to ordering doctors to prescribe
8 expensive drugs that don't work while depriving them
9 of time-honored cures that do. The disease will go
10 uncured and both the doctor and patient will develop
11 a healthy mistrust of government. That kind of
12 medicine is sure to eventually kill the patient.

13 Just as medicines and drugs are subjected
14 to performance testing to insure that they deliver
15 what they promise, AFVs should be subject to the same
16 standards before the government allows their
17 widespread distribution to the public. When AFVs can
18 be purchased for the same cost, refueled at the same
19 cost, operated at the same cost and can perform the
20 same functions with the same degree of safety as
21 conventionally fueled vehicles without benefit of
22 public subsidies, then and only then should the

1 private or public sectors take them seriously as
2 viable fleet options.

3 The federal government should abandon this
4 ill-conceived fleet mandate and never look back. If
5 you're unable to do so, at least delay your decision
6 for a sufficient number of years to examine the
7 results of the many regulations already in place and
8 to achieve a realistic estimate of exactly what the
9 costs and benefits will be.

10 Thank you.

11 MR. RODGERS: Paul, do you have a
12 question?

13 MR. McARDLE: Yeah. I just)) and
14 quickly. I really appreciate your testimony because
15 we in Washington also have to be concerned of
16 taxpayers' concern on how money is spent.

17 I did have a couple comments regarding
18 some of the stories you quoted, and I can't confirm
19 them or deny them. I don't know anything about them
20)) you probably know more about them than I)) but I
21 do know there are probably a number of success
22 stories, too, that could counterbalance those, and

1 also there are a number of studies that will say the
2 emissions benefits of AFVs are much greater than just
3 one percent or two percent.

4 So, I think there are other studies that
5 will kind of somewhat contradict the small benefit and
6 say there's a larger benefit.

7 And number two, is on the scrappage issue,
8 and I think that's a very good idea, where we've seen
9 some areas that use scrappage as a way of reducing
10 emissions because it gets off the road some of the
11 older vehicles.

12 However, and this is just my personal
13 opinion, is that in the longer term, scrappage will
14 offer less benefits because the differential between
15 the new car and the older car is going to get smaller
16 because the emission standards have been ratcheted
17 down so much, you won't have emission standards like
18 you had in the '70s or pre-'69 when there were no
19 emission standards.

20 So, I think scrappage is good now but I
21 think in the future, that will become less viable if
22 we're really serious about reducing emissions.

1 MS. MANGELS: May I respond to that,))

2 MR. RODGERS: Sure.

3 MS. MANGELS:)) since I'm up here rather

4 than come back to rebut?

5 MR. RODGERS: No. Please.

6 MS. MANGELS: Yeah, first of all, as to

7 the comment that there may be other studies which
8 would, you know, contradict the ones that I've quoted,
9 I find it interesting that when the Electric Vehicle
10 Transportation Commission or Committee was standing up
11 here, that you didn't say to them, well, gee, there
12 are lots of studies that say your cars are virtually,
13 you know, no different than the brand-new cleaner
14 burning fuels and cleaner burning engines. Perhaps
15 that was an oversight.

16 I mean, even the chairman of the Air
17 Resources Board has been quoted in magazines and
18 newspapers as saying that, hey, there virtually is
19 clean. You know, we're looking at a 90 percent, I
20 think were John Dunlap's words, improvement in the
21 cleanliness and the pollution reduction in internal
22 combustion engines and conventional fuels, and that

1 can only improve.

2 As to the issue of scrappage, that's the
3 whole point. Yeah, once you get them off the road,
4 you've solved the problem, and they'll either come out
5 sooner due to voluntary programs or perhaps some
6 limited incentive money which would come from tax
7 dollars or other public sources, which is infinitely
8 more cost-effective than overhauling everybody in the
9 country's fleet. Or people will just normally retire
10 them through attrition; sooner or later, they're just
11 not going to run anymore and they won't be a problem.

12 So, indeed, if the new fuels, even
13 according to, as I've said, the Air Resources Board
14 here in California which is not known for being
15 friendly towards conventional fuels, they want to move
16 away from it, they've even said they're almost as
17 clean. And they've even said, and been quoted in
18 print, I can send you copies of the articles, that
19 we're looking at a one percent emission reduction from
20 our electric vehicle mandate which was extrapolated by
21 Carnegie-Mellon and seems to bear out that, because
22 they've said 10 percent with 100 percent market

1 penetration.

2 So, yeah, if we get the old clunkers off
3 the road that are spewing the pollution, we will have
4 gone an incredibly long way towards solving the
5 problem and you won't have the mobile source problems
6 you've had.

7 Additionally, if you look towards
8 expanding public transportation and getting people out
9 of their cars, not only will you reduce your reliance
10 on any kind of fuel, whether it's imported or other,
11 and you'll also be reducing congestion. And it's been
12 often said, and it is particularly pertinent in
13 California where we have such massive freeway jams and
14 everybody needs a car, you can get stuck in traffic as
15 easily in an alternative fuel vehicle as you can in a
16 conventional one, so just rearranging the deck chairs
17 on the traffic Titanic is not going to get you any
18 further on that regard, so there may be other places
19 to look.

20 And we are respectfully suggesting that
21 you look at all of those and take the costs and the
22 benefits into account.

1 MR. McARDLE: Thank you.

2 MS. CHUN: I do have a few comments,))

3 MS. MANGELS: Yeah.

4 MS. CHUN:)) just for point of
5 clarification.

6 Clean Cities program overall is fuel-
7 neutral, and even in California where EVs are probably
8 the most significant in terms of the rest of the
9 nation, all the Clean Cities programs really do tend
10 to focus on whatever fuel is best for them. And there
11 is, at the moment, a tendency for a stronger support
12 for other fuels such as natural gas and methanol. So,
13 I think that that may be a misperception from some of
14 the meetings that you may have gone to.

15 Secondly, I think some of us have been at
16 the meetings that have sort of discussed free money,
17 and I just wanted to point out that a significant
18 portion of some of that free money is in fact from the
19 OEMs who offer rebates on their own vehicles.

20 MS. MANGELS: And))

21 MS. CHUN: Um,))

22 MS. MANGELS: Oh, I'm sorry.

1 MS. CHUN: No, no. Go ahead if you want
2 to.

3 MS. MANGELS: You know, as far as the OEMs
4 who offer the rebates, I mean, you can talk to any of
5 them and they will say they recover them through
6 increasing the prices of conventional cars. So, that
7 means if you're looking at, say, in California, a 10
8 percent market penetration, of EVs, and that's what's
9 mandated here, so that's why I use the example, the 90
10 percent of folks that don't buy them are going to
11 paying for them through higher prices for the
12 conventional cars they do buy. And, you know, most
13 folks can't even afford to buy a new conventional car,
14 let alone even a tax-subsidized version of an electric
15 one because the price is so much different.

16 MS. CHUN: That sort of leads into my next
17 point and question.

18 You know, there's been a lot of discussion
19 this morning about the air quality benefits of
20 alternative fuel vehicles, and certainly I don't want
21 to discount that, but the point of the Department of
22 Energy's program is really fuel displacement.

1 And I guess my question to you is, how
2 should we pay for the energy security costs that we
3 are currently paying for? How should we achieve
4 petroleum displacement if we are not able to, you
5 know, promote the use of alternative fuel vehicles?
6 Would you and your organization be opposed to tax
7 credits and some of the incentives that have been
8 discussed earlier today?

9 MS. MANGELS: I'll try and take that in a
10 variety of parts.

11 As far as the energy displacement goes or
12 the fuel displacement issue goes, clearly, I think
13 you've heard from some other folks who are more
14 technically-oriented than I am that there's some
15 discussion as to whether or not the problem is all
16 that large.

17 But assuming for the sake of argument that
18 it is, clearly, there's been a lot of progress in
19 improving the bang for the buck you get out of
20 conventional fuels. I think one of the manufacturers
21 just came out with a statement that they were going to
22 be making a car that has at least a 70-mile per gallon

1 capacity. So, as you improve the efficiency of
2 internal combustion engines and petroleum fuels,
3 certainly you're going to reduce, you know, the
4 numbers of gallons you need to go as far as you would.

5 There is also the issue of recycling of
6 motor oils and other oils which has been talked about
7 here which doesn't appear to have been investigated
8 very carefully.

9 Others have talked about relaxing the
10 regulations pertaining to domestic production of other
11 fuels.

12 As a free market-oriented organization,
13 the folks in our coalition tend to believe that as
14 market prices fluctuate to reflect the global
15 conditions of politics and resource availability that
16 you are concerned with, that the private sector
17 entrepreneurs will be inspired to provide alternative
18 fuels and alternative fuel vehicles and other
19 alternatives to the market depending on the demand.

20 I think that in the '70s when you saw the
21 prices go up during the Arab fuel embargo, there were
22 lots of people who made a lot of money selling fuel

1 additives and other systems that helped people not
2 need as much fuel, and I think that will happen again
3 here.

4 Clearly, if people are worried about
5 prices going up or availability, volatile conditions,
6 whatever, there is going to be somebody on Wall Street
7 that's going to say, hey, this is how we can market
8 the product, we have the capability to do it. I mean,
9 there's plenty of stuff out there now, and if it is
10 appropriately marketed and if shareholders come in,
11 are willing to invest in the development and
12 improvement of the product and the marketing of the
13 product, that's going to happen, I think that will
14 take care of itself.

15 MR. RODGERS: Thank you very much.

16 MS. MANGELS: Thank you.

17 MR. RODGERS: Our next speaker is George
18 Oakes.

19 MR. OAKES: Good afternoon, and thank you
20 for allowing me this opportunity.

21 I'm George Oakes. I'm with the City of
22 Oakland, but today I'm representing the Clean Air

1 Vehicle Coalition, which later was designated as a
2 clean city for the Oakland/East Bay Area.

3 And currently we have approximately 400
4 AFVs in service and about 15 refueling stations that
5 we brought forth in the spirit of the program, which
6 was a demonstration program. And just very quickly,

7 I'd like to share with you what many of our users have
8 found in that demonstration program.

9 We found that, first of all, alternative
10 fuel vehicles are expensive. Second of all, that they
11 do not always benefit us in the form of clean air but,
12 in fact, they do displace fuel. So, you know, the
13 DOE's goal is at hand here.

14 However, as the last speaker mentioned,
15 one thing I've come to realize is that the National
16 Energy Policy Act and the Clean Air Act amendments
17 have basically legislated technology change, which
18 really drives right in the face of our historic market
19 base driven and consumer choice driven issues that we
20 have when we see technology, and we have many cases of
21 that.

22 So, I think that that is an issue that is

1 going to have to be reviewed in your rulemaking
2 issues, and whether or not the federal government
3 should in fact legislate technological change.

4 And I am to submit to you that local
5 governments and private fleets have historically
6 participated in the alternative fuels program, and I
7 further submit that if they hadn't, there wouldn't be
8 one. So, you know, I think that that's already a
9 given and it has been participated at this point and
10 I think it will continue to be long into the future.

11 Therefore, I don't think quotas are the
12 appropriate method to use. I think, first of all,
13 quotas allow those people that provide the in product
14)) for example, the OEMs, an opportunity to get a
15 monopolistic situation, and hypothetically, there's
16 competition, but when you find that there is only a
17 limited number, as there is today, you have no
18 choices. And many of our acquisition choices have
19 been put on hold or mitigated by the fact that the
20 OEMs have decided no longer to participate in the
21 market, so we find that's very frustrating.

22 Often our users must make a choice between

1)) which is a difficult choice, as you might expect))
2 between what their customers' needs are, what their
3 costs of those needs are and their desire to
4 transition to alternative fuels, and all too often,
5 they must make the choice and a decision to stay with
6 alternative oil-base fuels.

7 Many of the things that I'm)) I've had
8 written down that I will further submit in the written
9 copy by November 5th have already been mentioned, so
10 in sense of brevity, I will not redo those.

11 But I am concerned about reformulated
12 gasoline and whether or not in fact does displace oil.
13 I haven't seen any statistics on that, I'd like to see
14 some of that. When I talk to Chevron and other
15 suppliers, they do not respond. So, I'm concerned
16 about that.

17 I also feel strongly that the incentive
18 programs or the policies that are in by DOE are
19 actually reversed. And when I say that, the target
20 for the DOE are 8,500 pound or less GVW, and my
21 concern is that what we find is that those are the
22 most fuel efficient vehicles on the road today, albeit

1 there are significantly more of them. What we found
2 when we did some very basic emission reduction studies
3 and cost per tons of emissions reduced, it was very
4 obvious that one truck tractor, 80,000 GVW, the
5 transition to an alternative fuel significantly
6 reduced more than even 25 and 30 light vehicles.

7 So, I submit to you that the incentive or
8 other programs ought to be focused at those that have
9 obviously the most impact, the most environmental
10 emission. Well, not only will they have emission
11 reductions, obviously right along with that is the
12 fuel displacement; they get less miles per gallon in
13 any equivalent that you want to use.

14 As I mentioned earlier, the three major
15 auto manufacturers have been very slow to enter the
16 marketplace. What we've also found is that the
17 entrepreneurs in the business have jumped in)) some
18 in the conversion business and some in the up-fitting
19 business)) and we've found that many of those that
20 started several years ago are no longer here. It is
21 not an economically viable program at this time.

22 And there was comments about the dollars,

1 whether or not the dollars on the table should be
2 applied toward this goal or other competing goals; for
3 example, the Clean Water Act and others, there's other
4 federally and locally-mandated issues, that what we
5 find is a limited number of dollars.

6 So, trying to back up and say how do we
7 get to a point where we can in fact achieve the goal
8 of reduced oil imports, if you will, or fuel
9 displacement, we're trying to find a method.

10 I think that the current philosophy of
11 allowing anybody to participate in a clean city may be
12 slightly misguided, and when I say that, all of us are
13 competing for a limited number of vehicles on the
14 market, we're competing for the same technology. And
15 we see)) when I go to the meetings around the state
16 and around the nation the same vendors, the same faces
17 at these meetings, and I'm concerned that what's
18 happening is, we're fragmenting our efforts.

19 And I would suggest that you concentrate
20 efforts on those areas that are, first of all, in non-
21 attainment for air quality, but second of all, those
22 are normally associated with the largest population

1 centers as well. And within those large population
2 centers are the infrastructure associated with the
3 traditional fuels, but also, I submit, that you would
4 get a faster economic payback on the)) a new
5 infrastructure and that the)) you know, the cost to
6 put them in and how close they are and whatnot would
7 be far less expensive than trying to duplicate that
8 across the United States.

9 I find also that we are in a global
10 economy. As the need for fuel perhaps is lessened in
11 the United States by manufacture providing
12 significantly higher miles per gallon vehicles and
13 we're in transition to alternative fuel vehicles,
14 we're going to be competing for those same limited 45-
15 year reserves, if you will, with every other country
16 on the face of the earth, and I find that those costs
17 are going to be going up significantly as we compete
18 for those.

19 I would suggest that we find incentives to
20 do what you're already talking about. One of that is
21 to let's incentivize the displacement of imported
22 fuels, how do we do that, and then I'll link it with

1 another one in just a second.

2 We also)) I think we have, as you
3 mentioned in your notice, in the Clean Air Act is that
4 we have an air quality issue and we should be
5 attacking this simultaneously. And so the comment was
6 made earlier about let's talk about tons of emissions
7 reduced, the cost per ton of emissions reduced, and
8 the \$6 million, two pounds per decade was kind of very
9 telling, and then mix that as well with, you know,
10 millions of gallons of fuel displaced and trying to
11 find an incentive program.

12 You know, I've thought about this and had
13 many discussions about this and nobody wants to give
14 up what they currently have, so we have to find a way
15 to bring funds back into the thing. And I'm not a tax
16 person or anything like that, and I find that any
17 suggestion in today's market appears to be very
18 regressive in nature, but I suggest that we utilize
19 the current problem and that is the fuel itself. I
20 strongly believe that we should tax the fuel that we
21 use and use those funds to localize a very intensive
22 market development and get a very rapid lessons

1 learned and put significant dollars, dedicated dollars
2 to technological research and development.

3 And I think fuel sales are not a panacea
4 but they're surely a)) you know, an in-game issue,
5 the rest of this, I strongly believe, is transitional
6 and will be. And I don't want to be)) 45 years from
7 now, Good Lord willing, tell my children that, well,
8 I participated in the dilution of our vital energy
9 resources around the world.

10 And I also believe, as others say, that as
11 the cost of these fuels go up, we'll find more reserve
12)) they mysteriously become available)) but all of
13 that just means that we're spending other resources to
14 do that instead of other things that we could possibly
15 do in our economy.

16 So, that's kind of my comments on that.
17 I will submit written comments back to you.

18 MR. RODGERS: Thank you very much.

19 Our next speaker is William Platz.

20 MR. PLATZ: I want to thank you for your
21 time. I will be brief because I didn't prepare any
22 formal comments.

1 My name is Bill Platz, and I am the
2 chairman of the Clean Fuels Committee for the Western
3 Propane Gas Association. I felt that I would probably
4 be remiss if I didn't join in the parade of all the
5 alternative fuels out here and at least making my
6 pitch.

7 The propane industry is already one of the
8 most viable alternative fuels out there. We have in
9 California alone over 45,000 vehicles operating on
10 propane today; that is without any free money
11 whatsoever, that's all been capitalized by our own
12 money.

13 And our customers utilize propane for one
14 reason)) it's not necessarily because of clean air,
15 it's because it's cheaper to run on propane. And we
16 firmly believe as an industry that economic reality is
17 what should be driving this, not mandates or
18 incentives, so we come firmly down on the side of no
19 mandates, as most of the people in this room have
20 today.

21 Unfortunately, we in turn are also being
22 affected, not necessarily by DOE requirements, but by

1 Clean Air Act amendment requirements, California Air
2 Resource Board requirements. My fleet, for example,
3 I operate a small fleet of 50 vehicles. I'm a small
4 businessman. I have 95 percent of my vehicles
5 currently operating on propane, but I have)) and most
6 of those are, by the way, retrofits)) I have no way
7 of converting or retrofitting 1996 vehicles or newer
8 to propane.

9 The reason for that is mostly due to OBD2,
10 but it's also due to the onerous requirements here in
11 California for certification of retrofit kits. And
12 it's my understanding that as we go along, that
13 particular certification procedure is going to go
14 across the country.

15 So, what we have is a real problem here
16 from a retrofit standpoint of being able to provide
17 vehicles that can operate on an alternative fuel such
18 as propane.

19 Couple that with the OEM's disinterest, so
20 to speak, in developing vehicles on alternative fuels.
21 I will pass kudos on to Ford. They have in fact
22 stepped up. They provided a pickup under 8500 GVW for

1 a six-week window this model year. There were 600 of
2 those vehicles sold, or over 600 of those vehicles
3 sold in that six-week period, but beyond the medium-
4 duty vehicle that Ford is currently offering, there is
5 no plans that we have been told in the near future to
6 provide any other propane-powered vehicles from Ford.

7 In addition, GM does offer an up-fit for
8 their medium-duty vehicle but it's questionable as to
9 how long that's going to last.

10 Chrysler disavows any knowledge of their
11 propane-powered vehicles that they have been producing
12 in Canada for the last five years.

13 So, basically what we've got is, we've got
14 a situation where the OEMs aren't going to produce
15 these alternative fuel vehicles, at least on LPG.
16 We're a small industry. We haven't been able to
17 provide the capital seed money for the OEMs to produce
18 propane vehicles, much like the natural gas folks or
19 the methanol folks have been able to do in the past.

20 So, the bottom line I think for you folks,
21 is that we need your leadership in helping us develop
22 that market that you need so that we can displace some

1 of this oil that we're talking about. We need your
2 influence on the OEMs, either to open up the OBD2
3 computer requirements so that our retrofit kit
4 manufacturers can then get back into the marketplace,
5 or to induce the OEMs to produce the vehicles
6 themselves.

7 Without either one of those incentives, I
8 really don't think we're going to get anywhere with at
9 least LPG's contribution and, in fact, the current
10 contribution that we have today to displace oil will
11 be threatened.

12 And that's brief.

13 MR. RODGERS: Okay. Thank you very much.

14 Okay. That's our last speaker. Do we
15 have)) excuse me. Andi, do we have anyone signed up
16 to make clarifying remarks?

17 Doesn't look like it.

18 Yes, Greg?

19 MR. VLASEK: I didn't sign up but I would
20 like to make a couple brief comments.

21 MR. RODGERS: Sure. Come up to the
22 microphone, please.

1 MR. VLASEK: Thank you. It's a long
2 morning. It's 20 'til 2:00, so I will be brief.

3 But there were a couple of things that I
4 wanted to respond to that were raised by some of the
5 WSPA))

6 THE REPORTER: Excuse me. Could you
7 please state your name for the record?

8 MR. VLASEK: Oh, certainly. My name is
9 Greg Vlasek with California Natural Gas Vehicle
10 Coalition.

11 I'm always happy when Anita Mangels and I
12 agree on something, and the kernel that I heard that
13 we agree on is, is that DOE really needs to take a
14 very hard look at the economics of this issue before
15 making the recommendation to Congress.

16 You need to look at the economics very
17 carefully on the alternative fuel vehicle side and the
18 infrastructure that goes with that and the needs of
19 that industry if it is going to develop.

20 The other thing you need to look at very
21 carefully is the economics that go into the continuing
22 support of the petroleum industry that gasoline and

1 diesel customers do not see. Because I think we can
2 all agree that there are some of those costs out
3 there. We don't agree on how much they are or how
4 much)) to what degree that should be factored into
5 the deal for final analysis.

6 I had an opportunity to review Tom
7 Austin's data that he EPACT programs to the State of
8 California and the analysis he did for WSPA.

9 It was interesting to note, and I reviewed
10 some of my data that I accumulated during the gasoline
11 price increases that we experienced here in California
12 earlier this year, the cost of those increases to
13 California consumers and to the fuel retailers,
14 because the fuel retailers did lose about \$2.7 million
15 per day during that price hike because of the acute
16 competition that was created. The total cost per day
17 to consumers and fuel retailers in California was
18 about \$17.8 million per day.

19 If you balance that against the statistics
20 that Mr. Austin provided, a quick calculation will
21 show you that with 63 days of the level of price
22 increases that we experienced here in California, in

1 63 days, we could have paid for the entire Federal,
2 State Fleet and Fuel Provider program for the
3 acquisition of vehicles.

4 If we were to experience over the next 15
5 years, say, 215 days of price increases of that
6 magnitude, it would pay for the entire cost of those

7 programs plus the local fleet mandate and the private
8 fleet mandate for vehicle acquisition within 215 days.
9 So, if we assume that we're going to have those kinds
10 of increases any time in the next 15 years, we ought

11 to look at those factors in the equation.

12 Looking at the total cost that Mr. Austin
13 indicates, which includes not only incremental vehicle
14 costs, but infrastructure costs and lost fuel tax

15 revenues to the State of California, from 1993 to the
16 year 2010, because of your proposed regulations, his
17 figure for that was \$4.6 billion. And let me see if

18 I have my calculation here. That amount of money is
19 represented by 263 days of the elevated gasoline and
20 diesel price increases that we've already experienced
21 this year.

22 I hope that puts it into perspective for

1 you and for some of the folks in the audience the
2 amount of money that we're really talking about. It's
3 easy to say it's going to cost)) you know, the
4 consumer is going to get screwed by this oppressive
5 government policy, but I think it's important to keep
6 it in context of what consumers are paying today over
7 which they have no choice or no control as to what
8 fuel alternative they might have. So, I think that's
9 valuable information.

10 I wanted to comment)) and again, I don't
11 want to get into too much detail here. Many speakers
12 raised some issues about OEM versus conversions.

13 My perspective on the future of
14 alternative fuel vehicles is that conversions are not
15 ultimately going to be viable; that OEM products that
16 provide the emissions reduction that OEM products are
17 capable of providing at the incremental costs that
18 OEMs will charge should be the basis of your economic
19 calculations, not the cost of conversions and not the
20 emissions benefits associated with conversions. And
21 we had a conversation)) our industry had a roundtable
22 with Ford yesterday that I think strongly confirms

1 that perspective.

2 On the subject of bi-fuel or flex-fueled
3 vehicles versus dedicated, I think it's clear that
4 dedicated vehicles are really needed to have any
5 assurance of achieving the objectives for whatever
6 program you ultimately end up with, whether it's
7 mandates or incentives. The track record for bi-
8 fueled and flex-fueled vehicles, in terms of fuel con-
9 sumption just is not good and we cannot make)) there
10 is no way that I can foresee guaranteeing that bi-
11 fueled vehicles can be relied upon to get the job done
12 in terms of increasing alternative fuels.

13 With respect to the range issue for
14 natural gas vehicles, several speakers brought that
15 up, as did Ms. Mangels sort of generally impugn the
16 performance of alternative fuel vehicles in general.
17 I just wanted to say that Ford and Honda are both
18 introducing vehicles for 1997, pickup trucks, vans,
19 sedans that are already certified under the highway
20 test procedures to have a range of about 300 miles.
21 That means a real-life driving range of about 225 to
22 250 miles. So, we don't think that range is nearly as

1 much of an issue, particularly with a dedicated
2 vehicle as it has been made out by some speakers
3 today.

4 Let me conclude with one more point.

5 Some of the free money that I have heard
6 about and has been represented before you here today,

7 I would like to point out that some of that comes from
8 something called PVEA. Particularly here in
9 California, it's been a source of quite a bit of the
10 alternative fuel vehicle development revenue that

11 we've had over the past 10 years or so. It's
12 important for people to recognize that that free money
13 comes from settlements of antitrust violations with
14 the petroleum industry for fleecings of the American
15 public and their consumers that occurred in the 1970s
16 and 1980s. So, this is not all taxpayer-funded
17 subsidies to get this market going.

18 And I think I'll just leave it at that and
19 thank you for your time.

20 MR. RODGERS: Thank you very much.

21 Do we have any other clarifying or
22 rebuttal comments? Two? Okay.

1 MS. MANGELS: I'm sorry. I didn't realize
2 we needed to sign up first for rebuttals. I'll make
3 it really quick.

4 MR. RODGERS: Could you))

5 MS. MANGELS: I didn't think I))

6 MR. RODGERS: Go ahead and state your
7 name, Anita.

8 MS. MANGELS: Oh. Anita Mangels,
9 Californians Against Hidden Taxes.

10 I didn't think I adequately answered Ms.

11 Chun's question when I went back to my seat, so I'd
12 like to fill in.

13 I think you asked me about what would our
14 feeling be about other incentives other than a
15 mandate, and our position has always been and I'm sure
16 will remain that the best incentive for any business
17 is to be allowed to keep more of its own money through
18 reduced taxes and a more relaxed regulatory climate so
19 that they are free to invest in what they believe will
20 be the best product for their customers at the most
21 competitive price.

22 Now, as to other incentives, clearly there

1 are lots and lots of incentives available to folks who
2 invest in property plant and equipment here in the
3 United States, not limited to any specific industry,
4 and although we question again the)) you know, the
5 efficacy of having incentives as opposed to just lower
6 tax structure to begin with, clearly, anybody who
7 develops alternative fuels, alternative fuel vehicles
8 is certainly welcome to and should avail themselves of
9 the existing tax breaks that are there for any
10 business, they don't necessarily need any of their
11 own.

12 As far as the analysis that Greg just did
13 of the cost of the recent gas price spike, surely he
14 doesn't think that there won't be price spikes with
15 any other kinds of fuels as we go down the road.
16 Products fluctuate, prices fluctuate according to
17 supply, demand and other conditions.

18 You might remember recently there was a
19 huge thing)) it wasn't huge like some things, but
20 there was a deal where cereals, breakfast cereals were
21 going way up and there were lots of news stories about
22 how people were not buying bran flakes because they

1 were too expensive, and the government wasn't stepping
2 in and saying, my goodness, you know, people aren't
3 getting their bran and that's not good for their
4 health so we better start controlling the price of
5 bran flakes.

6 The cereal makers said, well, wait a
7 minute, people aren't buying our product, gee, we
8 better reduce the prices, and they went ahead and did
9 that.

10 And again, that's what happens with
11 petroleum or any other commodity. I mean, people lose
12 money on the fluctuating prices of orange juice.
13 There's a worldwide market in commodities and that's
14 what it's all about, and if alternative fuels succeed
15 on their own merits in the marketplace, they too can
16 join the commodities market and their prices can
17 fluctuate.

18 So, it's a little disingenuous to say
19 that, my gosh, price spikes cost, yeah. You know, I
20 pay more for shoes sometimes than I do other times.

21 As far as the PVEA, I'd just like to point
22 out that, yes, lots of the money does come from

1 violation escrow accounts, and I would very much like
2 to hear folks take that into account when they start
3 coming up with these grandiose costs related to the
4 use of petroleum fuels which have actually done quite
5 well for the citizens of this country and for our
6 economy for the last hundred years even though
7 electric vehicles have been available for that long as
8 well.

9 You hear a lot about, well, what about
10 subsidies for other industries? What about the
11 penalties assessed on other industries and how those
12 folks have spent a lot of their own money voluntarily
13 and otherwise to contribute to the cleaner air climate
14 that we're all enjoying today.

15 Thank you.

16 MR. RODGERS: Thank you.

17 MR. MODISETTE: Yes. I'll be very brief
18 because I know you have some flights to catch.

19 MR. RODGERS: Go ahead, Mr. Modisette.

20 MR. MODISETTE: Dave Modisette, with the
21 California Electric Transportation Coalition.

22 I just wanted to address the question that

1 you've asked several people today, which is, if we are
2 going to go down the path of additional incentives,
3 how do we pay for it? And I guess one of the things
4 that I did include in my package to you are two
5 studies that were done independently that looked at
6 subsidies to the petroleum industry, and I guess that
7 would be my suggestion as to where you should look
8 first. The two studies are, one by Citizen Action out
9 of Washington, D.C. and another one by the Union of
10 Concerned Scientists.

11 And if you only look at the direct tax
12 subsidies to the petroleum industry, now I'm not
13 talking about externalities, I'm not talking about
14 government programs, but if you look at the direct tax
15 subsidies to the petroleum industry, the Union of
16 Concerned Scientists came up with a little over \$6
17 billion annually in both federal and state tax
18 subsidies, an additional \$50 billion in annual
19 programs that benefit)) federal programs that benefit
20 the oil industry.

21 And, again, I have)) I did give you
22 copies of these but I have some more if you'd like

1 those.

2 Thank you.

3 MR. RODGERS: Thank you very much.

4 I'd like to thank everybody for your))

5 I'm sorry, we have one more clarifying comment?

6 MR. WATSON: Yes. Two minutes of quick

7 clarifying comments, if I could.

8 When I drafted proposals))

9 THE REPORTER: Excuse me,))

10 MR. WATSON: Yes. Leroy Watson, with the

11 National Biodiesel Board.

12 When we had drafted the proposals to
13 discuss at this hearing, I had left our several areas
14 that were outside the general jurisdiction of the
15 Department of Energy, but I know that several other
16 commenters have raised those issues and I'd like to
17 make just a couple quick ones that are extremely
18 important to the commercialization of biodiesel.

19 First of all, related to tax incentives,
20 under EPACT, there are several general tax incentives
21 for the purchase of alternative fueled vehicles and
22 the creation of alternative fuel infrastructure.

1 Those are codified under Section 179 of the IRS Code.

2 Under research that I have performed with
3 individuals of the IRS, biodiesel as an alternative
4 fuel currently qualifies for none of those tax
5 incentives. So, biodiesel vehicles, even neat
6 biodiesel vehicle certified by manufacturers are
7 ineligible to receive any of those tax incentives, as
8 are anybody who puts in a biodiesel refueling
9 infrastructure.

10 Second of all, an inquiry with the IRS,
11 the refueling infrastructure issue, tax break is
12 limited only to commercial infrastructure for
13 refueling motor vehicles, and as we talked about))
14 and as I talked about in my presentation, one of the
15 areas where we think for potential market penetration
16 for alternative fuels could be in marine vessels. But
17 unfortunately, even if biodiesel qualified as a fuel
18 that could get tax incentives for infrastructure
19 development, it would not qualify for commercial
20 marine facilities.

21 So, those are two areas where there's a
22 clear lack of coordination between the IRS and the DOE

1 programs related to the commercialization of our fuel.

2 The other program I wanted to just
3 mention, and I apologize for not doing it before, and
4 one of the other commenters had talked about it, about
5 the Light-Duty Diesel Development program.

6 The Department of Energy currently has a
7 request for proposals out for major diesel
8 manufacturers for what they call the LE55 Light-Duty
9 Vehicle program. LE standing for low emission, and
10 the development of an diesel engine that gets 55
11 percent efficiency in its engine conversion.

12 Within that research program, it seems to
13 be structured and the request for proposals is
14 structured like many of the proposals with government
15 in that it focuses only on the engine technology
16 rather than on the fuel. We find these problems also
17 dealing with EPA all the time as well; today we're
18 going to regulate engines)) engines, engines,
19 engines, tomorrow we'll talk about fuels)) fuels,
20 fuels, fuels, rather than bringing the two together.

21 So that the Department of Energy)) and I
22 believe that the solicitation period is still open for

1 proposals related to the LE55 Light-Duty Vehicle
2 Development program that the Department is willing to
3 cost-share is still open, but I would strongly
4 encourage you to work with your colleagues who are
5 managing the LE55 research program and ask them to
6 look favorably on any proposals that might incorporate
7 alternative fuels like biodiesel into the research and
8 development programs for low emissions, 55 percent
9 efficient vehicles.

10 MR. RODGERS: Okay. Thank you very much.

11 I want to thank everybody for sticking
12 around and for making your contribution to this very
13 important process.

14 Thank you.

15 (Whereupon, at 1:55 p.m., the hearing in
16 the above-entitled matter was concluded.)

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